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Hong Kong Computer Society Call for Entries for
"Hong Kong ICT Awards 2012: Best Business Award"

January 17, 2012 • Hong Kong –- "Hong Kong ICT Awards 2012: Best Business Award", the recognition of ICT business application achievements, organized by Hong Kong Computer Society, is open for entries now. The closing date for entries will be February 6, 2012. There are four award categories: Best Business (Application) Award; Best Business (Application - SME) Award; Best Business (Product) Award and Best Business (Start-up Company) Award.

Gold, silver and bronze awards will be presented in four award streams respectively. One of the gold award winners among the four streams will be selected as the winner of the "Hong Kong ICT Awards 2012: Best Business Grand Award" and be nominated to compete for the ultimate accolade of the "Hong Kong ICT Awards 2012: Award of the Year".

Hong Kong Computer Society, the organiser of Hong Kong ICT Awards 2012: Best Business Award, introduce in detail the eligibility for nomination, judging criteria, rules and regulations, and overall procedures in the briefing session held today. This year the judging panel will be chaired by Prof. Way Kuo, President of The City University of Hong Kong, members include Mr. Herman Lam, The Chairman of Organising Committee of HKICTA 2012: Best Business Award and Chief Executive Officer, Hong Kong Cyberport Management Company Limited, Ir. Stephen Lau, JP, President of Hong Kong Computer Society, Mrs. Agnes Mak Tang Pik-Yee, MH, JP, Executive Director of Hong Kong Productivity Council, Prof. David Cheung, Distinguished Fellow of Hong Kong Computer Society, Ir Dr. KWOK Lam-for, Chairman of The Hong Kong Institution of Engineers - Information Technology Division, Mr. E. Anthony Tan, Chief Executive Officer of Hong Kong Science & Technology Parks, Mr. Andy Bien, Chief Information Officer of Airport Authority Hong Kong and Prof. Yue On-ching, Science Advisor of Innovation and Technology Commission, The Government of the HKSAR .

Ir. Stephen Lau, JP, President, Hong Kong Computer Society noted that the "Hong Kong ICT Awards 2012: Best Business Award" aimed to promote greater use of ICT in the community, in turn helping to create a culture of ICT usage in business as well

as in daily life and to encourage original software development and promote improved creativity in the exploitation of technology in the local ICT industry.

Ir. Stephen Lau continued: to ensure that the awards will principally benefit the local IT industry, all applications must be endorsed by a locally registered company. A significant part of development effort must come from local resources. Development tools can be local software or overseas software, but more weight will be attached to entries that demonstrate the use of local products.

Ir. Stephen Lau pointed out that as the winners of Hong Kong ICT Awards, their achievements will be made aware by customers, organizations, the ICT industry practitioners and the entire community. Winning the Hong Kong ICT Awards will not only elevate the company image but also expand its sales and market share in the global economy, and attract local and international investors' interest. Selected winners of the Awards will be nominated to participate in the Asia Pacific Information & Communications Technology Awards (APICTA). Pulse MediaTech Ltd., the winner of Best Business Grand Award also Best Business (Product) Gold Award of Hong Kong ICT Awards 2011: Best Business Award, won two Grand Awards in both "New Media and Entertainment" and "Start-up Company" categories at APICTA 2011 in November.

Ir. Stephen Lau encouraged qualified organizations to actively participate in the "Hong Kong ICT Awards 2012: Best Business Award", which not only benefit the winning organizations but also promote ICT development in Hong Kong, in turn strengthen the competitiveness of local economy.

For details, please refer to http://www.hkcs.org.hk/ictawards, or contact Ms. Jan Wong of Hong Kong Computer Society: Tel: 2834 2228; Fax: 2834 3003; Email: ictawards@hkcs.org.hk

About the "Hong Kong ICT Awards 2012: Best Business Award"

The Hong Kong ICT Awards were established in 2006, supported by Office of the Government Chief Information Officer, Hong Kong Productivity Council, and Hong Kong Trade Development Council, and have 10 award streams which were organised by ten local professional associations, respectively.

The "Hong Kong ICT Awards 2012: Best Business Award" (Formerly known as "IT

Excellence Awards"), was established in 1998 by Hong Kong Computer Society, and has become a well recognizing award in Hong Kong. This annual event has become a great tool to encourage the use of ICT, to stimulate innovation and competitiveness in the ICT industry and to raise public awareness of ICT application development.

About Hong Kong Computer Society (HKCS)

The Hong Kong Computer Society is a non-profit professional organization established in 1970, which strives to improve and develop Hong Kong's Information Technology (IT) industry. Being the most well-established and the largest professional association in Hong Kong, the HKCS is dedicated to promote the highest professional standards for the industry. The HKCS members are from a broad spectrum of Hong Kong's IT industry, from corporate users to individual talents, all working together for the benefit of the industry.

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