

## **Media Release**

### **For Immediately Release**

#### **Hong Kong International Computer Conference 2024 Kicks off Today Themed by "From Generative AI (GAI) to Artificial General Intelligence (AGI)"**

**November 4, 2024 Hong Kong** -- The Hong Kong International Computer Conference 2024 (HKICC 2024), an annual conference organised by Hong Kong Computer Society (HKCS), kicks off this morning. The two-day Conference will take place at today and tomorrow at Hong Kong Exhibition and Convention Center, Wanchai, Hong Kong.

The theme of the Conference this year is "From Generative AI (GAI) to Artificial General Intelligence (AGI)" and it will highlight the opportunities created by Artificial Intelligence (AI) for Hong Kong ICT industry. The Opening Ceremony is officiated by Professor SUN Dong, JP, Secretary for Innovation, Technology and Industry, The Hong Kong SAR Government, and Mr. LIU Guangyuan, Deputy Director, Liaison Office of the Central People's Government in the Hong Kong Special Administrative Region, together with Dr. Rocky Cheng, President of Hong Kong Computer Society, Professor GUO Yike, Provost of The Hong Kong University of Science and Technology as well as Chairperson of HKICC 2024 Conference Committee, and Professor Herbert Chia, JP, Programme Chairperson of HKICC 2024 Conference Committee.

#### **HKICC 2024 will highlight the opportunities created by AI for Hong Kong ICT industry from 4 perspectives**

“This year, HKICC has entered the 47<sup>th</sup> session. More than 1,000 delegates have registered to attend the Conference, representing a variety of local and overseas public and private organisations. HKICC this year will mainly focus on four major areas, including ‘The State of Art of AI and its Future Development’, ‘Applications of AI and the Changing Role of CIO’, ‘New Developments in AI Technologies’ and ‘Risk Management and Ethics of AI’.” Said Dr. Rocky Cheng, President of HKCS.

In “The State of Art of AI and its Future Development” session, it explores the current advancements in AI, highlighting key technologies and methodologies that define the state of the art. It also examines future developments in AI, discussing potential trends, challenges, and opportunities that will shape the landscape of AI in the coming years.

Within “Applications of AI and the Changing Role of CIO” session, it focuses on the diverse applications of AI across various industries and sectors. It discusses how the integration of AI technologies is transforming the role of Chief Information Officers (CIOs), emphasising the need for strategic leadership in leveraging AI to drive innovation and efficiency within organizations.

“New Developments in AI Technologies” session highlights the latest breakthroughs and innovations in AI technologies. It covers advancements in machine learning, natural language processing, computer vision, and other critical areas, showcasing how these developments are enhancing AI capabilities and enabling new applications.

Within “Risk Management and Ethics of AI” session, it addresses the various risks associated with the deployment of AI technologies, including security, privacy, and ethical considerations. It emphasises the importance of developing frameworks for risk management and ethical guidelines that ensure responsible AI usage and mitigate potential negative impacts on society.

Dr. Rocky Cheng stated: “It is necessary for everyone to understand the development trend and potential of AI. Since the development of AI is closely related to our future, HKCS has established an AI Specialist Group a few years ago, bringing together industry elites and scholars to discuss and promote the role of AI technology in building smart city, supporting digital transformation in business and applying in smart daily life.”

“Generative AI (GAI) has revolutionised our interaction with technology. It empowers machines to create content by learning from vast datasets. This technology has already begun reshaping industries, from education, business to entertainment. However, as we harness these tools, we must remain vigilant about the ethical challenges they present, including issues of bias and privacy. Artificial General Intelligence (AGI) represents a level of intelligence where machines can understand, learn, and apply knowledge across a wide range of tasks, much like a human. This is not merely an extension of GAI; it is a paradigm shift that could redefine our relationship with technology. The road to AGI is fraught with both opportunities and challenges. On one hand, AGI could lead to unprecedented advancements in fields where intelligent systems can analyze complex data sets to improve outcomes. On the other hand, the potential for misuse - whether through malicious applications or unintended consequences - demands our attention. As we move forward, collaboration

across disciplines will be essential. Our exploration from GAI to AGI is not just a technological journey; it is a societal one. As we embrace these advancements, let us commit ourselves to fostering an environment where innovation thrives alongside ethical considerations. Thus, the conference is timely held.” Added Dr. Rocky Cheng.

Dr. Rocky Cheng furthered: “World class technology experts, business leaders, academics and policy makers will gather and exchange their insights, and I believe the attendees, even though joining via online, will be benefited enormously.”

### **About Hong Kong International Computer Conference (HKICC)**

The HKICC has been organised by the HKCS annually since 1978, to bring together IT professionals and business and government leaders from all over the world to explore opportunities that information technology can offer, and to share successes and insight. Around 1,000 delegates are expected to attend this year’s Conference, representing a variety of local and overseas public and private sector organisations.

### **About the Hong Kong Computer Society (HKCS)**

Founded in 1970, the Hong Kong Computer Society (HKCS) is a recognised non-profit professional organisation focused on developing Hong Kong’s Information Technology (IT) profession and industry. Their members come from a broad spectrum of Hong Kong’s IT community, from corporations to like-minded individuals, all coming together to raise the profile and standards of the IT profession and industry. As a well-established IT professional body, the Society is committed to professional and industry development as well as community services to ensure the IT sector continues to make a positive impact on peoples’ lives with three main goals, namely, 1) talent cultivation and professional development, 2) industry development and collaboration, and 3) the effective use of IT in our community.

For more details, please visit <http://www.hkcs.org.hk>

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