



## PRESS RELEASE

### **HKCS invites applications for HKICT Awards 2009: Best Business Award** *New stream introduced for start-up companies*

(Hong Kong, 15 September 2009) -- The Hong Kong Computer Society (HKCS) announced that the Hong Kong ICT Awards 2009: Best Business Award (previously known as IT Excellence Awards) is now open for applications. The deadline for application is 16 October 2009 at 12:00 noon. The application form can be downloaded at <http://www.hkcs.org.hk/ictawards>.

There are four main award streams in this category: *Best Business (Application) Award*, *Best Business (Applications-SME) Award*, *Best Business (Product) Award* and *Best Business (Start-up Company) Award*.

**“We have introduced a new stream of award this year to give recognition to start-up companies which have developed excellent ICT products and have business potentials. We believe these companies can leverage on this award to create brand or organisation awareness and in turn attract the attention of investors,”** said Mr. Duncan Chiu, Chairperson of the Organising Committee of Hong Kong ICT Awards 2009: Best Business Award.

**“Over the years, this award scheme has established a strong image and has become the showcase of the most excellent home grown business technology in Hong Kong. I would like to call on more companies to participate and to be recognised for their achievements in ICT.”** he added.

**ICT products and applications from different business areas are invited to apply for the award, including financial services, logistics, trading services, tourism services, retail, learning, SME support, information security, open source solution and industrial support.**

Gold, silver and bronze award will be granted in each of the four streams. One of the gold award winners will be selected winner of the “Hong Kong ICT Awards 2009: Best Business Grand Award” and nominated to compete for the ultimate accolade of the “Hong Kong ICT Award of the Year”.

The Panel of Judges is composed of well-respected industry experts and chaired by Professor Chan Yuk-Shee, BBS, JP, President of Lingnan University.

The Hong Kong ICT Awards aim at building a large scale and internationally recognised branding of ICT Awards of Hong Kong under a collaborative effort amongst the industry, the academia and the Government. The Awards recognise, promote and commend the excellent achievements to which Hong Kong ICT professionals and organisations contribute. The Awards also encourage local practitioners to develop innovative and creative ICT solutions, which will uplift the image of Hong Kong ICT sectors, both locally and internationally.



There are nine award categories and HKCS is the organiser of “Hong Kong ICT Awards 2009: Best Business Award”.

Winners of “Hong Kong ICT Awards 2009” will have the opportunity to be nominated for the Asia Pacific Information and Communication Technology Awards (APICTA), an ICT award scheme participated by countries/cities in the Asia Pacific region.

### **About HKCS** ([www.hkcs.org.hk](http://www.hkcs.org.hk))

**The Hong Kong Computer Society (HKCS)** is a well-established non-profit organisation that has been striving to improve and develop Hong Kong’s Information Technology (IT) industry since its founding in 1970.

HKCS is the first officially recognised professional association for the IT industry in Hong Kong, dedicated to the promotion of the highest professional standards for the industry. Members hail from a broad spectrum of Hong Kong’s IT industry, from corporations to like-minded individuals, all coming together to raise the profile of the industry.

During its about 40 year’ history, HKCS members have come to form the core of a wide and influential network throughout the whole spectrum of Hong Kong services and other industries. The Society offers a chance for Hong Kong’s communities to exchange ideas and carry out a dialogue with the Government regarding IT and its impact to the society.

Being a highly active association, HKCS is regularly organising many activities to help promote IT in Hong Kong, including lectures, discussions, seminars, and open forums on subjects related to IT.

Issued by Apex PR on behalf of Hong Kong Computer Society.

For enquiries:

Hong Kong Computer Society  
Ms Karman Lee/ Ms Sky Hui  
Tel: 2834 2228  
Fax: 2834 3003  
Email: [ictawards@hkcs.org.hk](mailto:ictawards@hkcs.org.hk)

Apex Public Relations Ltd  
Ms Gilda Chung/ Ms Phyllis Wong  
Tel: 2811 3898/6291 7117  
Fax: 2543 4415  
Email: [gilda.chung@apex-pr.com](mailto:gilda.chung@apex-pr.com)