



## Press Release

### For Immediate Release

#### **HKICC2011 will take place on November 23 &24**

#### *Examine the latest ICT trends, Regional Collaboration and Talent Cultivation*

**November 14, 2011 • Hong Kong** --- The Hong Kong International Computer Conference 2011 (HKICC2011), organized by Hong Kong Computer Society (HKCS), will take place on November 23 & 24 at Hong Kong Convention and Exhibition Center, with the theme of “Delivering Sustainable Value in a Knowledge Economy – the Challenge for Hong Kong”. HKICC2011 will examine how to develop information and communication technology (ICT) from various perspectives, like latest ICT trends, regional collaboration and talent cultivation, to promote the development of all industries and the social economic. HKICC2011 welcomes participation and ideas from all sectors.

ICT talent cultivation has been receiving more and more attention. This year the conference is honored to have invited Mr. Stephen MAK Hung-sung, BBS, JP, Government Chief Information Officer, The Government of the HKSAR, Mr. Sunny LEE Wai-kong, JP, Executive Director, Information Technology, The Hong Kong Jockey Club, and Dr. Edith MOK KWAN Ngan-hing, Distinguished Fellow, Hong Kong Computer Society, to engage in panel discussion on how to cultivate more new blood for the ICT industry, in order to meet the ICT talent demand and face future challenge.

Professor David CHEUNG Wai-lok, Head of Department of Computer Science, The University of Hong Kong, and Mr. John DEBRINCAT, Chairman, Australian Computer Society (ACS) Foundation, will be the speakers for topic of talent cultivation. Mr. John DEBRINCAT will specially share with us the Australian experience in ICT talent cultivation.

Ir. Stephan Lau, JP, President, Hong Kong Computer Society, said: “Technology is human oriented. ICT talent cultivation directly imposes great impact on ICT advancement, and closely bound up with the development of all industries like banking, tourism, health, logistics, etc. An earlier survey conducted by HKCS also reveals that, the industry universally consider the Hong Kong Government should



attach great importance to ICT talent cultivation and development, which has been identified as the priority task by HKCS early this year.

Mr. Sunny LEE, JP, who is also the Chairperson of HKICC2011 Organising Committee, is looking forward more practical measures to be raised in the conference, to promote ICT talent cultivation.

Furthermore, ICT Industry Collaboration in the Pearl River Delta (PRD) Region has been widely discussed. Mr. Nicholas YANG Wei-hsiung, Chairperson, HKICC2011 Programme Committee, noted: “the ICT industry collaboration of the PRD region is advancing into a new stage. We hope industry leaders and government officers would share their views on promoting further collaboration in the region and drive the ICT industry advance forward together in different districts. It will definitely offer more opportunities for local ICT talents and enterprises.”

The session speakers include the Hon. Samson Tam Wai-ho, JP, Legislative Councilor (Information Technology Functional Constituency), The Government of the HKSAR, Mr. LIANG Xin-wen, Director, Nanhai Science and Technology Bureau, Mr. QIU Shi, Director, Administration Committee, Zhuhai National Hi-tech Industrial Development Zone, Mr. AI KWOK, Chairman, GD-HK (Guangzhou Nansha) Science Park Investment Services Limited and relevant government officials from Guangzhong and Shenzhen.

The latest ICT trends, like cloud computing, knowledge management, mobile lifestyle, social media etc., are the focus of HKICC2011. Stephen Lau explained: “the new ICT technology, applications and business models, has profoundly transformed human lifestyle and business operations. To keep abreast of development, one has to fully understand the latest information technology and grab the opportunity. HKICC provides an excellent platform, for governments, business sectors and social organizations to share and exchange. World-class speakers will undauntedly bring us more inspirations.

Sunny LEE furthered, the conference has invited top speakers from ICT related corporations, such as EMC, Cisco, IBM, HP, Microsoft, Novell, and Oracle, to share



their unique views and points. Other speakers include relevant government officials, Professors from famous local and overseas universities, ICT Chief Officers from local large organizations, authority figures from research and development centers, ICT enterprises founders, etc.

For enquiries and registration, please kindly refer to Hong Kong International Computer Conference 2011 website: <http://www.hkcs.org.hk/hkicc/2011/>

### **About Hong Kong International Computer Conference (HKICC)**

The HKICC has been organised by the HKCS annually since 1978, to bring together IT professionals and business and government leaders from all over the world to explore opportunities that information technology can offer, and to share successes and insight. More than 600 delegates are expected to attend this year's Conference, representing a variety of local and overseas public and private sector organisations.

### **About Hong Kong Computer Society (HKCS)**

The Hong Kong Computer Society is a non-profit professional organisation established in 1970, which strives to improve and develop Hong Kong's Information Technology (IT) industry. Being the most well-established and the largest professional association in Hong Kong, the HKCS is dedicated to promote the highest professional standards for the industry. The HKCS members are from a broad spectrum of Hong Kong's IT industry, from corporate users to individual talents, all working together for the benefit of the industry.

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