

Media Release

For Immediately Release

Hong Kong International Computer Conference 2021 Kicks off Today Held both onsite and online and themed by "Emerging Technologies Shaping our Future in the Greater Bay Area"

November 17, 2021 - Hong Kong -- The Hong Kong International Computer Conference 2021 (HKICC2021), an annual conference organised by Hong Kong Computer Society (HKCS), kicks off this morning. The two-day Conference will take place today and tomorrow as a Hybrid Conference under the current "New Normal".

This year, the theme of the Conference is "Emerging Technologies Shaping our Future in the Greater Bay Area" and it will highlight the opportunities created by emerging technologies for Hong Kong IT industry in Greater Bay Area (GBA). The Opening Ceremony will be officiated by Mrs. Carrie Lam, GBM, GBS, Chief Executive of the Hong Kong SAR; Mr. Zhang Zhi-hua, Director-General of Department of Youth Affairs of the Liaison Office of the Central People's Government in the Hong Kong SAR; together with Dr. Rocky Cheng, President of Hong Kong Computer Society, Mr. Peter Yan, JP, Chairperson of HKICC2021 Organising Committee, and Professor Tam Kar-yan, MH, JP, Chairperson of HKICC 2021 Programme Committee.

"This year, HKICC has entered the 44th session. More than 1,000 delegates have registered to participate the Conference onsite or online, representing a variety of local and overseas public and private organisations. HKICC this year will mainly focus on four major areas, including 'Smart Living and Sustainability', 'Role of Hong Kong in Greater Bay Area', 'Emerging Technologies: Opportunities and Challenges' and 'Hong Kong as an International Technology and Innovation Centre'." Said Dr. Rocky Cheng, President of HKCS.

"Smart Living and Sustainability" - Environmental, social and governance (ESG) has gained traction recently and playing a rapidly increasing role in investment decisions in Asia Pacific. Beyond just an investment option, sustainability is vital to the future of our world. As we find ways to increase prosperity and improve the quality of life while reducing overall impact to the environment, sustainability can create short and long-term value. Technology has the potential to dramatically

improve cities in this front. Come and learn more about how technology can be embraced to create a more sustainable future.

“Role of Hong Kong in Greater Bay Area” - This parallel session will explore the role of Hong Kong in the planning and development of Greater Bay Area as financial center, logistics and transportation center and the most important, innovation center as promulgated in the 14th Five-Year Plan.

“Emerging Technologies” - This parallel session will introduce state-of-the-art developments in several cornerstone technologies, including cloud computing, quantum computing, blockchain, and cyber security that form the core of the digital transformation. The speakers will survey the new developments in these areas and dissect the challenges and opportunities ahead of us in applying these technologies.

“Hong Kong as an International Technology and Innovation Centre” - This session will feature leaders from key stakeholder groups and generate a series of high-powered dialogue to look into what it takes for Hong Kong to unleash its full potential in developing into an International Technology and Innovation Centre.

Dr. Rocky Cheng stated: “With a total combined population over 86 million, and gross domestic product of around US\$1.67 trillion in year 2020, Greater Bay Area (GBA) has great potential to be a major source of economic growth, particularly in the area of technology and innovation. This offers tremendous opportunities for collaboration and synergies among the GBA cities to create a powerhouse for providing global technology and innovation needs.”

“Hong Kong will complement I&T development in the GBA, thus making I&T a new impetus to the economy of Hong Kong and developing Hong Kong into an international I&T hub as promulgated in the 14th Five-Year Plan. In the newly announced Policy Address, Hong Kong is keen to develop a more comprehensive I&T ecosystem, so as to enable re-industrialisation to take root in Hong Kong. The San Tin Technopole in Northern Metropolis proposed in Policy Address, together with the Shenzhen I&T zone, will form the Shenzhen-Hong Kong I&T Co-operation Zone of approximately 540 hectares combining the strengths of both Hong Kong and Shenzhen to pool local and non-local talents, and becoming an essential propeller for the development of an international I&T hub in the GBA. Thus, the conference is timely held.” Added Dr. Rocky Cheng.

Dr. Rocky Cheng furthered: “World class technology experts, business leaders, academics and policy makers will gather and exchange their insights, and I believe the attendees, even though joining via online, will be benefited enormously.”

About Hong Kong International Computer Conference (HKICC)

The HKICC has been organised by the HKCS annually since 1978, to bring together IT professionals and business and government leaders from all over the world to explore opportunities that information technology can offer, and to share successes and insight. Around 1,000 delegates are expected to attend this year’s Conference online, representing a variety of local and overseas public and private sector organisations.

About the Hong Kong Computer Society (HKCS)

Founded in 1970, the Hong Kong Computer Society (HKCS) is a recognised non-profit professional organisation focused on developing Hong Kong’s Information Technology (IT) profession and industry. Their members come from a broad spectrum of Hong Kong’s IT community, from corporations to like-minded individuals, all coming together to raise the profile and standards of the IT profession and industry. As a well-established IT professional body, the Society is committed to professional and industry development as well as community services to ensure the IT sector continues to make a positive impact on peoples’ lives with three main goals, namely, 1) talent cultivation and professional development, 2) industry development and collaboration, and 3) the effective use of IT in our community.

For more details, please visit <http://www.hkcs.org.hk>

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