

NEWS RELEASE
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“Hong Kong ICT Awards 2015: Best Business Solution Award” opens for entries
With new awards to encourage the innovative applications and products of Cloud

November 12, 2014 • Hong Kong -- Hong Kong Computer Society (HKCS) has organised the annual event “Hong Kong ICT Awards (HKICT Awards): Best Business Solution Award” for 9 years in a row, with the aim to acknowledge the achievement of Information and Communications Technology (ICT) business applications and products. “HKICT Awards 2015: Best Business Solution Award” is now open for application. The Award comprises 2 categories this year, namely, Best Business Solution (Application) Award and Best Business Solution (Product) Award. All outstanding local ICT enterprises are welcome to apply for participate in the Award from 3 November 2014 to 16 January 2015.

“HKICT Awards 2015: Best Business Solution Award” is one of the ten Award Categories in “Hong Kong ICT Awards 2015”. It aims to improve the service qualities and product qualities and to enhance the operating efficiency and overall competitiveness of ICT enterprises. More importantly, HKCS hopes to promote greater use of ICT in the community, which includes helping to create a culture of ICT usage in business as well as in daily life.

“HKICT Awards 2015: Best Business Solution Award” includes Best Business Solution (Application) Award and Best Business Solution (Product) Award. As always, Gold, Silver, Bronze trophies or certificates will be presented to category winners respectively, and a Grand Award will also be selected from the Gold Awards by HKCS. Lastly, the “HKICT Awards 2015” Grand Adjudication Panel led by Professor Way Kuo, President of City University of Hong Kong, will select the ultimate “Award of the Year” from the 10 Grand Awards.

To recognize the outstanding applications and products of Cloud, there will be “The Most Innovative (Cloud) Award” this year selected from the winners of “Best Business Solution (Application) Award” and “Best Business Solution (Product) Award” respectively. For “Best Business Solution (Application) Award”, the organisation with the most innovative application which uses Cloud as the primary and main platform for functions’ processing and delivery will be awarded; For “Best Business Solution (Product) Award”, the product or service with the most innovative use of Cloud-based technologies

and the subscription-based business model for the delivery of its service to the users will be also be awarded.

Ir. Allen Yeung, Director of Talent Cultivation of HKCS, is the Chairperson of “HKICT Awards 2015: Best Business Solution Award”. He pointed out that “the awards from HKICT Awards serve to encourage ICT innovations, and to promote exploitation of ICT technology. This will further attract talents and investments to Hong Kong. The overall competitiveness of Hong Kong will be raised as a result.”

Ir Yeung added that “for previous HKICT Awards winners, their achievements have been well recognized by the community and they have been where appropriate nominated to join other international awards and competitions. For example, most of the past Hong Kong delegates of the highly acclaimed Asia Pacific Information and Communications Technology Awards (APICTA) were HKICT Awards winners. Therefore, HKCS encourages all local registered ICT companies to actively join “HKICT Awards 2015: Best Business Solution Award” and achieve further great success for Hong Kong elites.”

For details, please refer to <http://www.hkcs.com.hk/ictawards> or contact Ms. Carman Tang of Hong Kong Computer Society at Tel: 28342228; Fax: 28343003; Email: ictawards@hkcs.org.hk

About the Hong Kong ICT Awards: Best Business Solution Award”

The Hong Kong ICT Awards were established in 2006 with the collaborative efforts of the industry, academia and the Government. Steered by Office of the Government Chief Information Officer, and organized by 10 Hong Kong ICT industry associations and professional bodies, the Awards aims at building a locally espoused and internationally acclaimed brand of ICT awards.

The “Hong Kong ICT Awards: Best Business Solution Award” (Formerly known as “IT Excellence Awards”), was established in 1998 by Hong Kong Computer Society, and has become a well recognizing award in Hong Kong. This annual event has become a great tool to encourage the use of ICT, to stimulate innovation and competitiveness in the ICT industry and to raise public awareness of ICT application development.

About Hong Kong Computer Society (HKCS)

The Hong Kong Computer Society is a non-profit professional organization established in 1970, which strives to improve and develop Hong Kong's Information Technology (IT) industry. Being the most well-established and the largest professional association in Hong

Kong, the HKCS is dedicated to promote the highest professional standards for the industry. The HKCS members are from a broad spectrum of Hong Kong's IT industry, from corporate users to individual talents, all working together for the benefit of the industry.

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