Press Release
For immediate release

2013 Shanghai-Hong Kong-Taiwan Youth IT Summer Camp Kick Off Today
Theme:"Environmental Protection with IT Green Technology"

July 31st 2013．Hong Kong ⸺ The Shanghai-Hong Kong-Taiwan Youth IT Summer Camp 2013, co-organised by Hong Kong Computer Society (HKCS), Shanghai Computer Society and Information Management Association, Taiwan, and jointly sponsored by PCCW and HKT, holds its opening ceremony to kick off the five-day event in Hong Kong today. The theme of this year is "Environmental Protection with IT Green Technology (綠色科技創未來．培養 IT 新人才)", with an objective to encourage youngsters from the three cities to apply the latest IT green technology in day-to-day and protect the environment.

A total of 60 outstanding students, with 20 of them selected from Hong Kong, Shanghai and Taiwan respectively, join the IT Summer Camp this year. The opening ceremony is held in The Chinese University of Hong Kong this afternoon. Mr. Richard LI, Chairman and Chief Executive of Pacific Century Group attended as Guest of Honour. Mr. TONG, Xiao Kang, Vice Secretary-General of Shanghai Computer Society, Mr. Andrew WANG, President of Information Management Association (Taiwan), Mr. Michael LEUNG, President of Hong Kong Computer Society are invited as the officiating guests to witness the great moment when, the first time, those IT young elites of Shanghai, Hong Kong and Taiwan jointly strive for caring the environment with information technology.

"This year is the first time we have Taiwan youngsters to join us. As the IT development of Taiwan has been standing at a certain high level in Asia, I believe all the participants will uplift their vision and knowledge during the exchange. I hope these IT young talents from Shanghai, Hong Kong and Taiwan would learn from observation and practice through this cross-border experiential exchange program, with the support and encouragement from each other. What's more, they are highly encouraged to build a harmonious society by serving the community with united power and IT knowledge. " Said Mr. Michael Leung, President of Hong Kong Computer Society.

Mr. Ted SUEN, Chairperson of Organising Committee of IT Summer Camp 2013 stated during his speech that The IT Camp this year incorporated numerous activities. Participants will visit to various large scale IT institutes and facilities such as Science Park, Airport Authority, E&M Department of Hong Kong SAR Government, PCCW Tower, CyberPort and so on. Other attractions included a trip to the Peak as well as the Wonderful World of Disney Land

to be continued…

2013 Shanghai-Hong Kong-Taiwan Youth IT Summer Camp Kick Off Today (Cont'd)

To echo the theme "Environmental Protection with IT Green Technology" this year, Mr. Suen said, "I sincerely hope that students can implement the theme in the digital workshop. With a devoting manner, careful observation, proactive thinking and creativities, they can create a better way on how to utilize the latest green IT technology for improving our daily life as well as making protection to the environment."

"ICT has been closely linked to daily life and is expected to influence future human life style. I hope the youngsters could consider devoting to this creative, dynamic and promising industry which contributes profoundly to human being." further stressed Mr. Leung.

About Shanghai-Hong Kong-Taiwan Youth IT Summer Camp

Shanghai-Hong Kong Youth IT Summer Camp was co-founded by Hong Kong Computer Society and Shanghai Computer Society in 2001, joint force with Information Management Association, Taiwan in 2013, aiming at promote mutual interaction and inspiration on Information Technology, and push forward the collaboration on technology and economy between three cities. Every year, the camp provides precious opportunities for new generations to broaden their vision and thinking, at the same time instill their confidence in developing an IT career, so as to cultivate future pillars for the local IT industry.

This year the event will be held in Hong Kong. Approximately 80 members, including instructors, volunteers and students aged 14-17 from Shanghai, Hong Kong and Taiwan, meet at the summer camp to exchange ideas and build friendship. Major activities include corporate visits, featured cultural shows, scenic spots tours, and interactive IT workshops, which are designed to promote cross-border cultural exchange.

About HKCS

The Hong Kong Computer Society (HKCS) is a non-profit professional organisation established in 1970, which strives to improve and develop Hong Kong's Information Technology (IT) industry. Being the most well-established and the largest professional association in Hong Kong, HKCS is dedicated to promote the highest professional standards for the industry. HKCS members are from a broad spectrum of Hong Kong's IT industry, from corporate users to individual talents, all working together for the benefit of the industry.

About PCCW

PCCW is a Hong Kong-based company, which holds interests in telecommunications, media, IT solutions, property development and investment, and other businesses.

to be continued…

2013 Shanghai-Hong Kong-Taiwan Youth IT Summer Camp Kick Off Today (Cont'd)

The Group holds a majority interest in HKT, Hong Kong's premier telecommunications service provider. HKT meets the needs of the Hong Kong public and local and international businesses with a wide range of services including local telephony, local data and broadband, international telecommunications, mobile, etc.

The Group also owns a fully integrated multimedia and entertainment group in Hong Kong, which includes a highly successful IPTV operation, now TV. As the provider of Hong Kong's first quadruple-play experience, the Group offers a range of innovative media content and services across four delivery platforms – fixed-line, broadband Internet access, TV and mobile. Also wholly-owned by the Group, PCCW Solutions is a leading information technology outsourcing and business process outsourcing provider in Hong Kong and mainland China.

#　　　#　　　#

Issued by: Hong Kong Computer Society

For Media Enquiry: Please contact Davis Man of Man Communications Limited at 852-2862 0042 (office)