## Press Release For Immediate Release

## **Hong Kong 's Only IT Focus Career Expo Kicks off Today**

Comprehensive IT Career Information on Employment, Entrepreneurship and Education Benefited Both Exhibitors and Visitors

March 1, 2014 • Hong Kong –Hong Kong Computer Society (HKCS) hosted the IT Career Expo at the HK Productivity Council today. It is the only Career Expo with a focus on Information Technology (IT) Themed with three elements – Employment, Entrepreneurship and Further Education, the IT Career Expo 2014 offered over 200 IT job vacancies and expected to attract over 1,000 visitors, including tertiary students, fresh IT graduates, working IT professionals and parents. Interviewed exhibitors considered that the Expo could give them an opportunity to access the IT human resources market, and a platform to recruit aspiring IT professionals. Mr. Michael Leung, President of Hong Kong Computer Society, remarked that IT Career Expo 2014 was different from common career expos with a focus on IT, and its seminars and sharing sessions would help to bring in the target audiences.

Mr. Jason Tung, Chairperson of IT Career Expo Organising Committee, said, "this year we have over 20 international and local large corporations, including ATOS, Cathy Pacific Airlines, CITIC Telecom, CLP, EMC, Fuji Xerox, Green Tomato, Cyberport, Science and Technology Park, OGCIO, PCCW, Oracle, Ricoh (HK), HSBC, among many others, joined the Expo, providing over 200 job vacancies. Exhibitors also included local tertiary institutions that provided information about course selection in tertiary institutes and continuous education for working professionals.

Meanwhile, the organiser arranged eight seminars and sharing sections with speakers from CIOs of large corporations, senior IT professionals, IT entrepreneurs and human resources experts to share their successful stories and their view on IT career prospects. Industry Perspective topics had also been included in the seminar programme this year to provide insight on some hot topics and jobs in IT, such as such as digital entertainment and mobile application development."

Mr. Leung stated: "To be a successful entrepreneur was a dream of many youngsters in Hong Kong. Therefore, to help young people to start their own business, the Expo had invited Mr. Mike Ko, Co-founder of Timable, a Hong Kong events searching and ticketing platform, and Mr. Keith Li, Founder of Innopage, to host a seminar for young entrepreneurs and share ideas for start-ups. The Expo also invited representatives from Cyberport and Science Park to introduce the incubation programme by government, which provide incubation services to assist technology start-ups in their vulnerable inception stages."

Mr. Leung said, "HKCS will spare no effort to promote IT talent cultivation for the benefits of the society and all industries. Looking forward, HKCS will continue to

formulate effective promotion strategies, to attract and groom the new generation of IT talents for the progress of the sector and of the society."

## **About Hong Kong Computer Society**

The Hong Kong Computer Society (HKCS) is a non-profit professional organisation established in 1970, which strives to improve and develop Hong Kong's Information Technology (IT) industry. Being the most well-established and the largest professional association in Hong Kong, HKCS is dedicated to promote the highest professional standards for the industry. HKCS members are from a broad spectrum of Hong Kong's IT industry, from corporate users to individual talents, all working together for the benefit of the industry.

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Issued by: Hong Kong Computer Society

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