



Media Release

For Immediately Release

Hong Kong International Computer Conference 2019 Kick off Today **Themed by “Building a Smarter Bay Area through Technology Leadership”**

November 19, 2019 • Hong Kong -- The Hong Kong International Computer Conference 2019 (HKICC2019), organised by Hong Kong Computer Society (HKCS), kicks off this morning. The two-day event will take place today and tomorrow at Hong Kong Convention and Exhibition Center. This year, the conference theme is "Greater Bay Area – Building a Bright Digital Future". The Opening Ceremony will be officiated by Dr. Chung Wai Keung, David, JP Under Secretary for Innovation and Technology, The Government of the HKSAR, together with Mr. Ted Suen, President of Hong Kong Computer Society, Ms. Suk Wah Kwok, Chairperson of HKICC2019 Organising Committee, and Prof. Andy Chun, Chairperson of HKICC 2019 Programme Committee.

“The HKICC this year will highlight the Greater Bay Area’s long-term development and opportunities for technology and digitalization. The conference will mainly focus on four major areas including artificial intelligence, digital industries, fintech, cyber security and emerging technologies.” Said Mr. Ted Suen, President of Hong Kong Computer Society,

- **Artificial Intelligence** – This parallel session covers the latest and most interesting AI developments in this region.
- **Digital Industries/ Fintech** – Digital Industries and Fintech are no doubt among the most exciting and profitable areas in the world of new technologies. Plenty of innovative products and services are released every year to make it easier for both individual and business clients to pay, lend, save, secure, invest or manage money. This parallel session explores the revolution and future of Digital Industries and Fintech.
- **Cybersecurity** – One of the critical success factors of building a Digital Bay Area. A safe and stable network is of great significance to the development of the Digital Bay Area. With the rapid development of the Internet, cloud computing, and electronic payment, improving cyber security, enhancing critical information systems and data protection become key to the success of the development of a Digital Bay Area.

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- **Emerging Technologies** – The parallel session explores the application of new and emergent technologies which may impact our life and business in the Greater Bay Area. One example is 5G technology which is expected to come into commercial launch within these 2 years. Another example is the Internet of Things which is attracting wider adoption in the region.

“With a total combined population close to 70 million, and gross domestic product (GDP) of around US\$1.5 trillion, GBA has great potential to be a major source of economic growth, particularly in the area of technology and innovation. This offers tremendous opportunities for collaboration and synergies among the GBA cities to create a powerhouse for providing global technology and innovation needs.” Said Mr. Ted Suen, “world class technology experts, business leaders, academics and policy makers are gathering here and exchanging their insights, and I believe the attendees will be benefited enormously.”

About Hong Kong International Computer Conference (HKICC)

The HKICC has been organised by the HKCS annually since 1977, to bring together IT professionals and business and government leaders from all over the world to explore opportunities that information technology can offer, and to share successes and insight. More than 600 delegates are expected to attend this year’s Conference, representing a variety of local and overseas public and private sector organisations.

About the Hong Kong Computer Society (HKCS)

Founded in 1970, the Hong Kong Computer Society (HKCS) is a recognised non-profit professional organisation focused on developing Hong Kong’s Information Technology (IT) profession and industry. Their members come from a broad spectrum of Hong Kong’s IT community, from corporations to like-minded individuals, all coming together to raise the profile and standards of the IT profession and industry. As a well-established IT professional body, the Society is committed to professional and industry development as well as community services to ensure the IT sector continues to make a positive impact on peoples’ lives with three main goals, namely, 1) talent cultivation and professional development, 2) industry development and collaboration, and 3) the effective use of IT in our community. For more details, please visit <http://www.hkcs.org.hk>.

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