Press Release
For Immediate Release

<u>**"Hong Kong ICT Awards 2014: Best Business Solution Award" Result Announcement**</u>
<u>**MTR's Integrated System for Engineering Works Management Wins Best Business Solution Grand Award and (Application) Gold Award**</u>
<u>**The Hong Kong and China Gas Co. Ltd.'s TCIS Integrated Cloud Solution Wins Best Business Solution (Application) Gold Award**</u>
<u>**keewee x Ippudo Mobile Loyalty and Marketing Solution Wins (Product) Gold Award**</u>
<u>**CLP's myEnergy Program Wins (Internet of Things) Silver Award**</u>

7 April 2014 • Hong Kong – Organised by Hong Kong Computer Society (HKCS) as a seminal award in celebrating the achievement of business applications of Information and Communication Technology (ICT) in Hong Kong, the "Hong Kong ICT Awards 2014: Best Business Solution Award" lauded its winners at the award ceremony today. This year, ten organisations receive accolades in the three award streams.

A collaborative effort from MTR Corporation, PCCW Solutions Ltd. and City University of Hong Kong, the "Integrated System for Engineering Works Management" wins the "Hong Kong ICT Awards 2014: Best Business Solution Grand Award" and "Best Business Solution (Application) Gold Award". The Hong Kong and China Gas Co. Ltd also wins "Best Business Solution (Application) Gold Award" with TCIS Integrated Cloud Solution. A joint invention by Strawberry Ltd. and Ippudo Hong Kong Ltd., "keewee x Ippudo Mobile Loyalty and Marketing Solution" wins the "Hong Kong ICT Awards 2014: Best Business Solution (Product) Gold Award". The Silver award of a new award stream - "Hong Kong ICT Awards 2014: Best Business Solution (Internet of Things) Award" goes to CLP Power Hong Kong Ltd.'s "A Realisation of the IoT – myEnergy Program".

The list of "Hong Kong ICT Awards 2014: Best Business Solution Award" winners is as follows:

Entry	Organisation	Award
Hong Kong ICT Awards 2014: Best Business Solution Grand Award		
Integrated System for Engineering Works Management	MTR Corporation PCCW Solutions Ltd. City University of Hong Kong	Grand Award
Hong Kong ICT Awards 2014: Best Business Solution (Application) Award		
Integrated System for Engineering Works Management	MTR Corporation PCCW Solutions Ltd. City University of Hong Kong	Gold Award
TCIS Integrated Cloud Solution	The Hong Kong and China Gas Co. Ltd	Gold Award
iPIL – Passenger Information List	Cathay Pacific Airways Ltd.	Silver Award
Personnel Information Communal System II	Hong Kong Police Force, HKSAR Government	Certificate of Merit

Entry	Organisation	Award
Hong Kong ICT Awards 2014: Best Business Solution (Product) Award		
keewee x Ippudo Mobile Loyalty and Marketing Solution	Strawberry Ltd. Ippudo Hong Kong Ltd.	Gold Award
Deltapath® frSIP® Unified Communications Platform	Deltapath Commerce And Technology Ltd.	Silver Award
The EFA Platform	EFA - Analysts who get IT	Bronze Award
OceanFax FoIP Fax Server	OceanX Technology Ltd.	Certificate of Merit
SX-3000 Standalone Integrated Media Block™ (IMB) with Portable and/or Enterprise Storage	GDC Technology Ltd.	Certificate of Merit
Hong Kong ICT Awards 2014: Best Business Solution (Internet of Things) Award		
A Realisation of the IoT – MyEnergy Program	CLP Power Hong Kong Ltd.	Silver Award

Mr Michael Leung, President of Hong Kong Computer Society, congratulated all the winners on their notable success. "The nominations for this year were found to be of extremely high quality, particularly in areas of business applications and commercialisation of latest technologies such as Cloud Computing and Mobility. The submissions amply demonstrate the talent of the entrants, as well as the advancement and accomplishment of business applications of ICT in Hong Kong. The winners are truly deserving of their prizes for outperforming other distinguished entries."

Mr Leung remarks, "The Hong Kong ICT Awards 2014: Best Business Solution Award" aims to promote ICT usage in business as well as in the wider community, nurture creativity in the exploitation of technology, and encourage entrepreneurs and professionals to contribute their talents and skills to ICT and other industry developments."

The winners of "Hong Kong ICT Awards" will undergo further assessment by HKCS for nominations as Hong Kong delegates to compete in the Asia Pacific Information and Communication Technology Alliances (APICTA) Awards.

Mr Leung states, "Whether the award winners will compete in the APICTA or not, their remarkable achievements will receive high recognitions, and will enhance the companies' profile, expand the sales and market penetration of the prize winning products, and attract the interest of overseas investors."

To ensure the professionalism and authority of the Award, the organiser invited many outstanding industry professionals to be the Judges of the competition. Mrs. Carrie Yau, GBS, JP, Executive Director of Vocational Training Council was the Chief Judge of this year's. Other members included Mr. Michael Chow, Senior Engineer, Innovation and Technology Commission, the Government of the HKSAR; Ms. Angela Ho, Senior Service Promotion Manager, Hong Kong Trade Development Council; Mr. Herman Lam, Chief Executive Officer, Hong Kong Cyberport Management Company Limited; Ir. Stephen Lau, JP, Vice President (Executive), Hong Kong Computer Society; Ir. Sunny Lee, JP, Vice President (Administration), City University of Hong Kong; Ms. Anna Lin, JP, Chief Executive, GS1 Hong Kong Limited; Dr. Paul Liu, Director, Ritzy Research Institute Limited; Mrs. Agnes Mak, MH, JP, Executive Director, Hong Kong Productivity Council; Mr. Allen Ma, Chief Executive Officer, Hong Kong Science & Technology Parks Corporation; and Ir. Dr. Ng Chak-man, Chairman, Hong Kong Institution of Engineers – Information Technology Division.

"On behalf of HKCS, I would like to extend my sincere thanks to the Organising Committee, the Assessors, the Judging Panel, the supporting organisations and HKCS Secretariat for their cooperation. My special thanks goes to Mr. Andy Bien, Chief Information Officer of Airport Authority Hong Kong and the Chairperson of the Organising Committee, and Mrs. Carrie Yau, GBS, JP, Executive Director of Vocational Training Council and Chief Judge of our Judging Panel. The success of the judging process was attributed to the collaborative effort of individuals from different departments and organisations, including the rigorous assessment by the Assessors and Judges, and the active involvement from all supporting organisations."

In addition, Mr Leung hopes that the Award has enhanced public understanding of the instrumental role ICT plays in social and business development, as he looks forward to more young talents joining the ICT industry to create a better future for all.

For further details about the Award, please visit http://www.hkcs.org.hk/ictawards

About "Hong Kong ICT Awards: Best Business Solution Award"

The Hong Kong ICT Awards was established in 2006. Supported by the Office of the Government Chief Information Officer, Hong Kong Productivity Council and Hong Kong Trade Development Council, the Award was divided into 10 categories and organised by 10 local ICT industry associations and professional bodies. Founded in 1998 and formerly known as the "IT Excellence Awards", the "Hong Kong ICT Awards: Best Business Solution Award" is organised by HKCS and it has become an prestigious award in Hong Kong. The annual event promotes ICT usage, encourages innovation and improvement of competitiveness in the industry, and enhances public awareness of the application of the latest information and communications technology.

About Hong Kong Computer Society

Founded in 1970, Hong Kong Computer Society (HKCS) is a recognised non-profit organisation focused on developing Hong Kong's Information Technology (IT) profession and industry. Members hail from a broad spectrum of Hong Kong's IT community, from corporations to like-minded individuals, all coming together to raise the profile and standards of the profession and industry.

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Summary of Winning Entries of "Hong Kong ICT Awards 2014: Best Business Solution Award"

"Hong Kong ICT Awards 2014: Best Business Solution Grand Award" and "Best Business Solution (Application) Gold Award" – "Integrated System for Engineering Works Management" by MTR Corporation, PCCW Solutions Ltd.and City University of Hong Kong.

(Product summary)

Overall comments from Assessors: To manage the numerous combinations of manpower, wagon, locomotive, equipment, location, and train speed, the System innovatively deploys Artificial Intelligence (AI) to provide conflict checking and work optimisation for over 2,600 engineering works every week. Moreover, to cope with future business expansion for other railways, this System uses an "AI as a service" model, which allows knowledge retention, and optimisation services to be highly scalable and accessible by any application, anywhere and anytime. In short, the System demonstrates outstanding performance in using innovative technology to handle the complexity of critical operations which finally impacts on the safety of over 5 million passengers every day.

"Hong Kong ICT Awards 2014: Best Business Solution (Application) Gold Award" – "TCIS Integrated Cloud Solution" by The Hong Kong and China Gas Co. Ltd.

(Product summary)

Overall comments from Assessors: The company provides a one-stop solution to standardise the complicated workflow of the company's joint ventures located in different regions in mainland. The beauty of an integrated cloud solution is smartly deployed to streamline the operations, achieve faster deployment, obtain consolidated data, and build a platform for more integrated services in the future. With the cloud solution, service performance, system upgrade time and deployment time would be greatly improved, which in turn generates good income and productivity to the company, and finally impacts to over 17 million gas households in mainland China.

"Hong Kong ICT Awards 2014: Best Business Solution (Product) Gold Award" – "keewee x Ippudo Mobile Loyalty and Marketing Solution" by Strawberry Ltd. and Ippudo Hong Kong Ltd.

(Product summary)

Overall comments from Assessors: This is an innovative concept for organising loyalty and marketing campaign to engage potential customers. Customers are provided with a streamlining digital engagement, redemption and personalised buying experience. On the other hand, shop owners are provided with an active approach to detect their targeted customers, create demand for them, engage them in the loyalty

program and exercise the redemption via a smooth process without the need for handling paper coupons. Five restaurants are deploying the Solution and some more clients are on a trial run stage, the overall market acceptance is yet to be proved.