

Manager, Digital Consulting

Digital Transformation Division

Ref: DTD021/22, 5410/HKCS/120122

Job Description

Who we are looking for:

- Creativity in new ideas and future focus vision.
- Collaboration with colleagues and the community at large.
- Work Smart, Play Smart!

What you'll do:

- Lead the research team to conduct quantitative research and mystery shopper programme in a quality, timely and cost-effective manner
- Manage and coordinate all aspects of the research process, for both ad hoc and new projects, including questionnaire design, analysis and presentation, and preparation of reports
- Maintain and strengthen client relationships and leverage solutions to provide advice on research design, insights, and implications
- Liaise and coordinate with external vendors to ensure smooth executions

You'll be a good fit if you have/are:

- Bachelor degree in Statistics, Psychology, Sociology, Languages, Marketing or related discipline
- At least 6 years experience in quantitative research experience
- Good project management skills including planning, execution and presentation and report writing skills
- Leadership to lead project team and collaborate with external parties
- Good problem solving skill, risk management ability with new businesses and technologies
- Analytical thinking, result-oriented, self-motivated, enthusiastic, and fast learner
- Excellent written and verbal communication skills with well-developed interpersonal and presentation skills
- Proficient in Microsoft Office, especially Word, Excel and PowerPoint; Familiarity with statistical knowledge is a plus
- Good command of English and Chinese including Putonghua

Note:

Applicant may be considered for other positions if not matching the requirements of the subject position.

What we offer and What you'll like here:

- Innovative and energetic culture with smart outfits and sport shoes
- Professional lab and latest technology to actualize your creative ideas
- 5-day work week
- Prime location with good public transport network
- MPF Top-up and dental benefit
- Medical benefits from Day-1 with extended coverage to dependent(s)
- Professional training and career advancement opportunities

Apply now if you're ready to take the challenge! Do not miss this opportunity to join us to Create Value and "MAKE SMART SMARTER"!

HKPC will take into consideration both the quantitative and qualitative requirements of the position when selecting the suitable candidates. A competitive salary package commensurate with academic qualifications and experience will be offered.

Applicants are welcome to submit application at the HKPC e-Recruitment System (careers.hkpc.org) in 1 week from the posting date. Recruitment will continue until the position is filled.

Personal data collected will be used for recruitment purpose only. Candidates not invited for interviews within 6 weeks may consider their applications unsuccessful and the applications will be disposed by HKPC within 12 months.