

Media Release

For Immediately Release

Hong Kong International Computer Conference 2023 Kicks off Today Themed by "AI for Economic Development and Social Good"

September 27, 2023 Hong Kong -- The Hong Kong International Computer Conference 2023 (HKICC 2023), an annual conference organised by Hong Kong Computer Society (HKCS), kicks off this morning. The two-day Conference will take place at today and tomorrow at Meeting Room S421, Hong Kong Exhibition and Convention Center, Wanchai, Hong Kong.

The theme of the Conference this year is "AI for Economic Development and Social Good" and it will highlight the opportunities created by Artificial Intelligence (AI) for Hong Kong ICT industry. The Opening Ceremony is officiated by Professor SUN Dong, JP, Secretary for Innovation, Technology and Industry, the Government of Hong Kong SAR and Professor Tang Weiqing, Secretary General of China Computer Federation, together with Dr. Rocky Cheng, President of Hong Kong Computer Society, Professor Cao Jian-Nong, Chairperson of HKICC 2023 Conference Committee, and Professor Helen Meng, Programme Chairperson of HKICC 2023 Conference Committee.

HKICC 2023 will highlight the opportunities created by AI for Hong Kong ICT industry

“This year, HKICC has entered the 46th session. More than 1,000 delegates have registered to participate the Conference, representing a variety of local and overseas public and private organisations. HKICC this year will mainly focus on four major areas, including ‘AI Impact’, ‘AI Technology’, ‘AI for Industry’ and ‘AI for Society’.” Said Dr. Rocky Cheng, President of HKCS.

In the "AI Impact" session, presentations will delve into the profound impacts of AI and its potential to revolutionize and reshape various aspects of our lives. This includes closely examining its consequences for economic dynamics and environmental sustainability.

Within the "AI Technology" session, the spotlight will be on cutting-edge technologies and algorithms that are the foundation for today's advanced AI applications and AI-based scientific research.

The "AI for Industry" session will have a series of presentations showcasing real-world examples of AI implementation across different industries, illustrating its practicality and associated benefits.

Lastly, the "AI for Society" session will host presentations on AI's multifaceted challenges and opportunities within a societal context. Topics will encompass ethical considerations, privacy concerns, and its implications for education and job displacement.

Dr. Rocky Cheng stated: "It is necessary for everyone to understand the development trend and potential of AI. Since the development of AI is closely related to our future, HKCS has established an Artificial Intelligence Specialist Group a few years ago, bringing together industry elites and scholars to discuss and promote the role of artificial intelligence technology in building smart city, supporting digital transformation in business and applying in smart daily life."

"The rise of ChatGPT and other generative AI (GenAI) technologies has been nothing short of astonishing. Recently, GenAI systems have outperformed humans on many standardised tests, passed medical school exams and bar exams, and produced textual content that is indistinguishable from human writing. GenAI applications span across all business domains, from customer service to operations to analytics. Despite the obvious benefits of GenAI, such as increased efficiency, productivity, and innovation, there are also significant challenges and risks that need to be addressed before adopting GenAI at scale such as hallucination, copyright and IP ownership, data privacy as well as AI ethics. Thus, the conference is timely held." Added Dr. Rocky Cheng.

Dr. Rocky Cheng furthered: "World class technology experts, business leaders, academics and policy makers will gather and exchange their insights, and I believe the attendees, even though joining via online, will be benefited enormously."

About Hong Kong International Computer Conference (HKICC)

The HKICC has been organised by the HKCS annually since 1978, to bring together IT professionals and business and government leaders from all over the world to explore opportunities that information technology can offer, and to share successes and insight. Around 1,000 delegates are expected to attend this year's Conference online, representing a variety of local and overseas public and private sector organisations.

About the Hong Kong Computer Society (HKCS)

Founded in 1970, the Hong Kong Computer Society (HKCS) is a recognised non-profit professional organisation focused on developing Hong Kong's Information Technology (IT) profession and industry. Their members come from a broad spectrum of Hong Kong's IT community, from corporations to like-minded individuals, all coming together to raise the profile and standards of the IT profession and industry. As a well-established IT professional body, the Society is committed to professional and industry development as well as community services to ensure the IT sector continues to make a positive impact on peoples' lives with three main goals, namely, 1) talent cultivation and professional development, 2) industry development and collaboration, and 3) the effective use of IT in our community.

For more details, please visit <http://www.hkcs.org.hk>

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