Media Release
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Hong Kong International Computer Conference 2022 Kicks off Today
Held both onsite and online and themed by "The Digital Economy – the Key
Enablers and Driving Forces in Next Five Years"

November 17, 2022 Hong Kong -- The Hong Kong International Computer Conference 2022 (HKICC 2022), an annual conference organised by Hong Kong Computer Society (HKCS), kicks off this morning. The two-day Conference will take place today and tomorrow as a Hybrid Conference under the current "New Normal".

This year, the theme of the Conference is "The Digital Economy – the Key Enablers and Driving Forces in Next Five Years" and it will highlight the opportunities created by Digital Economy for Hong Kong ICT industry. The Opening Ceremony will be officiated by Mr. Wong Wai-lun, Michael, GBS, JP, Deputy Financial Secretary of The Government of the Hong Kong SAR, together with Dr. Rocky Cheng, President of Hong Kong Computer Society, Dr. Denis Yip, Chairperson of HKICC 2022 Conference Committee, and Professor Herbert Chia, JP, Programme Chairperson of HKICC 2022 Conference Committee.

The afternoon session will be officiated by Professor Sun Dong, JP, Secretary for Innovation, Technology and Industry, The Government of the Hong Kong SAR.

"This year, HKICC has entered the 45th session. More than 1,000 delegates have registered to participate the Conference onsite or online, representing a variety of local and overseas public and private organisations. HKICC this year will mainly focus on four major areas, including "Digital Economy", "Industrialisation", "Digital Infrastructure" and "ESG & Green Finance". Said Dr. Rocky Cheng, President of HKCS.

"Digital Economy" - Heavily-weighted keynote speakers will discuss different topics such as "Building a Bridge to a Digital Economy", "Explore the future, embrace the intelligent world, focus on ICT innovation to develop the digital economy", "How AI will transform the World" and so on, exploring the opportunities and challenges in the Digital Economy.

"Industrialisation" - The Hong Kong SAR Government has announced to enhance the I&T ecosystem and achieve re-industrialisation in Hong Kong. Policy included promoting commercialisation of research and development (R&D) outcomes and the development of technology industry; creating the post of Commissioner for Industry to press ahead with re-industrialisation; assisting the manufacturing sector in upgrading and transformation by making use of I&T; strengthening infrastructure and facilities; and enlarging the I&T talent pool to create strong impetus for growth. This session will explore the advantages and challenges of Hong Kong in promoting industrialisation.

"Digital Infrastructure" - Experts from the Hong Kong Monetary Authority, H3C Group, Hong Kong University of Science and Technology, MTR Corporation Limited, etc. will explain the elements of digital infrastructure and share relevant experiences from different perspectives in this session. Panel Discussion, themed "Ethical AI", will be moderated by Ms. Gilly Wong, Chief Executive of Consumer Council with expert panelists coming from the technology industry, investment field and academia respectively.

"ESG & Green Finance" - Environmental, Social and Governance (ESG) has gained traction recently and playing a rapidly increasing role in investment decisions in Asia Pacific. Beyond just an investment option, sustainability is vital to the future of the world. As people find ways to increase prosperity and improve the quality of life while reducing overall impact to the environment, sustainability can create short and long-term value. Green Finance is any structured financial activity that has been created to ensure a better environmental outcome. Technology has the potential to power both. Come and learn more about how technology can be embraced to create a more sustainable future.

Dr. Rocky Cheng stated: "As announced in the Policy Address this year, the Hong Kong SAR Government will continue its investment in the development of innovation and technology, which can provide key impetus for Hong Kong's high-quality economic development. The Government is planning to promulgate the Hong Kong I&T Development Blueprint within this year to set out major policies in four broad development directions, including enhancing the I&T ecosystem and achieving re-industrialisation in Hong Kong, expanding The I&T talent pool for enhancing development momentum, building a smart Hong Kong to enhance the quality of life of citizens, and proactively integrating these initiatives into the overall development of our country and consolidating Hong Kong's advantages as an international city,

which can provide a clear direction and all-round strategy for the development of Hong Kong I&T industry. And these measures can further help I&T to become Hong Kong's new economic driver and an international innovation and technology center under the 14th Five-Year National Plan."

"The digital economy is an economic system that utilises digital technology and takes digital as the core element for decision-making and operation. In digital economy system, the entire society, including individuals, enterprises, governments, and various external stakeholders, interact and connect through network. The operation is direct and quick. Information is transparent and equal, and individual needs can be easily satisfied. This ecological change has led to the changes in competition. Whether it is an individual, a company, a government or a region, it is necessary to make changes and prepare in response to the development of the global digital economy. It is time for Hong Kong to develop digital economy, and how to integrate these advanced technologies into business operations and daily life has thus become the key. Thus, the conference is timely held." Added Dr. Rocky Cheng.

Dr. Rocky Cheng furthered: "World class technology experts, business leaders, academics and policy makers will gather and exchange their insights, and I believe the attendees, even though joining via online, will be benefited enormously."

About Hong Kong International Computer Conference (HKICC)

The HKICC has been organised by the HKCS annually since 1978, to bring together IT professionals and business and government leaders from all over the world to explore opportunities that information technology can offer, and to share successes and insight. Around 1,000 delegates are expected to attend this year's Conference online, representing a variety of local and overseas public and private sector organisations.

About the Hong Kong Computer Society (HKCS)

Founded in 1970, the Hong Kong Computer Society (HKCS) is a recognised non-profit professional organisation focused on developing Hong Kong's Information Technology (IT) profession and industry. Their members come from a broad spectrum of Hong Kong's IT community, from corporations to like-minded individuals, all coming together to raise the profile and standards of the IT profession and industry. As a well-established IT professional body, the Society is committed to professional

and industry development as well as community services to ensure the IT sector continues to make a positive impact on peoples' lives with three main goals, namely, 1) talent cultivation and professional development, 2) industry development and collaboration, and 3) the effective use of IT in our community.

For more details, please visit http://www.hkcs.org.hk
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For Media Enquiries: Please contact Davis Man at Man Communications Limited
852-2862 0042 (office)