

Shanghai-Hong Kong-Taiwan Youth IT Summer Camp 2014
Experience Taiwan, Experience smart life

Press Release

For immediate release

Shanghai-Hong Kong-Taiwan Youth IT Summer Camp 2014-Sharing Session and Press
Conference

Participants share joyful memories with media

13th August 2014—Hong Kong—The Shanghai-Hong Kong-Taiwan Youth IT Summer Camp 2014 was successfully held this year in Taipei, from July 28th to August 1st, while the sharing/press conference was held today in Hong Kong. Youths from the three organizing regions got to experience the digital life made possible by the development of Information Technology and build friendships over the five-day-four-night Taiwan trip. Representatives from Hong Kong shared their memorable moments today with all guests.

The Shanghai-Hong Kong-Taiwan Youth IT Summer Camp 2014 was co-organized by the Hong Kong Computer Society (HKCS), Shanghai Computer Society (SCS), and the Information Management Association (IMA) of Taiwan, and jointly sponsored by PCCW and HKT. The theme this year was “Discovering Taiwan through IT.” Mr. Ted Suen, Vice President of Talent Cultivation said that, “in the summer camp, students got to explore Taiwan—a place we are all familiar with—from a brand-new perspective, experiencing the interaction of Taiwanese culture and technology. That is the meaning behind the theme this year.” Participants showed their photos of them visiting places like the Discovery Centre of Taipei, Taipei Astronomical Museum, Taipei 101, and Maokong Gondola, and explaining that, “we had field-visits to sightseeing hot spots, viewed from a technological perspective. We understood how information technology contributes to the operation and management of the spots. We now have concrete knowledge of information technology development in Taiwan.” Participants were also inspired to think more about the development of information technology in Hong Kong. Many students thought that Hong Kong would have better development in ICT once she has got the right direction and learning from Taiwan could be one of the means.

To help build friendships between the youths, there was a secret angel game in which the combination of master and angel had been kept confidential until the last night of the camp. Participants had been surprised by little gifts from their secret angels and made more friends from different regions through this game.

Mr. Robin Lo, the Chairperson of the Organizing Committee of Shanghai-Hong Kong-Taiwan Youth IT Summer Camp 2014, said that, “20 elite secondary students were selected as Hong Kong representatives, participating in the 5-day cultural exchange with youths from Shanghai and Taiwan and showing their talents through a series of competitions and presentations. During the camp, we also made good use of information technology and digital devices to explore and to experience Taiwanese culture. Although

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information technology is the key topic of the summer camp, exploring Taiwan is also the highlighted point. I hope that you now know more about Taiwanese aboriginal tribes, for example, the Bunun tribe.’ ’ Participants indicated their interest in Bunun folk songs today, seeing it as an easy and interesting way to discover the culture of different tribes. Apart from this, the youths were also impressed by the environmental protection in Taiwan, saying that “ they find the right balance between urbanization and heritage conservation. We can easily see historical places in the modern Taipei city. For example, I found the bullet holes in National Taiwan University from Sino-Japanese War extremely unforgettable.’ ’

Moreover, participants shared joyful moments at the farewell party. Youths from different regions brought special performances to the camp. Youths from Hong Kong creatively included some scenes of martial arts in their singing performance and then brought out social issues in humorous way. The Taiwanese youths performed the song “ Heartbeat of Taiwan’ ’ sending best wishes to their motherland which had experienced several serious incidents recently. Lastly, the Shanghai youths orchestrated a flute performance. In addition to the participants, volunteers also performed and their great efforts at the summer camp were recognized by the youths.

In conclusion, Mr. Suen also encouraged students that, “ the ICT industry has been increasingly important not only in Hong Kong but also around the world, and there is a great demand for a young workforce. I hope that all of you can keep your enthusiasm for information technology and consider taking it as your life-long career.’ ’

About Shanghai-Hong Kong-Taiwan Youth IT Summer Camp

The Shanghai-Hong Kong-Taiwan Youth Summer Camp was first held by HKCS and SCS in 2001, targeting youths aged 14 to 17 who were interested in Information Technology. Taiwan joined as one of the organizers in 2013. The organizers founded the camp so as to give youths the chance to explore different places and experience different cultures, with likeminded participants from other regions in Asia. Organizers aim to cultivate an interest in Information Technology among this new generation and inspire them to pursue professions in the IT industry.

About HKCS

The Hong Kong Computer Society (HKCS) is a non-profit professional organization established in 1970 which strives to improve and develop Hong Kong's Information Technology (IT) industry. The most well-established and largest professional association in Hong Kong, HKCS is dedicated to promoting the highest professional standards for the industry. HKCS members are from a broad spectrum of Hong Kong's IT industry, from corporate users to individual talents, all working together for the benefit of the industry.

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About PCCW

PCCW is a Hong Kong-based company, which holds interests in telecommunications, media, IT solutions, property development and investment, and other businesses.

The Group holds a majority interest in HKT, Hong Kong's premier telecommunications service provider. HKT meets the needs of the Hong Kong public and local and international businesses with a wide range of services including local telephony, local data and broadband, international telecommunications, mobile, etc.

The Group also owns a fully integrated multimedia and entertainment group in Hong Kong, which includes a highly successful IPTV operation, now TV. As the provider of Hong Kong's first quadruple-play experience, the Group offers a range of innovative media content and services across four delivery platforms – fixed-line, broadband Internet access, TV and mobile. Also wholly-owned by the Group, PCCW Solutions is a leading information technology outsourcing and business process outsourcing provider in Hong Kong and mainland China.

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