

**For Organizer's use:**

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## HKCS Outstanding ICT Achiever Awards 2012 Application Form

**Submission Deadline: 30 March 2012, 12:00 noon**

**Notes to Applicant:**

- The applicant must live in Hong Kong for the past two years.
- The applicant must select one out of the five Award Categories, for his/her **ICT achievements in the past 5 years.**
- The eligible applicant will be invited for an assessment interview before 30 April 2012 and the most outstanding applicant of each award category will be invited for a Final Judging Panel before 30 May 2012. The Award Ceremony will be held in Jun 2012.
- The application should be submitted together with a **CV** to HKCS Secretariat on/before the submission deadline. HKCS Secretariat will acknowledge the receipt of each application by returning an official receipt bearing a reference number and HKCS stamp chop for submissions delivered in person. For submissions by post, an acknowledgement of receipt will be sent to the applicant within 24 hours via email. If an applicant does not receive the acknowledgement two days after submission, please contact HKCS Secretariat

**To: Hong Kong Computer Society (HKCS) Secretariat**  
**LG1, 78 Tat Chee Avenue, Kowloon Tong, Hong Kong**

Applicant Name: (Prof/Dr/Mr/Mrs/Ms)	
Job Position:	
Company:	
Key Project Title and Project Sponsor:	
Project Commencement and Completion Date:	
Award Category: (please select <b>ONLY</b> one of the five award categories)	<input type="checkbox"/> Sales / Marketing / Business Development <input type="checkbox"/> Consulting <input type="checkbox"/> Project Management <input type="checkbox"/> Innovation <input type="checkbox"/> Young ICT Achiever (Age below 30 by 2012.6.30)

Please answer the questions below with reference to the assessment criteria of your selected Award Category in a simple, clear and concise fashion.

1. Your IT achievements in the award category that you have selected

2. The means and approaches that you have taken to accomplish the above achievements

3. The key success factors that you believe to be the cornerstones of the above achievements

4. Other relevant information

5. **Referees** (please list 2 referees that can provide the assessment team with the best information of your ICT achievements)

1. I hereby declare that the information given above is correct to the best of my knowledge.
2. I agree to publicize the above entry at the discretion of the Organizer and shall assist the Organizer in the associated publicity activities.
3. I agree that the Organizer and/or the assessment team have full authority to make final and binding decisions in all matters relating to the Awards, without any obligation to disclose or account for the reasons. I hereby waive my rights, if any, to apply, appeal or review against any such aforesaid decisions through judicial or administrative proceedings.

Signature of Applicant: \_\_\_\_\_

Name: \_\_\_\_\_

Date: \_\_\_\_\_

## **Appendix I: Assessment Interview and Criteria**

Eligible and short-listed applicants might be invited to attend an assessment interview. The interview will be conducted in the form of a presentation (around 15 - 25 minutes) and followed by Questions & Answers (around 15 - 20 minutes). The venue will be held within the Hong Kong Special Administrative Region. The applicant can select to use English or Chinese to conduct the interview. There will be more than one assessor in the Interview Panel.

The applicant should present his/her ICT achievements as well as career accomplishment within **the past 5 years** during the interview. The content of the presentation should clearly address the assessment criteria of the selected award category as mentioned in the next session. Besides the content, the Interview Panel will also evaluate the presentation based on the general presentation skills and how the content is systematically and logically presented. The Panel may raise questions during and after the presentation in order to gain more insight about the achievements for further evaluation. Reference could be checked with the Project Sponsor when the applicant is shortlisted.

It is noted that up to 10 applicants may be awarded the “Outstanding ICT Achiever Award” for each category. The most outstanding applicant of each award category will be invited to attend a similar assessment interview by the Final Judging Panel for selection of the “Top ICT Achiever of the Year”.

## Appendix II: Assessment Criteria of the Five Award Categories

### 1. Sales / Marketing / Business Development

	Assessment Criteria	Weight
1.	<b>Leadership and Role</b> <ul style="list-style-type: none"> <li>● <i>Role(s), responsibilities, and demonstrated leadership in the nominated sales, marketing, or business development achievements.</i></li> </ul>	20%
2.	<b>Challenges</b> <i>[may include project complexity; organization structure and hierarchy; limitations in the scope and mandate of the original job position; operational constraints; etc.]</i> <ul style="list-style-type: none"> <li>● <i>Challenges and how they are resolved / overcome.</i></li> </ul>	20%
3.	<b>Innovation and Creativity</b> <ul style="list-style-type: none"> <li>● <i>Adopted approach being first of its kind in the industry or target market segment.</i></li> <li>● <i>Creative thinking in the initiatives / motions.</i></li> <li>● <i>Technology Savvy / The leveraging of technology to drive business growth.</i></li> </ul>	15%
4.	<b>Transformation / Change Management / Execution Management</b> <ul style="list-style-type: none"> <li>● <i>The need for transformation / change management and how they are implemented.</i></li> <li>● <i>Cross team collaboration.</i></li> </ul>	15%
5.	<b>Values, Contribution and Results Delivered to the Organization</b> <ul style="list-style-type: none"> <li>● <i>Increase in revenue, market share, profit margin, demand creation, customer satisfaction, operational efficiency, etc.</i></li> </ul>	30%

### 2. Consulting

	Assessment Criteria	Weight
1,	<b>Thought Leadership</b> <ul style="list-style-type: none"> <li>● <i>Point of view and insights on business and ICT used to anchor the proposal</i></li> <li>● <i>The way in obtaining buy-in from customer (e.g. management, business, ICT)</i></li> </ul>	30%
2.	<b>Customer's Needs and Concerns</b> <ul style="list-style-type: none"> <li>● <i>The way in using the solution to address customer's needs and concerns</i></li> <li>● <i>The key challenges of the assignment and the way in managing and overcoming the challenges</i></li> </ul>	20%
3.	<b>Means and Approaches</b> <ul style="list-style-type: none"> <li>● <i>The means and approaches to plan, design, and implement the engagement</i></li> </ul>	10%
4.	<b>Key Success Factors</b> <ul style="list-style-type: none"> <li>● <i>The key success factors that cornerstone the completion of the engagement</i></li> </ul>	10%
5.	<b>Project Benefits</b> <ul style="list-style-type: none"> <li>● <i>The quantitative and qualitative benefits realized in the project</i></li> <li>● <i>The comparison between the perceived benefits and the actual benefits to the customer</i></li> </ul>	30%

### 3. Project Management

	Assessment Criteria	Weight
1.	<b>Project / Programme Achievements – the project nominated</b> <ul style="list-style-type: none"> <li>● <i>Leadership and Role</i> <ul style="list-style-type: none"> <li>■ <i>Mission, Objective</i></li> <li>■ <i>Role</i></li> </ul> </li> <li>● <i>Vision, Innovation and Creativity</i> <ul style="list-style-type: none"> <li>■ <i>Vision</i></li> <li>■ <i>Innovation and Creativity</i></li> </ul> </li> <li>● <i>Execution – how well the project was executed, overcoming challenges and difficulties</i> <ul style="list-style-type: none"> <li>■ <i>Planning</i></li> <li>■ <i>Risk Management</i></li> <li>■ <i>Change Management</i></li> <li>■ <i>Quality Management</i></li> <li>■ <i>Human Capital Management</i></li> </ul> </li> <li>● <i>Values, Contribution and Results Delivered</i> <ul style="list-style-type: none"> <li>■ <i>Values</i></li> <li>■ <i>Results</i></li> </ul> </li> </ul>	50%
2.	<b>Past Achievements – achievements in the course of the applicant's career</b> <ul style="list-style-type: none"> <li>● <i>Project achievements and results</i></li> <li>● <i>Leadership / Transformation / Change Management</i></li> <li>● <i>Contribution and value created</i></li> <li>● <i>Personal development / personal achievements / recognitions received</i></li> </ul>	30%
3.	<b>General Contribution</b> <ul style="list-style-type: none"> <li>● <i>Contribution to ICT industry</i></li> <li>● <i>Contribution to community (include academic and education)</i></li> </ul>	20%

### 4. Innovation

	Assessment Criteria	Weight
1.	<b>Innovation and Originality</b> <ul style="list-style-type: none"> <li>● <i>First of its kind in Hong Kong, the region, or the world</i></li> <li>● <i>Number of patents granted or publications</i></li> </ul>	40%
2.	<b>Commercialization / Market Potential</b> <ul style="list-style-type: none"> <li>● <i>Ability to satisfy a customer need that is previously not possible (with users' feedback)</i></li> <li>● <i>Number of licenses/users/downloads</i></li> <li>● <i>Market share and penetration</i></li> </ul>	30%
3.	<b>Innovation Process</b> <ul style="list-style-type: none"> <li>● <i>Efficient project management team in force</i></li> <li>● <i>Effective deployment and integration of available resources or technologies</i></li> </ul>	15%
4.	<b>Impact on the Industry and the Society</b> <ul style="list-style-type: none"> <li>● <i>Transforming the industry (e.g., setting new standards in market)</i></li> <li>● <i>Creating a new or niche market</i></li> <li>● <i>Leading to significant societal change</i></li> </ul>	15%

## 5. Young ICT Achiever

	Assessment Criteria	Weight
1.	<b>Contribution to ICT Industry and/or Community</b> <ul style="list-style-type: none"><li>● <i>Making a difference in how ICT works in life, work and business</i></li></ul>	40%
2.	<b>Inspire to Innovate and Dare to Dream</b> <ul style="list-style-type: none"><li>● <i>Turning dreams into reality</i></li><li>● <i>Fostering creativity in everyday life</i></li></ul>	30%
3.	<b>Growth and Development</b> <ul style="list-style-type: none"><li>● <i>Sustaining personal growth and success</i></li><li>● <i>Leading and contributing in teams</i></li></ul>	20%
4.	<b>Upholding High Ethnical Standard</b> <ul style="list-style-type: none"><li>● <i>Committing to moral values in the use of ICT</i></li><li>● <i>Building trust and respect in life, work and business</i></li></ul>	10%

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