News Release
For Immediately Release

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Hong Kong Computer Society Announced
"Hong Kong ICT Awards 2013: Best Business Awards" Results
Grand Prize winner: Network Box Anti-DDos Web Application Firewall+
Hong Kong Air Cargo Terminals won Best Business (Application) Award
Outblaze Ventures Holdings won Best Business (Start-up Company) Award

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April 8 2013 Hong Kong – Hong Kong Computer Society (HKCS), the organizer of "Hong Kong ICT Awards 2013: Best Business Award", announced the winners of those awards today during the award presentation ceremony. A total of 14 organisations have won the prize among the three award streams. Network Box Corporation Ltd. has won both the "Hong Kong ICT Awards 2013: Best Business Grand Award" and "Hong Kong ICT Awards 2013: Best Business (Product) Gold Award" with "Anti-DDos Web Application Firewall+".

Hong Kong Air Cargo Terminals Ltd. "Community System for Air Cargo (COSAC-Plus)" has been granted the Gold Award of "Hong Kong ICT Awards 2013: Best Business (Application) Award". And the Gold Award of "Hong Kong ICT Awards 2013: Best Business (Start-up Company) Award" fell to Outblaze Ventures Holdings Ltd. "Animoca".

Mr. Stephen Lau JP, President, Hong Kong Computer Society expresses his hearty congratulations to all winners. "On before of HKCS, I would like to congratulate those award winners for their hard-earned success. They must undergo strict assessment and judgment, onsite inspection, and outperform many other standing creative products. I believe those winners of this year will continue to make substantial contribution to the ICT industry development in Hong Kong."

Mr. Lau stated. "Hong Kong through the HKCS has bid for and will host the Asia Pacific Information & Communications Technology Awards 2013 (APICTA 2013) in November, with more details to be announced later. As the winners of 'Hong Kong ICT Awards 2013: Best Business Award', they are to be considered   to representing Hong Kong to compete with entries from other Asia Pacific economies and achieve recognition for our city."

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"Hong Kong ICT Awards 2013: Best Business Award" winners list:

Winning Entries	Organisations	Award
Hong Kong ICT Awards 2013: Best Business Grand Award		
Anti-DDoS Web Application Firewall+	Network Box Corporation Ltd.	Grand
Hong Kong ICT Awards 2013: Best Business (Product) Award		
Anti-DDoS Web Application Firewall+	Network Box Corporation Ltd.	Gold
Infocast Advance All-in-One Trading Solution	Infocast Ltd.	Silver
IntelliAd – Intelligent Interactive Advertising Display and Analytics Platform	Cenique Infotainment Group Ltd.	Bronze
JOS Managed Service for Storage Protection	Jardine OneSolution (HK) Ltd. / BizCONLINE Ltd.	Certificate of Merit
ApeosWare My Document Portal (AMDP PRO)	Fuji Xerox (Hong Kong) Ltd.	Certificate of Merit
Hong Kong ICT Awards 2013: Best Business (Application) Award		
Community System for Air Cargo (COSAC-Plus)	Hong Kong Air Cargo Terminals Ltd.	Gold
Automated Food Recognition and Management System	Maxim's Caterers Ltd. / eRay Systems Ltd.	Silver
Beauty Business System	NEO DERM Group Ltd.	Bronze
All Round Cemeteries Operations Management Solution (ARCOMS)	Computer And Technologies Solutions Ltd. / The Board of Management of the Chinese Permanent Cemeteries	Certificate of Merit
Hong Kong ICT Awards 2013: Best Business (Start-up Company) Award		
Animoca	Outblaze Ventures Holdings Ltd.	Gold
Omnistream	StampUp Ltd.	Bronze

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Winner of "Hong Kong ICT Awards 2013: Best Business Grand Award" and "Hong Kong ICT Awards 2013: Best Business (Product) Gold Award"
Network Box Corporation Ltd.
Anti-DDoS Web Application Firewall+

The solution provides Distributed Denial of Services (DDoS) attack mitigation so that the "bad traffic" would be kept aside while the "good traffic" can still pass through the web servers. A HTML5 dashboard is provided to the security manager so that he would have a clear picture of the current DDoS attack situation and he can even drill down to individual server or network node to understand what is behind the attack.

Comments from Assessors: This in-the-cloud management and monitoring solution is backed by a strong team of local security experts and Security Operations Centers in 12 countries. The technical performance and market acceptance is well proved by its clienteles from over 1,600 key user organizations all over the world, and the company's achievement of more than 60 global and regional awards in recent years. The company believes that innovation in performance in terms of speed and accuracy is the key for the company to be the top-tier and profitable security service provider in the global highly competitive arena. With its excellent technical and market performance, this home-grown technology company should be a proud of Hong Kong.

Winner of "Hong Kong ICT Awards 2013: Best Business (Application) Gold Award"
Hong Kong Air Cargo Terminals Ltd
Community System for Air Cargo (COSAC-Plus)

COSAC-Plus provides real time air cargo information to over 1,000 forwarders, over 100 airlines and various government departments, with a collection of over 400 functions working together to ensure the operational efficiencies in the cargo community. Via the multi-channel access such as handheld, mobile and website, operators have a clear picture of the situation at the truck dock, in the workstations and on the ramp. Information is down to each flight, individual container and particular shipment. Each action is traceable on when, whom and where and what had been changed.

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Comments from Assessors: The system is comprehensively addressing various operational requirement and information need of the community with over 4,000 users categorizing at 300 user groups from over 1,000 external parties. The system well deploys different information and communications technologies (such as multi-channel access, user-friendly interface and business rules setting) to provide the community with a solution of breadth and depth. With this system, the company enjoys a growth of revenue by 20%, and maintains its status of number one air cargo hub in the region, especially when facing keen competition from new competitors.

The winner of "Hong Kong ICT Awards 2013: Best Business (Start-up Company) Award Gold Award"
Animoca, Outblaze Ventures Holdings Limited

Within two years since its establishment, Animoca has developed and published over 250 mobile games for the mobile market. The apps are free of charge and supports in-app purchases to allow users to buy premium upgrades, which becomes an income stream to support the growth of the company. The company also generates revenue by selling or trading advertising inventory on its network of apps, which are unified by a proprietary advertisement serving system developed in-house. The core research and development is completed by its 50 local staff with some subcontracting works to external parties.

Comments from Assessors: The company deploys a smart and different marketing strategy by publishing games in high volume and at high frequency. The revenue from in-app purchases and advertising sales provides a good income stream. The company has become one of the largest smartphone and tablet game developers in Asia, with HK$116m of revenue in just its first year of operation. Strong management and development teams have been critical to the company's quick and overwhelming success.

Mr. Lau noted that the "Hong Kong ICT Awards 2013: Best Business Award" aimed to promote greater use of ICT in the community, in turn helping to create a culture of ICT usage in business as well as in daily life and to encourage original software development and promote improved creativity in the exploitation of technology in the local ICT industry.

The selected winners of the Awards will be nominated to participate in the APICTA. "No matter they are selected, being the winners of Hong Kong ICT Awards, their achievements will be made aware by customers, organisations, the ICT industry practitioners and the entire community. Winning the Hong Kong ICT Awards will not only elevate the company image but also expand its sales and market share in the global economy, and attract local and international investors' interest," added, Mr. Lau.

To ensure a professional and authoritative result, outstanding IT professionals were invited to form the panel of judges. Prof. John Leong, SBS, JP, President of The Open University of Hong Kong was the Chairperson of Judge Panels. Members of Judging Panel include: Mrs. Agnes Mak, MH, JP, Executive Director, Hong Kong Productivity Council; Mr. E. Anthony Tan, Chief Executive Officer, Hong Kong Science & Technology Parks Represented By Ir. Peter Yeung, Head of the IT & Telecom Cluster, Business Development & Technology Support, Hong Kong Science and Technology Parks Corporation; Mr. Ted Suen, Head of Information Technology, MTR Corporation Limited; Mr. Andy Bien, Chief Information Officer, Airport Authority Hong Kong; Mr. Raymond Yip, Assistant Executive Director, Hong Kong Trade Development Council Represented By Ms. Angela Ho, Senior Service Promotion Manager, Hong Kong Trade Development Council; Ir Dr. Chak-man Ng, Chairman, The Hong Kong Institution of Engineers - Information Technology Division; Mr. Raymond Cheng, Chief Techonlogy and Services Officer Asia Pacific, HSBC Technology and Services Asia Pacific, The Hongkong and shanghai Banking Corporation Ltd.; Miss Janet Wong Wing Chen, JP, Commissioner for Innovation and Technology, The Government of the HKSAR Represented By Prof. OnChing Yue, Science Advisor, Innovation and Technology Commission, The Government of the HKSAR; Mr. Rocky Cheng, Deputy General Manager of Information Technology, Bank of China (Hong Kong) Limited; Mr. Herman Lam, Chief Executive Officer, Hong Kong Cyberport Management Company Limited, Represented By Mr. Mark Clift, Chief Operating Officer, Hong Kong Cyberport Management Limited and Mrs. Lena Chan, Head of Business Banking, The Hongkong and Shanghai Banking Corporation Limited.

Mr. Lau further stated: "May I take this opportunity to thank all the Organising Committee Members, the Assessors, the Judging Panel, our Supporting Organisations and the HKCS Secretariat on your excellent work and great support! In particular, I wish to acknowledge the leadership of Dr. Paul Liu, Director of Chong Hing Information Technology Limited as the Chairman of the Organising Committee and Prof. John Leong, SBS, JP, President of the Open University of Hong Kong as the Chief Judge of our Judging Panel. Your efforts and professions made the Best Business Award the very Best."

"The Awards are now in its seventh year and is becoming some of the most coveted Awards of its kind in Hong Kong. I hope to raise more public awareness of the importance of information technology as to social development through the competition, and look forward to more young talent to devote to this meaningful industry."

For details of "Hong Kong ICT Awards 2013: Best Business Award", please refer to http://www.hkcs.org.hk/ictawards.

About the "Hong Kong ICT Awards : Best Business Award"

The Hong Kong ICT Awards were established in 2006, supported by Office of the Government Chief Information Officer, Hong Kong Productivity Council, and Hong Kong Trade Development Council. It comprises 10 categories, each category is organised by ten local professional associations.

The "Hong Kong ICT Awards: Best Business Award" (Formerly known as "IT Excellence Awards"), was established in 1998 by Hong Kong Computer Society, and has become a well recognising award in Hong Kong. This annual event has become a great tool to encourage the use of ICT, to stimulate innovation and competitiveness in the ICT industry and to raise public awareness of ICT application development.

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About Hong Kong Computer Society (HKCS)

The Hong Kong Computer Society is a non-profit professional organisation established in 1970, which strives to improve and develop Hong Kong's Information Technology (IT) industry. Being the most well-established and the largest professional association in Hong Kong, the HKCS is dedicated to promote the highest professional standards for the industry. The HKCS members are from a broad spectrum of Hong Kong's IT industry, from corporate users to individual talents, all working together for the benefit of the industry.

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