

Media Release

For Immediately Release

Hong Kong International Computer Conference 2020 Kick off Today

Firstly held online and themed by "Digital Lifestyle in the New Decade"

November 2, 2020 • Hong Kong -- The Hong Kong International Computer Conference 2020 (HKICC2020), organised by Hong Kong Computer Society (HKCS), kicks off this morning. The two-day Conference will take place today and tomorrow and will be the first ever online event since its launching in 1978 under the current “New Normal”. This year, the Conference theme is "Digital Lifestyle in the New Decade". It will explore the opportunities brought by Digital Transformation, especially under “New Normal”, for Hong Kong ICT industry. The Opening Ceremony will be officiated by Mr. Alfred Sit Wing-hang, JP, Secretary for Innovation and Technology, The Government of the HKSAR, together with Dr. Ted Suen, MH, President of Hong Kong Computer Society, Mr. Raymond Cheng, Chairperson of HKICC2020 Organising Committee and Mr. Richard Leung, Chairperson of HKICC2020 Programme Committee.

“This year, HKICC has entered the 43rd session. More than 1,500 delegates have registered to participate the Conference online, representing a variety of local and overseas public and private organisations. HKICC this year is to highlight the impacts on day-to-day life and work of digital transformation for different industries. The conference will mainly focus on four major areas, including ‘Digital Life: everything-as-a-service’, ‘Digital Workplace: access from everywhere’, ‘Digital Commerce: bespoke services at mass scale’ and ‘Digital Future: the smart devices of tomorrow’.” Said Dr. Ted Suen, MH, President of Hong Kong Computer Society,

- **“Digital Life: everything-as-a-service”** - This parallel session will explore how our daily life has changed post COVID-19, and related technology developments to support those changes.
- **“Digital Workplace: access from everywhere”** - This parallel session will explore the technologies and the key success factors of implementing a digital workplace learned from the pandemic.

- **“Digital Commerce: bespoke services at mass scale”** - This parallel session will explore the digital disruption and acceleration of e-business caused by emerging digital technologies and the pandemic.
- **“Digital Future: the smart devices of tomorrow”** - This parallel session will explore the revolution and future of Digital development caused by emerging digital technologies and the pandemic.

“2020 has proven to be an eventful start of a new decade. Many in the industry are now saying COVID-19 is the biggest catalyst of digital transformation. It is, therefore, important for the practitioners of the ICT industry to better equip with the latest emerging technologies related to digital transformation that will impact many areas of our lifestyle in this digital era.” Said Dr. Ted Suen, MH, “As Hong Kong has been positioned as the innovation center in The Greater Bay Area, I believe the technology industry in Hong Kong can also play a much active role in grasping the new opportunities from Shenzhen as well as the Greater Bay Area, especially in research and development for the digital transformation solutions to tap this up and coming market with a population of over 72 million people. Thus, the conference is timely held.”

Dr. Ted Suen, MH furthered: “World class technology experts, business leaders, academics and policy makers will gather and exchange their insights. Keynote speakers include Mr. Charles Li, SBS, Chief Executive, Hong Kong Exchanges and Clearing Limited; Mr. Wong Wai Kay, Ricky, Vice Chairman & Chief Executive Officer, Hong Kong Television Network Limited; Mr. Ricky Leung, Executive Director, Engineering & Technology, Airport Authority Hong Kong; Ms. Jessica Tan, Co-CEO, Executive Director, Ping An Group; Ir Sunny Lee Wai-kwong, JP, Chairman, Hong Kong Applied Science & Technology Research Institute; Mr. Mohamed Butt, Executive Director, Hong Kong Productivity Council; Dr Cheung Ngai Tseung, Head of Information Technology & Health Informatics, Hospital Authority and so on. I believe the attendees, even though joining via online, will be benefited enormously.”

About Hong Kong International Computer Conference (HKICC)

The HKICC has been organised by the HKCS annually since 1978, to bring together IT professionals and business and government leaders from all over the world to explore opportunities that information technology can offer, and to share successes and insight. More than 1,000 delegates are expected to attend this year’s Conference online, representing a variety of local and overseas public and private sector organisations.

About the Hong Kong Computer Society (HKCS)

Founded in 1970, the Hong Kong Computer Society (HKCS) is a recognised non-profit professional organisation focused on developing Hong Kong's Information Technology (IT) profession and industry. Their members come from a broad spectrum of Hong Kong's IT community, from corporations to like-minded individuals, all coming together to raise the profile and standards of the IT profession and industry. As a well-established IT professional body, the Society is committed to professional and industry development as well as community services to ensure the IT sector continues to make a positive impact on peoples' lives with three main goals, namely, 1) talent cultivation and professional development, 2) industry development and collaboration, and 3) the effective use of IT in our community.

For more details, please visit <http://www.hkcs.org.hk>

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