



Hong Kong ICT Awards 2016: Best Business Solution Award

Hong Kong Computer Society Awarded 12 Outstanding Enterprises with 14 awards

Hong Kong – April 12, 2016 – As part of the annual flagship industry event, International IT Fest 2016's Hong Kong ICT Awards, in which Hong Kong's ICT achievements are celebrated in 8 categories, Hong Kong Computer Society (HKCS) hosted and announced 12 enterprises with 14 awards in the category of Best Business Solution Award. This award has three streams, namely: Product & Service, Application, and e-commerce.

Each of the 8 categories has a Grand Winner in which 1 will be presented with the highest recognition: Award of the Year. This year, Holistic Technology Company Ltd, with its SoldEazy Online Business Management System, from the Best Business Solution Award category, is the awardee. SoldEazy is a cloud-based SaaS platform to help SMEs to develop a successful e-commerce business. Using the "Universal Conversion Engine, companies will only need to input their product information to transform it into different data structure formats to be posted on different marketplaces directly. In addition to using global marketplaces, companies can build their own web-store for brand building in the long-term. Users can manage their products centrally in one place. To date, SoldEazy is trusted by over 3000 companies from Hong Kong and other regions. Currently the system manages over 5 million online products and the sales amount handled in 2015 was over HK\$3 billion.

Ir. Stephen Lau, HKCS Project Director of HKICTA 2016: Best Business Solution Award, expressed through his opening speech at the Award ceremony, "I would like to thank all participants for their enthusiasm and their high-quality entries. We were very impressed and pleased to see these outstanding submissions, filling a broad spectrum of applications and software. The winners of the award have elevated ICT professional standards and raised public awareness on the importance of ICT to both the Hong Kong and international societies. It is with sincere congratulations and hope that our winners make impactful use of their work to facilitate the future development of the ICT industry."

In hosting the Best Business Solution Award every year, HKCS seeks to encourage entrepreneurs and others to combine talent and skill with vision and business acumen in order to further extend the contribution that our industry can make to Hong Kong's economy at large, as well as to a prosperous and stable society.

During the 10 years, in which this award has been hosted, many outstanding innovations have been witnessed. In the future, the Society will continue to dedicate its efforts towards encouraging original software development and promote improved creativity in the exploitation of technology in the local ICT industry, crucial for the global reach in marketing strategy and business expansion. This will further attract talents and investments to Hong Kong thus raising our overall competitiveness.

For full list of winners of the HKICT Awards 2016: Best Business Solution Award, please refer to Appendix below.



Photo 1: Hong Kong ICT Awards 2016: Best Business Solution Award exemplifies the epitome of combining ICT talent and skills with vision and business acumen.



Photo 2: All winners from Hong Kong ICT Awards 2016 celebrated for their impactful use and application of ICT.

Appendix

Entry	Applicant	Award
Hong Kong ICT Awards 2016: Best Business Solution Award		
Grand Award		
SoldEazy Online Business Management System	Holistic Technology Company Ltd.	Grand
HKICTA 2016: Best Business Solution (Product & Service) Awards		
Digpro 360 Product Photography System	Sheenwill International (HK) Ltd.	Gold
Bank-Cert Life Cycle Management Module for e-Cheque	Certizen Ltd.	Silver
Cloud2 SaaS for Finance & Brokerage Industry	2GoTrade	Bronze
Smart-hiring Solution for On-Demand and Temporary Staff	Jobdoh Ltd.	Merit & Outstanding SME
AccessReal - Product Identity & State Solution for Anti-counterfeiting, Track & Trace and Digital Consumer Marketing	i-Sprint Innovations (HK) Ltd.	Merit
HKICTA 2016: Best Business Solution (Application) Awards		
Mobile RSI (Regular Safety Inspection) Solution	The Hong Kong and China Gas Company Ltd.	Silver
PRUone All-in-one Mobile Sales Platform for Insurance Distribution Channels	Prudential Hong Kong Ltd. / Cherrypicks Ltd.	Bronze
e-Track System - A mobile solution to enhance passenger safety and customer service for organizations in social welfare and commercial sector	The Hong Kong Society for Rehabilitation / Autotoll Limited	Bronze
Intelligent Wave-Pick Autonomous Agent Enterprise Workbench	CAS Logistics Ltd.	Merit
HKICTA 2016: Best Business Solution (e-Commerce) Awards		
SoldEazy Online Business Management System	Holistic Technology Company Ltd.	Gold
Boutir - Manage your Online Shop on Mobile	Brilliant Top Inc. Ltd.	Bronze & Outstanding SME

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