Briefing Session Starts Soon

HONG KONG
ICT AWARDS
2025 香港資訊及
通訊科技獎

中華人民共和國香港特別行政區政府
數字政策辦公室
Digital Policy Office
The Government of the Hong Kong Special Administrative Region
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55 Anniversary
HKCS HONG KONG COMPUTER SOCIETY
香港電腦學會

政府資助 計劃
Government-funded
programme

Smart Business Award

Solution for Business and Public Sector Enterprise
商業及公營機構

Solution for SME
中小企業

Emerging Technologies
新興技術

Details

Application Form

Organiser 主辦機構

中華人民共和國香港特別行政區政府
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Digital Policy Office
The Government of the Hong Kong Special Administrative Region
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Leading Organiser 籌辦機構

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Background

- The **Hong Kong ICT Awards** aims at :
  - recognising and promoting outstanding ICT inventions and applications
  - encouraging innovation and excellence among Hong Kong's ICT talents and enterprises in their constant pursuit of creative and better solutions to meet business and social needs.

- **HKICT Awards was established in 2006** with the collaborative efforts of the industry, academia and the Government, previously known as "IT Excellence Awards" as established by Hong Kong Computer Society (HKCS) in 1998.

- Organised by the Digital Policy Office (DPO), the HKICTA 2025 has **eight award categories** led by eight selected local industry associations and professional bodies.

Background

- Since 2006, **HKCS** has been appointed as one of the Leading Organisers.

- This year, HKCS continues to undertake the **"Smart Business Award"** that covers **3 streams**, including:
  - *Emerging Technologies*
  - *Solution for Business and Public Sector Enterprise*
  - *Solution for SME*

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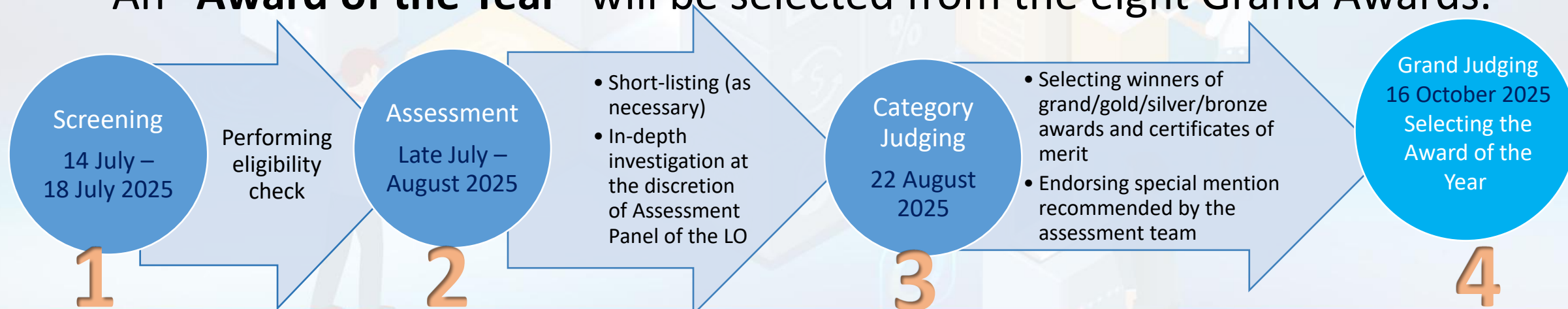
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Background

- In addition, a bid to foster the innovative use of artificial intelligence (AI), **each** of the eight categories has established **a distinguished accolade**: the **"Best Use of AI" award** since last year, magnifying and honouring outstanding achievements in harnessing the power of AI in respective areas.

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Adjudication Process

- The winners will be selected as **Grand/Gold/Silver/Bronze Awards** and Certificates of Merit.
- There will be **one** Grand Award in each category
- There will be **one** "Best Use of AI" Award in each category
- An "**Award of the Year**" will be selected from the eight Grand Awards.

1 Screening
14 July – 18 July 2025

Performing eligibility check

2 Assessment
Late July – August 2025

- Short-listing (as necessary)
- In-depth investigation at the discretion of Assessment Panel of the LO

3 Category Judging
22 August 2025

- Selecting winners of grand/gold/silver/bronze awards and certificates of merit
- Endorsing special mention recommended by the assessment team

4 Grand Judging
16 October 2025
Selecting the Award of the Year

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Adjudication Format

- For face-to-face presentation, only have
  - ➢ **10-minute**
  - ➢ **Plus 10-minute Q&A**

- Language for presentation chosen in the application form, select one of following options
  - ➢ **English**
  - ➢ **Cantonese**
  - ➢ **Mandarin**

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Be the winners….

• The remarkable achievements of the Awards winners will be recognised by customers, organisations, the ICT industry practitioners and across the community.

Winners will be entitled :

- • to receive trophies (Gold/Silver/Bronze) of the Hong Kong ICT Awards;

- • to display the official logo of the Hong Kong ICT Awards in their promotional materials;

- • to participate in various promotional campaigns to publicise their achievements;

- • to be supported for entering into other regional and international awards and competitions;

- • to 3 months free access to co-working space in Hong Kong Science Park Incubation Centre for eligible SMEs[1];

[1] HKSTP offers 1 free seat access to co-working space in Hong Kong Science Park Incubation Centre for 3 months (assigned by HKSTP, subject to availability) to SMEs who are HKICT Awards 2025 Gold, Silver or Bronze award winners.

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Winners will be entitled :

- to participate in investment matching activities co-organised by the Hong Kong Venture Investment and Business Angel Network Limited (HKBAN) and Hong Kong Science and Technology Parks (HKSTP);

- to 3 months free access to Flexi Space in Cyberport Smart-Space for SMEs[2] and

- to free participation in some large-scale local ICT events (e.g. InnoEX) for marketing exposure.

[2]Cyberport offers 1 free Flexi Space in Cyberport Smart-Space for 3 months to SMEs who are HKICT Awards 2025 Gold, Silver or Bronze award winners. The number of flexi-desk offered to the Winners is capped to 32. Given the quota, flexi-desk will be offered on a first-come-first-served basis and subject to the availability. Winner shall submit application to Cyberport for the offered flexi-desk on or before 31 March 2026 after the announcement of results. Any submission after the deadline will become ineligible.

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Winners will be entitled :

Grand Award winners (except Student Innovation Category) and "Higher Education" Gold Award winner(s) of Student Innovation Category will also be entitled:

- to receive Green Channel Interview (conditional[3]) offer of "HK Tech 300 Seed Fund" by City University of Hong Kong (CityU). The awardee will receive a seed fund of up to HKD100,000 and other support from the programme after passing the interview. (https://www.cityu.edu.hk/hktech300/about-hk-tech-300/hk-tech-300-seed-fund)

Further details and conditions are available at the website: http://www.hkictawards.hk

[3] 1. Either one of the startup's founders is associated with CityU, such as a student / alumnus / research assistant; or 2. The team could identify at least one CityU's intellectual property (IP) for evaluation and development if there is no associated founder.

((https://www.cityu.edu.hk/hktech300/cityu-intellectual-property)

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Winners of HKICT Awards 2024 – Smart Business Award

Stream	Award	Company	Product
Solution for Business and Public Sector Enterprise	**Grand & Gold**	**Transcendence Company Limited**	**C-SMART Site Safety System**
Solution for Business and Public Sector Enterprise	Silver	Electrical and Mechanical Services Department	Ball Type Rolling Robot for inspection and rescue
Solution for Business and Public Sector Enterprise	Silver	Hong Kong Housing Authority	Hong Kong Housing Authority Project Information Management and Analytics Platform (HA-PIMAP)
Solution for Business and Public Sector Enterprise	Merit	Registry, Lingnan University / Set Sail Venture Limited	GenAI Email Automation
Emerging Technologies	**Gold & Best Use of AI Award**	**Electrical and Mechanical Services Department**	**"ChillStream®" AI chiller optimizer**
Emerging Technologies	**Gold**	**YOOV Internet Technology (Asia) Limited**	**YOOV NEXA**

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Winners of HKICT Awards 2024 – Smart Business Award

Stream	Award	Company	Product
Emerging Technologies	Bronze	OneAsia Network Limited	OAsis Supercomputing Portal
Solution for SME	**Gold**	**InnoLab Limited**	**Try.Eat! Influencer Matching Platform**
Solution for SME	**Gold**	**OmniWe Limited**	**Omni-Xperience: Redefining the Retail and Dining Experience**

APICTA (Asia Pacific ICT Awards)

14 member economies include:

- Australia, Bangladesh, Brunei, China, Chinese Taipei, Hong Kong SAR, Indonesia, Malaysia, Myanmar, Nepal, Pakistan, Sri Lanka, Thailand and Vietnam
- Hong Kong Computer Society is a founding APICTA EXCO Member, and coordinate HK's participation at APICTA

Past Smart Business Award Winners who also won APICTA

Year	Organisation	Smart Business organised by HKCS	APICTA Award
2024	Electrical and Mechanical Services Department	HKICTA 2024 Smart Business (Solution for Business and Public Sector Enterprise) Sliver Award	Public Sector and Government - Government & Citizen Services – 2nd Runner Up
2024	Hong Kong Housing Authority	HKICTA 2024 Smart Business (Solution for Business and Public Sector Enterprise) Silver Award	Business Data Analytics – 1st Runner Up Public Sector & Government - Digital Government – 1st Runner Up
2024	Electrical and Mechanical Services Department	HKICTA 2024 Smart Business (Emerging Technologies) Gold Award	Artificial Intelligence – 1st Runner Up
2024	InnoLab Limited	HKICT 2024 Smart Business (Solution for SME) Gold Award	Consumer – Digital Marketing / Advertising - Winner

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Year	Organisation	Smart Business organised by HKCS	APICTA Award
2023	Airport Authority Hong Kong	HKICTA 2023 Smart Business (Solution for Business and Public Sector Enterprise) Gold Award	Public Sector And Government - Digital Government/Government & Citizen Services: Merit
2022	China State Construction Engineering (Hong Kong) Limited	HKICTA 2022 Smart Business (Solution for Business and Public Sector Enterprise) Silver Award	Industrial – Engineering & Construction: Winner
2022	R2C2 Limited	HKICTA 2022 Smart Business (Emerging Technologies) Silver Award	Technology - IOT: Winner Industrial – Engineering & Construction: Merit
2022	Electrical and Mechanical Services Department, Hong Kong SAR Government	HKICT 2021 Smart Business (Big Data and Open Data Applications) Gold Award	Technology – Big Data: Winner
2020/ 2021	Arup	HKICTA 2020 Smart Business (Big Data and Open Data Applications) Gold Award	Technology – Big Data: Winner Industrial – General: Merit
2020/ 2021	eft Payments (Asia) Limited	HKICTA 2020 Smart Business (Solution for SME) Gold Award	Business Services – Finance & Accounting: Merit

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Year	Organisation	Smart Business organised by HKCS	APICTA Award
2019	Hong Kong Observatory	HKICTA 2019 Smart Business Grand Gold Smart Business (Solution for Business and Public Sector Enterprise) Gold Award	Public Sector and Government - Government and Citizen Services: Winner Technology - Artificial Intelligence: Winner
2019	Gekko Artificial Intelligence Ltd	HKICTA 2019 Smart Business (Big Data and Open Data Applications) Bronze Award	Technology – Big Data Analytics: Winner
2019	HK Decoman Technology Ltd.	HKICTA 2019 Smart Business (Solution for SME) Gold Award	Consumer – Marketplaces and Retail: Merit
2018	Fano Labs Limited	HKICTA 2018 Smart Business Grand Gold Smart Business (Solution for Business and Public Sector Enterprise) Gold Award	Business Services – ICT Solutions: Winner

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Year	Organisation	Smart Business organised by HKCS	APICTA Award
2017	GoAnimate Hong Kong Limited	Award of the Year Best Business Solution (Product & Service) Gold Award	Best Business Solution Grand Award Application Tools and Platforms: Winner
2017	Electronic Health Record Office of Food and Health Bureau, The Government of the Hong Kong Special Administrative Region / Hospital Authority	Best Business Solution (Application) Gold Award	Government & Public Sector: Winner
2016	Holistic Technology Company Limited	Best Business Solution (e-commerce) Gold Award	Best Business Solution Award Application Tools and Platforms: Merit
2016	TFI Digital Media Ltd.	Best Business Solution (Product) Gold Award	Best Business Solution Award Media and Entertainment Technology: Grand

Year	Organisation	Smart Business organised by HKCS	APICTA Award
2014	MTR Corporation Ltd.	Best Business Solution (Application) Gold Award	Best Business Solution (Application) Award: Grand / Gold Government and Public Sector : Merit
2013	Hong Kong Air Cargo Terminals Limited	Best Business (Application) Gold Award	Retail & Supply Chain Management: Winner
2012	Cherrypicks Ltd. / Hang Seng Bank Limited	Best Business (Application) Gold Award	Financial Industrial Application: Merit
2011	Pulse MediaTech Limited	Best Business (Product) Gold Award	Start-up Company: Winner
2011	Union Hospital	Best Business (Application) Gold Award	e-Health: Merit

Important Dates

Activities	Date
Deadline for Enrolment	14 July 2025 (12:00nn)
Assessment Days • Emerging Technologies • Solution for SME • Solution for Business and Public Sector Enterprise	 28 July 2025 31 July 2025 4 August 2025
Participants Briefing (organised by DPO)	21 July 2025
Final Judging	22 August 2025
Grand Judging Panel	16 October 2025
Smart Business Award Presentation Ceremony	21 November 2025
HKICT Awards Presentation Ceremony cum Dinner (organised by DPO)	21 November 2025

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General Eligibility Requirements

- IP Ownership – The applicant must have **the intellectual property right and/or legitimate right** over the ICT product/service mentioned in the application. The applicant shall disclose disputes any place over the world over intellectual property right about the applicant's ICT product/service, if any, for the Leading Organiser to consider eligibility of the application.

- A Hong Kong Entity – The application must be submitted **by locally (Hong Kong) registered entities (please enclose Company/Business Registration proof) or residents in Hong Kong[4]** at the time of closing for entry enrolment.

- Indigenous Development – **A significant part** of the innovation, design, research and development (R&D) of the mentioned ICT product/service **must come from resources in Hong Kong**. The applicant should demonstrate **significant value-add by the Hong Kong resources** contributing to the success of the ICT product/service in the target market.

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General Eligibility Requirements

- Market Ready – With the exception of the Student Innovation category, the submitted **product/service must have been available[5] in the market for at least 3 months or in live operation for at least 3 months** at the time of closing for entry enrolment (please enclose proof – e.g. delivery note, invoice, public announcement, advertisement, internal announcement, etc.).

- Single Submission – The same application is only allowed to be submitted to a **maximum of ONE award stream** among all the Categories.   Any application found to have entered into more than one award stream will be disqualified..

- Previous Winning Entries – **Winning entries** of the Gold/Silver/Bronze award in **previous years** of the HKICT Awards can enter the Awards again only if there is **significant change or enhancement in the product/service, or for a new award category**.

4. "Residents in Hong Kong", in the context of HKICT Awards, include both permanent and non-permanent residents. If an entry is submitted by more than one "person, at least half of the members of the group must be Hong Kong resident. For the case of Student Innovation category, certification of Hong Kong resident status can be performed through certifying student status collectively by concerned educational institution.

5. Examples are applications and products already in the market, application systems deployed internally in a company, and mobile solutions available at App Stores. For startup companies competing for ICT Startup Award, prototypes appear only on kickstarter or similar platforms are NOT considered as available in the market.

Smart Business Award - Emerging Technologies

Mr Jimmy Tsang
Chief Assessor

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The Hong Kong ICT Awards 2025:

Smart Business (Emerging Technologies) Award

- This stream is to recognise outstanding locally developed IT products and services using emerging technologies such as: Artificial Intelligence (AI), Robotics, Big Data/Open Data, Augmented Reality (AR), Virtual Reality (VR), Mixed Reality (MR), distributed ledgers, IoT, 3D Printing, digital twins, etc. to provide innovative solutions for their target customers.

- It is mainly targeting **ICT PRODUCTS and SERVICE PROVIDERS** of their solutions and services for use by business and public sector organisations.

The Hong Kong ICT Awards 2025:

Smart Business (Emerging Technologies) Award

- Innovation and Creativity in ICT **(25%)**

- Functionality **(20%)**

- Market Potential/Performance **(20%)**

- Benefits and Impact **(20%)**

- Quality **(15%)**

**Smart Business Award -
Solution for Business and Public Sector Enterprise**

**Mr Benedict Lam
Chief Assessor**

The Hong Kong ICT Awards 2025:

Smart Business (Solution for Business and Public Sector Enterprise) Award

- This stream recognises outstanding locally developed applications which provide cost-effective and innovative IT solutions to business enterprises as well as public sector organisations.

- The awards encourage in-house applications developed and implemented by business and public sector organisations using the most appropriate technologies suiting the intended purposes.

- It is mainly targeting **USER ORGANISATIONS for their SOLUTIONS (applications)** developed in-house.

The Hong Kong ICT Awards 2025:

Smart Business (Solution for Business and Public Sector Enterprise) Award

- Innovation and Creativity in ICT **(25%)**
- Functionality **(20%)**
- Market Potential/Performance **(20%)**
- Benefits and Impact **(20%)**
- Quality **(15%)**

Smart Business Award - Solution for SME

Mr Horace Chu
Chief Assessor

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The Hong Kong ICT Awards 2025:

Smart Business (Solution for SME) Award

- This award stream is to recognise outstanding achievements in technological innovations in locally developed IT products and application/services for effective use by SME. The backbone of our economy is our SMEs, of which the adoption of ICT is crucial for its efficiency and productivity, and its global reach in marketing strategy and business expansion.

The Hong Kong ICT Awards 2025:

Smart Business (Solution for SME) Award

- Innovation and Creativity in ICT **(25%)**

- Functionality **(20%)**

- Market Potential/Performance **(20%)**

- Benefits and Impact **(20%)**

- Quality **(15%)**

The Hong Kong ICT Awards 2025: Smart Business Award

Assessment Weight in %

Assessment Areas	Emerging Technologies	Business and Public Sector Enterprises	SME
Innovation and Creativity in ICT	25	25	25
Functionality	20	20	20
Market Potential/Performance	20	20	20
Benefits and Impact	20	20	20
Quality	15	15	15

Weighting of Judging Criteria
(Best Use of AI Award)

Assessment Areas	Assessment Weight in % Best Use of AI
Innovation and Creativity	25
Benefits and Impact	30
User Experience / Buy-in	25
Ethical Consideration	20

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Panel of Judge for Smart Business Award

Chief Judge:

- Mr Tony TAI, JP – Chairman, Vocational Training Council

Judges:

- Prof Andy CHUN – Professor of Practice, The Hong Kong Polytechnic University

- Mr Alex HO – Director – Industry Development, Construction Industry Council

- Ms Joyce LAI – Assistant Privacy Commissioner for Personal Data (Corporate Communications and Compliance), Office of the Privacy Commissioner for Personal Data

- Ms Carrie LEUNG, MH – Chief Executive Officer, The Hong Kong Institute of Bankers

- Mr Richard LEUNG – Group Chief Technology Officer, Hong Kong Exchanges and Clearing Ltd.

- Mrs Agnes MAK, MH, JP – Distinguished Fellow, Hong Kong Computer Society

- Mr Jonathan SHEA – Chief Executive Officer, The Hong Kong Institute of Directors

- Mr Brian SUN – Assistant Commissioner (Data Applications), Digital Policy Office

- Mr Andy WONG – Group Chief Information Officer, Lei Shing Hong Limited

- Mr Philip WONG – Head of Information Technology, Guotai Junan International

For your presentation you only have

10 MINUTES!!!

Plus 10 minutes Q&A

General Pointers

STUDY

UNDERSTAND

ADDRESS

the **Judging Criteria**

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A GOOD PRESENTATION FLOW

- What is the problem?

- What are you trying to solve?

- The Solution

- The differentiating features (speed, uniqueness, etc.)

- The benefits

- The accolade/awards/patents

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General Pointers

- Bring out the Unique and Differentiating features of your product /application. (fore runner, nobody has done this before, size of captured and potential markets, number of customers, global reach, huge benefits achieved and quantifiable), particularly comparing to competitors/peer organisations.

- PATENTS?

General Pointers

Remember this is a

Technology Award

So you have to talk about technology!

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General Pointers

- External accolade (awards, quotations from surveys and magazines, top ranking in the world/region, customers' appreciation, newspaper, magazines, etc.) these are much more powerful than your own "claim". In fact, they add more value to your "claims".

Don't Be Shy!

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Digital Policy Office
The Government of the Hong Kong Special Administrative Region
of the People's Republic of China

Leading Organiser 籌辦機構

HONG KONG
COMPUTER SOCIETY
香港電腦學會
55 Anniversary

政府資助 計劃
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programme

General Pointers

- Ideally a presentation team of two persons (1 as the main presenter, good presentation and marketing skills, understand the product/ application; the other is the technical guy to answer technical questions), but fine to have a single presenter who has both attributes.

- **Be confident, but not arrogant.**

General Pointers

Q & A Session

- Give equal weighting in preparation to presentation (key to being granted an award!)

- Understand what is being asked, if not ask for the question to be repeated

- If you don't know the answer, do not bullshit!

- To supplement good points you have missed or insufficient time to make during your presentation

- Do MOCK Presentation session with Q&A !

Organiser 主辦機構

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HONG KONG
ICT AWARDS
2025 香港資訊及
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Preparing for the Presentation

- Rehearse, rehearse, rehearse!!

- Mindful of allotted time/duration!

- Have a good night sleep the night before, and no exotic food!

- Get to the venue early (do you absolutely know where it is?)

Enquiry about Smart Business Award

Email: ictawards@hkcs.org.hk

Hotline: 2834-2263 (Miss Carol Ho)

Hong Kong ICT Awards 2025 香港資訊及通訊科技獎

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Thank You!