



Press Release
For Immediate Release

APICTA 2015 Celebratory Luncheon
Hong Kong delegates sweeps regional ICT podium with 10 awards

December 10th, 2015 – Hong Kong – The luncheon celebrating the outstanding achievements attained by Hong Kong delegates at the Asia Pacific Information and Communication Technology Alliance Awards 2015 (APICTA 2015) was held today. As the President of Hong Kong Computer Society (HKCS), the Hong Kong Delegation Organizer of APICTA, Mr. Michael Leung took the opportunity to congratulate the winners and shared, “The APICTA has re-affirmed Hong Kong ICT industry’s leading position on international stage. Over the years, the Award has nurtured local talents, encouraging them to contribute to the industry and society. HKCS will continue to support dedicated ICT talents and elites in exploring opportunities and competitions locally and overseas, thereby propelling the long-term development of the industry.”

Each year HKCS nominates elite teams of Hong Kong delegates to compete in the APICTA in hopes of broadening the local industry’s horizons and prospects. With 19 nominees, Hong Kong has achieved an impressive 60% winning rate, equaling a total of 10 prizes, including 1 Grand Winner and 9 Merits, placing Hong Kong at the top of the podium for the 5th consecutive year in the total number of awards won among all participating Asia Pacific economies. (For full list of winners and product description, please refer to Appendix).

Annually, 16 member-economies in the Asia Pacific region gather to compete in 17 categories of the award. TFI Digital Media Ltd., with its innovative online video distribution solution, HERMES OTT Video Platform, won the Grand Winner in the category of Media and Entertainment Technology. Compared to traditional terrestrial broadcasting, Over-the-top (OTT) broadcasting has very little geographical limitations and streamlines online video distribution process in terms of complexity, time and cost. Other exemplary nominees from Hong Kong successfully won Merits in their respective categories.

In the “Inclusion and Community” category, Buddhist To Chi Fat She Yeung Yat Lam Memorial School with collaborating schools (The SAME Network), well-illustrated technological applications with the “Children with special needs: E-enhanced Learning Teaching and Assessment Platform (SELTAS)”, which levels the playing field and provides equal learning opportunities for all students. TeamNote HK Ltd., with its cloud based mobile collaboration tool, TeamNote, also won Merit in the category of “Start-up”.

The success of APICTA 2015 relies heavily on the active participation of all delegates and the enthusiastic support of various supporting organizations. Hence, HKCS would like to pay special acknowledgement to major sponsors: Azeus Convene, Cherrypicks Ltd., Chow Tai Fook Jewellery Co. Ltd., FlexWorkflow Limited, Outblaze Limited and

Pulse MediaTech Limited.

Mr. Leung, on this celebratory occasion, further took the opportunity to encourage all ICT practitioners, “It is through innovations that products and solutions contributing to the improvement of society are developed. At the same time, to unleash the full potential of innovation and the application of technologies, collaboration and exposure beyond the local industry is extremely important if we are to work together for a better society.”



Mr. Nicholas Yang, Secretary for Innovation and Technology, The Government of the HKSAR; **Ir. Allen Yeung**, Honorary Head of Delegation and Government Chief Information Officer, The Government of the HKSAR and **Ir. Stephen Lau**, Distinguished FHKCS, Secretary General (Honorary), HKCS celebrate alongside Hong Kong delegates for having achieved astounding results at the APICTA 2015, re-affirming Hong Kong’s ICT industry on the global stage.

About Asia Pacific Information and Communications Alliance Awards

Founded in 2001 by Multimedia Development Corporation in Malaysia, Asia Pacific Information and Communications Awards (APICTA) is an annual flagship event in the Asia Pacific region’s ICT industry. It is an international awards program which aims to recognize organizations and individuals in Asia Pacific region who contribute profoundly to the ICT industry, increase ICT awareness in the community, stimulate ICT innovation, offer opportunities for business matching between IT innovators and investors, and facilitate technology transfer and application.

Participants from 16 countries and regions in the Asia Pacific region of the awards



program comprise members of the APICTA Alliance including: Australia, Brunei, Bangladesh, China, Hong Kong SAR, Indonesia, Japan, Macao, Myanmar, Malaysia, Nepal, Pakistan, Singapore, Sri Lanka, Taipei and Thailand. Member-economies take turns in hosting the annual Awards Program, which is won through a bidding process.

Ever since 2001, Hong Kong participated in APICTA for the first time. HKCS, being the most well-established and the largest professional association in Hong Kong, has been shouldering the responsibility of nominating participants in Hong Kong with its in-depth understanding of local ICT industry development.

About Hong Kong Computer Society (HKCS)

The Hong Kong Computer Society is a non-profit professional organization established in 1970, which strives to improve and develop Hong Kong's Information Technology (IT) industry. Being the most well-established and the largest professional association in Hong Kong, the HKCS is dedicated to promote the highest professional standards for the industry. The HKCS members are from a broad spectrum of Hong Kong's IT industry, from corporate users to individual talents, all working together for the benefit of the industry.

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