



## ***Press Release***

For Immediate Release

### **Hong Kong Computer Society's FACE Club Opens Submission for the First Women Awards of the ICT Industry**

17<sup>th</sup> June 2015, Hong Kong - FACE Club, established by the female members of Hong Kong Computer Society (HKCS), launches the "Outstanding ICT Women Awards 2015" (OICTWA), the first award recognizing and applauding women's contribution to and innovation within the ICT industry. OICTWA is now open for submissions until the end of July.

**Mr. Michael Leung**, President of HKCS and Chief Information and Operations Officer of China CITIC Bank International Ltd., said, "The ICT industry involves not only hardware but, more importantly, software and services. Contrary to stereotypical beliefs, many of the ICT positions, like user interface design, business and data analysts etc., are well suited to be taken up by women. Thus, we need to encourage more women to engage in the ICT sector, expanding the talent pool and furthering the growth of the industry."

Sharing the same belief in the value of women in the ICT industry, Prof. Tony Chan, President of HKUST, was invited to be Chairperson of the judging panel. Mr. Leung continued, "We are honored to have Prof. Chan's leadership in this first-ever Award program. He has always been an advocate of gender equality, and has contributed to supporting women's choices in pursuing study and career in various fields."

The award is divided to two categories: "Outstanding ICT Woman Professional" Category for female professionals and practitioners and "Outstanding ICT Super Girl" Category for female secondary and tertiary students.

Candidates will be evaluated based on the following set of criteria:

#### **Outstanding ICT Woman Professional**

1. Professional Contribution to ICT Industry
2. Leadership and Role
3. Past ICT Achievements
4. Community Contribution

#### **Outstanding ICT Super Girl**

1. Community Contribution
2. ICT-related Achievements and Innovative Use of ICT
3. Active Participation in ICT Industry Activities
4. Growth and Development



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**Mrs. Agnes Mak**, MH, JP, Chairperson of the Organizing Committee of OICTWA cum Executive Director of Hong Kong Productivity Council, explains the reasoning behind the judging criteria, “In ICT professionals, we are looking at female individuals’ consistent track record of contribution to and roles and responsibilities within the industry, including their leadership and ability to cultivate young talent. On the other hand, in Super Girls, we are looking for a promising growth and development in the sector; whether the female individuals are involved in or contributing to industry activities or demonstrating innovative use of and creative thinking in ICT.”

For more information on the award and application, please visit <http://www.hkcs.org.hk/oictwa/2015/english/enquiries.html>.

### **About Hong Kong Computer Society (HKCS)**

The Hong Kong Computer Society is a non-profit professional organization established in 1970, which strives to improve and develop Hong Kong's Information Technology (IT) industry. Being the most well-established and the largest professional association in Hong Kong, the HKCS is dedicated to promote the highest professional standards for the industry. The HKCS members are from a broad spectrum of Hong Kong's IT industry, from corporate users to individual talents, all working together for the benefit of the industry.

For more details, please visit: <http://www.hkcs.org.hk>

### **About FACE Club**

FACE Club is the first local women-oriented ICT club formed by a group of female members from Hong Kong Computer Society. FACE Club, which stands for “Female”, “Attract”, “Connect”, and “Engage” which implies the objectives of FACE Club as follows:

- To CONNECT the existing female members of HKCS
- To provide opportunities for our female members to ENGAGE in Hong Kong ICT and HKCS’s activities
- To ATTRACT more FEMALES to choose ICT as their careers

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