Press Release For Immediate Release

Survey from HKCS reflected the an excellent prospect for ICT industry *Near 80% of ICT professionals and 84% of fresh graduates enjoyed salary rise*

31 December 2014-Hong Kong-Hong Kong Computer Society (HKCS) announced the employment and salary trend of Hong Kong Information and Communication Technology (ICT) industry in 2014. The Survey showed positive results - near 80% of the respondents noted a pay rise in their respective companies. Among them, more than 70% enjoyed an increase of 4% or above. This indicated an optimistic sentiment in the local ICT industry.

HKCS issued an online questionnaire to their members in October, looking at the employment and salary trend of ICT related departments in 2014. 89 responses had been successfully collected, over 60 % of which were from local large public and private organizations with more than 400 staffs. The survey is therefore representative enough to illustrate the overall situation in the industry.

According to the survey results, near 80% of the responding organizations offered their ICT staffs a pay increase this year. Among more than 70% of them, the average growth was not less than 4%. Since the Survey's first launch in 2011, there has been a pay rise recorded in four consecutive years . This sustainable growth well indicates the stable progress of the local ICT industry.

Did the employees in the ICT related	No. of	Percentage
departments overall enjoy a pay rise this year?	organizations	
Yes	69	77.5%
No	20	22.5%
Total:	89	100%

The overall average percentage of increased rate	No. of	Percentage
	organizations	
Less than 1%	1	1.5%
1%-3%	15	21.7%
4%-6%	38	55.1%
7%-9%	4	5.8%

10% or above	8	11.6%
No Input	3	4.3%
Total:	69	100%

Hong Kong's ICT industry has undergone steady development throughout the years, making critical contributions to the communities and industries. For many companies to maintain their competitive edge, there has been a growing demand on ICT elites and the younger generation is one of the main targets. 38 companies in the survey employed ICT fresh graduates this year. About 95% of them offered fresh graduates not less than HK\$10,000, and over 25% of them offered them not less than HK\$16,000; 50% of them raised the starting salary for fresh graduates by not less than 4%. This showed that great emphasis has been put on young ICT talents. At the same time, respondents pointed out that 54% and 65% of ICT related graduates received a pay rise of not less than 6% after working for 3 and 5 years respectively, reflecting the bright career prospect ahead of them. More than 60% of the surveyed organizations offer internship positions for university students from time to time.

HKCS encourages students to cherish every learning opportunity in order to develop their interest and experiences in the ICT industry. HKCS hopes that this Survey can motivate the younger generation to choose ICT as their life-long career, thus better empowering the overall development of the commerce and industry in Hong Kong.

The average starting salary for ICT related	No. of organizations	Percentage
fresh graduates		
HK\$8,000-HK\$10,000	2	5.3%
HK\$10,001-HK\$12,000	14	36.8%
HK\$12,001-HK\$14,000	6	15.8%
HK14,001-HK\$16,000	6	15.8%
HK\$16,001or above	10	26.3%
Total:	38	100%

Is the starting salary higher than last year?	No. of organizations	Percentage
Yes	32	84.2%
No	6	15.8%
Total:	38	100%

The percentage of increased rate	No. of organizations	Percentage
Less than 1%	4	10.5%
1%-3%	14	36.8%
4%-6%	16	42.1%
7%-9%	1	2.6%
10% or above	2	5.3%
No Input	1	2.6%
Total:	38	100%

The average salary	After 3 years		After 5	years
increase for a ICT	No. of	Percentage	No. of	Percentage
fresh graduate	organizations		organizations	
0-2%	4	4.5%	3	3.4%
3%-5%	22	24.7%	13	14.6%
6%-10%	10	11.2%	16	18.0%
11%-20%	18	20.2%	8	9.0%
20% or above	20	22.5%	35	39.3%
Not Applicable	15	16.9%	14	15.7%
Total:	89	100%	89	100%

Does your company offer internship positions for university students from time to time?	No. of organizations	Percentage
Yes	56	62.9%
No	33	37.1%
Total:	89	100%

About Hong Kong Computer Society (HKCS)

The Hong Kong Computer Society is a non-profit professional organization established in 1970, which strives to improve and develop Hong Kong's Information Technology (IT) industry. Being the most well-established and the largest professional association in Hong Kong, the HKCS is dedicated to promote the highest professional standards for the industry. The HKCS members are from a broad spectrum of Hong Kong's IT industry, from corporate users to individual talents, all working together for the benefit of the industry.

Issued by: Hong Kong Computer Society

For Media Enquiries: Please contact Kayi Lau at DT Communications

3696 6962 (office); 9624 2295 (mobile);

kayi.lau@dt-asia.com (email)