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<u>**"Hong Kong ICT Awards 2012: Best Business Award" Results Announcement**</u>
<u>**to Honor the Outstanding Achievements of IT Application in Business**</u>
<u>**Grand Award comes to WeBuzz Facebook Page Application Development Tools**</u>

April 3, 2012 · Hong Kong –- Hong Kong Computer Society (HKCS), the organiser of "Hong Kong ICT Awards 2012: Best Business Award", the recognition of ICT business application achievements, has announced the winners at the award presentation ceremony today. A total of 10 organisations have won the prizes among the four award streams. WeBuzz Ltd. wins both the Hong Kong ICT Awards 2012: Best Business Grand Award and Hong Kong ICT Awards 2012: Best Business (Product) Gold Award for WeBuzz Facebook Page Application Development Tools. Hang Seng e-Banking 4G has been granted the Gold Award of Hong Kong ICT Awards 2012: Best Business (Application) Award at the same time.

<u>"Hong Kong ICT Awards 2012: Best Business Award" winners list:</u>

Winning Entries	Organisations	Award
Hong Kong ICT Awards 2012: Best Business Grand Award		
WeBuzz Facebook Page Application Development Tools	WeBuzz Ltd.	**Grand**
Hong Kong ICT Awards 2012: Best Business (Product) Award		
WeBuzz Facebook Page Application Development Tools	WeBuzz Ltd.	**Gold**
IPL HRIS – Human Resource Information System	IPL Research Ltd.	**Silver**
Air/Ocean Freight Operation and Management System, Cargo Truck System and Financial Accounting Operation System	International Transport Information Systems Ltd.	**Bronze**
OceanFax Fax Server	OceanX Technology Ltd.	**Certificate of Merit**

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Winning Entries	Organisations	Award
Hong Kong ICT Awards 2012: Best Business (Application) Award		
Hang Seng e-Banking 4G	Cherrypicks Ltd. / Hang Seng Bank Ltd	**Gold**
Next Generation Racing Information System	The Hong Kong Jockey Club	**Silver**
Payroll Control System	Hong Yip Service Co. Ltd.	**Bronze**
Hong Kong ICT Awards 2012: Best Business (Application-SME) Award		
Online Printing Design Platform	Design Easy Ltd.	**Silver**
Hong Kong ICT Awards 2012: Best Business (Start-up Company) Award		
Mobile Application Design	Legato Technologies Ltd.	**Silver**

Mr. Stephen Lau, JP, President, Hong Kong Computer Society expresses his hearty congratulations to all winners: "the participants of "Hong Kong ICT Awards 2012: Best Business Award" have fully demonstrated their talent and excellent products, which revealed the advancement and achievement of Hong Kong Information and Communication (ICT) Technology application in business. It is even much gratifying for the winners who have outperformed among all the participating elites and won the prize.

Mr. Lau noted that the "Hong Kong ICT Awards 2012: Best Business Award" aimed to promote greater use of ICT in the community, in turn helping to create a culture of ICT usage in business as well as in daily life and to encourage original software development and promote improved creativity in the exploitation of technology in the local ICT industry.

Mr. Lau pointed out that as the winners of Hong Kong ICT Awards, their achievements will be made aware by customers, organisations, the ICT industry practitioners and the entire community. Winning the Hong Kong ICT Awards will not only elevate the company image but also expand its sales and market share in the global economy, and attract local and international investors' interest. Selected winners of the Awards will be nominated to participate in the Asia Pacific Information & Communications Technology Awards (APICTA).

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To ensure a professional and authoritative result, outstanding IT professionals were invited to form the panel of judges. Prof. Way Kuo, President of City University of Hong Kong, was the Chairperson of Judge Panel, while Mrs. Agnes Mak Tang Pik-Yee, MH, JP was the Deputy Chairperson. Members of Judging Panel include: Mr. Herman Lam, Chief Executive Officer, Hong Kong Cyberport Management Company Ltd; Ir. Stephen Lau Ka-men, JP, President, Hong Kong Computer Society; Prof. David Cheung, Professor, Department of Computer Science, The University of Hong Kong; Ms. Angela Ho, Senior Service Promotion Manager, Hong Kong Trade Development Council; Ir Dr. KWOK Lam-for, Chairman, The Hong Kong Institution of Engineers - Information Technology Division; Mr. E. Anthony Tan, Chief Executive Officer, Hong Kong Science & Technology Parks Corporation; Mr. Andy Bien, Chief Information Officer, Airport Authority Hong Kong; and Mr. Andrew Mok, Vice President & Head of Data Warehouse & BI Platform, China Construction Bank (Asia) Corporation Ltd. The orgainser was much grateful for their effort and contribution.

"I would also like to take this opportunity to thank the Organising Committee, the Assessors, the Judging Panel, our supporting organisations, as well as the HKCS Secretariat. In particular, I wish to acknowledge the leadership of Mr Herman Lam, CEO of Cyberport as the Chairman of the Organising Committee and Prof. Way Kuo, President of City University of Hong Kong as the Chief Judge of the Judging Panel. The great success of the Award rests on the joint efforts of representatives from different sectors and different organisations: Organising Committee's detail planning, Assessors and Judges' rigorous review, and supporting organisations' active cooperation. I am deeply grateful to all their contributions to the Award." Stated Mr. Lau.

Mr. Lau hoped to raise more public awareness of the importance of information technology as to social development through the competition, and looked forward to more young talent to devote to this meaningful industry.

For details, please refer to http://www.hkcs.org.hk/ictawards

About the "Hong Kong ICT Awards 2012: Best Business Award"

The Hong Kong ICT Awards were established in 2006, supported by Office of the Government Chief Information Officer, Hong Kong Productivity Council, and Hong Kong Trade Development Council. It comprises 10 categories, each category is organised by ten local professional associations.

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The "Hong Kong ICT Awards 2012: Best Business Award" (Formerly known as "IT Excellence Awards"), was established in 1998 by Hong Kong Computer Society, and has become a well recognising award in Hong Kong. This annual event has become a great tool to encourage the use of ICT, to stimulate innovation and competitiveness in the ICT industry and to raise public awareness of ICT application development.

About Hong Kong Computer Society (HKCS)

The Hong Kong Computer Society is a non-profit professional organisation established in 1970, which strives to improve and develop Hong Kong's Information Technology (IT) industry. Being the most well-established and the largest professional association in Hong Kong, the HKCS is dedicated to promote the highest professional standards for the industry. The HKCS members are from a broad spectrum of Hong Kong's IT industry, from corporate users to individual talents, all working together for the benefit of the industry.

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Issued by: Hong Kong Computer Society
For Media Enquiries: Please contact Davis Man at Man Communications Limited
                        2862 0042 (office) / 9408 4928 (Mobile)