HONG KONG
ICT AWARDS
2017 香港資訊及
通訊科技獎

最佳
商業方案獎
Best Business
Solution
Award

Best Business Solution Award_

(Application) Award   (Product & Service) Award   (e-Commerce) Award

Organiser
籌辦機構

HONG KONG
COMPUTER
SOCIETY
IT Shapes the Future

Contents
目錄

Best Business Solution Grand Award
最佳商業方案大獎

The Hong Kong ICT Awards aims at recognising and promoting outstanding information and communications technology (ICT) inventions and applications, thereby encouraging innovation and excellence among Hong Kong's ICT talents and enterprises in their constant pursuit of creative and better solutions to meet business and social needs.

The Hong Kong ICT Awards was established in 2006 with the collaborative efforts of the industry, academia and the Government. Steered by the Office of the Government Chief Information Officer, and organised by Hong Kong ICT industry associations and professional bodies, the Awards aims at building a locally espoused and internationally acclaimed brand of ICT awards.

There are eight categories under the Hong Kong ICT Awards 2017. There is one Grand Award in each category, and an "Award of the Year" is selected from the eight Grand Awards by the Grand Judging Panel.

香港資訊及通訊科技獎旨在表揚及推廣優秀的資訊及通訊科技發明和應用，以鼓勵香港業界精英和企業不斷追求創新和卓越，謀求更佳和更具創意的方案，滿足企業的營運需要，造福社會。

通過業界、學術界和政府的共同努力，香港資訊及通訊科技獎於二零零六年成立。香港資訊及通訊科技獎由政府資訊科技總監辦公室策動，並由香港業界組織及專業團體主辦，目的是為香港建立一個廣受香港社會愛戴、並獲國際認同的資訊及通訊科技專業獎項。

2017香港資訊及通訊科技獎設有八個類別的獎項。每個類別均設有一個大獎，而最終評審委員會再從所有大獎中甄選出「全年大獎」。

HONG KONG
ICT AWARDS
2017 香港資訊及
通訊科技獎

Message from Mr. Michael Leung

President, Hong Kong Computer Society
Chief Information Operations Officer, China CITIC Bank International

The Hong Kong Computer Society (HKCS) is honoured to be the lead organiser of the "Hong Kong ICT Awards 2017: Best Business Solution Award" (HKICTA 2017) once again. Since its founding in 1970, HKCS has been dedicated to the development of ICT industry, and upholding of its highest professional standards.

This annual Award provides an excellent opportunity for local companies to demonstrate their remarkable accomplishments, while at the same time serving as a platform to encourage original software developments and promote innovative applications of information technology, in both businesses and the community at large, as the success of this Award help to raise public awareness of how rapidly ICT is changing the ways we live, work, play and learn.

HKICTA 2017 would not have been successful without support from many parties. I would like to express my heartfelt thanks to the Organising Committee, the Assessors, the Judging Panel and our supporting organisations, as well as the HKCS Secretariat. In particular, I would like to express our appreciation to Mr. Leonard Chan, Organising Committee Chairman, Prof. Yuk-Shan Wong, Chief Judge of the Judging Panel, as well as the three Chief Assessors, Dr. CK Wong, Dr. Louis Ma and Mr. Dennis Lee for their leadership. I am deeply grateful for their contribution and for that of all team members to this annual effort.

Last but not least, on behalf of the Council, Fellows and Members of HKCS, I would like to extend my heartfelt congratulations to the winners and participants who submitted their outstanding entries. I sincerely trust that Hong Kong's ICT professionals will continue their tireless efforts in advancing the ICT industry and community. I look forward to an even greater variety of excellent entries for the Awards next year.

香港電腦學會會長－中信銀行(國際)資訊科技及營運總監梁建文先生獻詞

自1970年成立以來，香港電腦學會一直不遺餘力推動業界發展及提升業界專業水平，本會深感榮幸能夠再次舉辦「2017香港資訊及通訊科技界：最佳商業方案獎」。

「香港資訊及通訊科技獎：最佳商業方案獎」乃業界的年度盛事，提供一個絕佳的機會予本地企業展示其卓越成就，與此同時作為一個推動原創軟件及創新資訊科技應用作品發展的平台。在商業層面及宏觀至整個社會，「香港資訊及通訊科技獎：最佳商業方案獎」成功加強社會人士對資訊及通訊科技如何快速改變我們的生活模式的了解及關注。

是次獎項的成功有賴各單位的鼎力支持，本人希望藉此機會，衷心感謝大會籌備委員會、遴選委員會、評審委員會、支持機構，以及香港電腦學會秘書處。其中要特別鳴謝「2017香港資訊及通訊科技獎：最佳商業方案獎」籌備委員會主席陳迪源先生、評審委員會主席黃玉山教授、三個組別的遴選委員會主席黃仲翹博士、馬志強博士以及李振強先生的統籌工作，帶領團隊為是次獎項作出共同努力，本人對此深表謝意。

最後，本人謹代表香港電腦學會理事會、資深會員及會員，衷心祝賀本年度的優勝者，並感謝各位表現傑出的參賽者所付出的努力。來年希望香港的資訊及通訊科技人員能繼續努力，推動業界發展並與社會共同進步，本人熱切期待於明年「香港資訊及通訊科技獎：最佳商業方案獎」能見到更多元化的優秀作品。

Message from Mr. Leonard Chan

Chairman, Organising Committee of Hong Kong ICT Awards 2017 - Best Business Solutions Award
Director, tag.digital Limited

It is my honour to be the Chairperson for the "Hong Kong ICT Awards 2017: Best Business Solution Award" (HKICTA 2017) and to have this opportunity to contribute towards the development of our local ICT industry.

HKICTA is a locally espoused and internationally acclaimed brand of ICT awards. The awards have been established not only for the promotion and development of creative ICT inventions and applications, but also to nurture promising talent and successful businesses and to improve product quality, service delivery and overall competitiveness. ICTA is also expected to encourage the innovative application and deployment of products developed by SMEs to meet the domestic needs of Hong Kong as well as regional and international markets.

The awards are streamed into 3 categories, including the "Best Business Solution (Application) Award" to honour the organisations that have successfully incorporated information technology into existing business operations, the "Best Business Solution (Product & Service) Award" that is granted in recognition of outstanding achievements in technological innovations, and the "Best Business Solution (e-Commerce) Award" for products and services as well as in-house applications in e-Commerce. A special award, the "Outstanding SME Award", in its respective award stream is given to recognise the most innovative application, product and service developed by an SME or specially targeted for use by SMEs.

I would like to take this opportunity to extend my sincere gratitude to all the members from the HKICTA 2017 organising committee and judging panel. This event would not have been another great success without their efforts. Last but not least, I wish to express my genuine appreciation to all the participants and to congratulate the winners for their excellent entries that support the sustainable development of the local ICT industry. I hope that all talented individuals will continue to give vital support to our industry with their boundless creativity.

籌備委員會主席 － tag.digital Limited 董事陳迪源先生獻詞

本人非常榮幸能擔任「2017香港資訊及通訊科技獎：最佳商業方案獎」籌備委員會主席的角色，為本港資訊科技界的發展出一分力。

「香港資訊及通訊科技獎：最佳商業方案獎」是本港甚具代表性的一個資訊及通訊科技專業獎項，並獲國際認同。獎項設立的主要目的除了推動及發展具有創意的資訊及通訊科技發明及應用外，亦致力發掘具潛質的專才及推動成功的業務，提升香港的產業、服務、產品質量和整體競爭力，期望能滿足本地及海外市場資訊及通訊科技的需求，並鼓勵中小企業設計或採用的創新應用作品。

本年度獎項分為三大項目，包括「最佳商業方案（應用）獎」以表揚機構善用資訊科技於現有的業務中的公司；「最佳商業方案（產品及服務）獎」則肯定在科技創新方面成就出眾的公司；至於「最佳商業方案（電子商務）獎」表揚企業透過電子商務提供產品、服務及應用給用戶。大會今年依然於各個項目設有「最佳中小企業獎」，以表揚中小企建立最具創意產品或服務，為用戶提供優質服務。

本人藉此機會向一眾籌備委員會及評審委員會成員致謝，全賴各方的通力合作，HKICTA 2017方能順利舉行。

最後，衷心向本年度每位參賽者致謝並恭賀各大獎項的得主，感謝他們付出的時間及努力，創作出不同優秀作品，為本地業界提供原動力。希望大家能繼續發揮創意，共同為業界帶來建設性力量。

Message from Prof. Yuk-Shan Wong

Chairperson, Judging Panel of Hong Kong ICT Awards 2017 -
Best Business Solutions Award
President, The Open University of Hong Kong

It is indeed my honour to be the Chairperson of the Judging Panel for "Hong Kong ICT Awards 2017: Best Business Solution Award". Again this year, we are impressed by all good quality and high standard entries.

Previous winners have been well recognised by the community and they will be nominated to join other international awards and competitions. Every entry undergoes various judging stages in terms of quality, functionality, innovation and creativity in ICT, market potential and performance, benefits and positive impact on the community and our industry. These fully assess the concepts and the details of all the outstanding entries in a comprehensive manner.

I would like to take this opportunity to express my sincere gratitude to my fellow judges. It would have been a great challenge to successfully select the final winners from among all the outstanding projects without their valuable experience, time and effort. I would also like to thank all the participants this year for their creativity and potential innovations that bring inspiration to the whole industry. I hope that all professionals will continue to employ their talented expertise in sustaining the continued development of the ICT industry.

評審委員會主席－香港公開大學校長黃玉山教授獻詞

本人十分榮幸能夠成為「2017香港資訊及通訊科技獎：最佳商業方案獎」的評審委員會主席。一如以往，本年度獲提名的參賽作品，其質素及水準之高，讓一眾評審團留下深刻印象。

歷屆的得獎者都備受社會各界的廣泛認同，更有機會憑藉得獎作品代表香港參加國際性比賽。因此，參賽作品均需通過本評審委員會嚴格的遴選及評審過程，在品質、功能、資訊及通訊科技創新和創意、市場潛力及表現、對社會及行業的裨益和影響這五個層面，作出全面且詳細的評估和考量，務求於芸芸優秀作品中揀選出實至名歸的佳作。

本人希望在此向各評審委員致謝，有賴全體成員的時間及努力，才能從各優秀的作品中成功選出優勝作品。本人亦要感謝每位參賽者用心創作，多項融合最新技術的作品均具潛力，絕對能為惠及整個業界。希望各位從業員繼續發揮自己的潛能，為業界的未來發展作出貢獻

Judging Panel 評審委員會

Chief Judge
Prof. WONG Yuk Shan
President, The Open University of Hong Kong

黃玉山教授
香港公開大學校長

Deputy Chief Judge
Mrs. Agnes MAK, MH, JP
Executive Director, Hong Kong Productivity Council

麥鄧碧儀MH太平紳士
生產力促進局總裁

Deputy Chief Judge
Prof. YEUNG Yuet Bor
Adjunct Professor, Hong Kong Baptist University

楊月波教授
香港浸會大學特邀教授

Judge
Mr. Andre BLUMBERG
Director, Information Technology, CLP Power Hong Kong Limited

貝柏安先生
中華電力有限公司資訊科技總監

Ms. Carrie LEUNG
Chief Executive Officer, The Hong Kong Institute of Bankers

梁嘉麗女士
香港銀行學會行政總裁

Mr. Gabriel LEUNG
Executive Director, HKC International Holdings Limited

梁成琯先生
香港通訊國際控股有限公司執行董事

Ms. Cindy NG
Executive Director, Hong Kong Air Cargo Terminals Limited (Hactl)

伍小慧女士
香港空運貨站有限公司執行董事

Ir Dr. Vincent NG
Past Chairman, Hong Kong Institution of Engineers - Information Technology Division

吳道義博士工程師
香港工程師學會- 資訊科技部前主席

Organising Committee 籌備委員會

Mr. Leonard CHAN
Director, tag.digital Limited

陳迪源先生
tag.digital Limited董事

Ir Stephen LAU, JP
Senior Advisor, PwC Consulting

劉嘉敏工程師太平紳士
羅兵咸永道高級顧問

Mr. Dennis LEE
Manager, ICT Cluster, HK Science & Technology Park

李振強先生
香港科技園公司信息與通訊科技經理

Prof. Jimmy LEE
Professor, Department of Computer Science and Engineering, The Chinese University of Hong Kong

李浩文教授
香港中文大學計算機科學與工程系教授

Ir Dr. Louis MA
Director, School of Continuing and Professional Education (SCOPE) City University of Hong Kong

馬志強博士工程師
香港城市大學專業進修學院院長

Dr. CK WONG, MH
Chairman, iASPEC Technologies Group

黃仲翹博士
香港永泰信息技術公司主席

Assessment Team 評審小組

Ir Dr. Louis MA (Chief Assessor, Application Stream)
Director, School of Continuing and Professional Education (SCOPE), City University of Hong Kong

馬志強博士工程師(首席評審員(應用))
香港城市大學專業進修學院院長

Mr. Henry AU-YEUNG
AL Brand Strategist, Smartor Limited

歐陽加晉先生
Smartor Limited輕奢品牌策略師

Mr. Raymond CHAN
Director, ISACA China and Hong Kong Chapter

陳君德先生
國際信息系統審計協會中國香港分會理事

Mr. Ivan LAM
Chief Information Officer, MIS Department, I.T Limited

林鑑明先生
I.T Limited首席訊息官

Mr. Gordon LO
Director of Business Management, Hong Kong Productivity Council

老少聰先生
生產力促進局 副總裁(企業管理)

Mr. Dennis LEE (Chief Assessor, e-Commerce Stream)
Manager, ICT Cluster, HK Science & Technology Park

李振強先生(首席評審員(電子商務))
香港科技園公司信息與通訊科技經理

Mr. Argon HO
General Manager, Cisco Systems HK Limited

何偉國先生
思科系統(香港)有限公司總經理

Prof. Ricky KWOK
Associate Vice-President (Teaching & Learning), The University of Hong Kong

郭予光教授
香港大學協理副校長(教學與學習)

Mr. Philip WONG
Ex-Managing Director, IT Division, BOC International Holdings Limited

王德成先生
中銀國際控股有限公司前資訊科技部董事總經理

Mr. Chris YAU
Senior Manager, Products and Services Development, SGS Hong Kong Limited

游天鴻先生
香港通用檢測認證有限公司產品及服務發展高級經理

Mr. Leo YEUNG
Vice President, Business Network, Asia Pacific, OpenText

楊偉亮先生
OpenText亞太區副總裁

Dr. CK Wong, MH (Chief Assessor, Product & Service Stream)
Chairman, iASPEC Technologies Group

黃仲翹博士(首席評審員(產品及服務))
香港永泰信息技術公司主席

Mr. William CHAN
Co-founder, Visual Squares Limited

陳汝昌先生
千里目科技有限公司聯合創辦人

Mr. Fritz CHIU
Financial Controller, Data Exchange Limited

招亮輝先生
Data Exchange Limited財務總監

Mr. Benedict LAM
Principal Consultant, Celtic Consultancy

林靈欽先生
Celtic Consultancy首席顧問

Mr. Leo LAM
CEO, Hong Kong Internet Registration Corporation Limited

林廣成先生
香港互聯網註冊管理有限公司行政總裁

Ir Clifford TSE
Managing Director, Mobigator Technology Group

謝尚青工程師
Mobigator Technology Group常務董事

Best Business Solution Grand Award
and Best Business Solution (Product & Service) Gold Award
最佳商業方案大獎
及 最佳商業方案（產品及服務）金獎

GoAnimate Hong Kong Ltd.
GoAnimate - Cloud-based animated video creation platform

影片有助加強溝通，令信息變得生動有趣，觀眾更易融入及接收信息。GoAnimate是一個網上自製動畫平台，讓擁有不同電腦技能水平的人都能親自創造出專業質素的動畫短片。GoAnimate已擁有超過850萬個註冊用戶，為財富500強公司，中小企業和個人製作超過2200萬條創作影片。各行業專業人員由培訓師以至營銷人員都透過GoAnimate製作動漫短片，以快捷及划算方式傳遞信息及吸引客戶，從以達至理想效果。

Video facilitates better communication and drives engagement with and retention of information. GoAnimate's do-it-yourself (DIY) animation platform provides the means for anyone at any skill level to create professional-quality videos. With over 8.5 million registered users, GoAnimate has helped Fortune 500 companies, SMBs, and individuals make more than 22 million videos. Professionals in a variety of job roles, from trainers to marketers, are using GoAnimate to communicate in a way that engages and motivates their audience to take action—quickly and cost-effectively through video.

Comments from Judging Panel
評審委員會評語

GoAnimate started as a company offering services to consumers and hobbyists in the form of an online tool to make 2D animated video clips. The Company won the Best Collaboration ICT Award in 2012. Today, GoAnimate has successfully transformed its business model by offering its services to the business sector. The market performance of the Company clearly demonstrates the value of the services it is offering to its international client base.

The Company exemplifies the entrepreneurship, innovation and adaptiveness of Hong Kong's ICT companies. The service that the Company is offering has general applicability across industries and geographic boundaries.

GoAnimate的起始是一所為顧客及業餘愛好者提供2D平面錄像製片的製作公司。公司曾於2012年贏得由香港資訊及通訊科技獎頒發的最佳協同合作獎。時至今日，GoAnimate已成功透過向商界提供服務，以改變其經營模式。公司的市場表現可以清楚呈現出GoAnimate向國際客戶群所提供的服務價值，同時引證了香港資訊及通訊科技公司所需的創業精神、創新精神和頑強適應力。公司所提供的服務能在不同的行業及地域中廣泛使用。

Best Business Solution (Product & Service) Silver Award and Best Business Solution (Product & Service) Outstanding SME Awards
# 最佳商業方案（產品及服務）銀獎
及 最佳商業方案（產品及服務）最佳中小企業獎

Everyware Ltd.
Caterlord Restaurant POS

Caterlord (餐飲王) POS is the killer product that redefined Restaurant POS Systems, which is always the operations lifeline of thousands of delicacy makers. Caterlord has been adopted by over 2000+ F&B outlets in Hong Kong and other overseas locations. With a highest diversity of customers among the industry, from down to earth hawker stall (大排檔), cha chaan teng (茶餐廳), chain stores to Michelin starred restaurants, Caterlord is also the Hong Kong's first POS Systems that introduce real cloud computing technologies to these traditional business, by adding new features like permanent data archives, real time BI and Big Data analysis. Together with the proprietary "Universal Data Sync." technology, Caterlord does not only maximise cloud's usability to restaurants owners, but also ensure seamless frontline operations when internet is disconnected. In addition, with the full integration of Caterlord Food API with Social Media Platforms, such as facebook, Caterlord evolves the traditional POS Systems from an operation tools to a revenue driving monster with cutting edge features like built-in online store, Chatbot Ordering and Chatbot Loyalty systems.
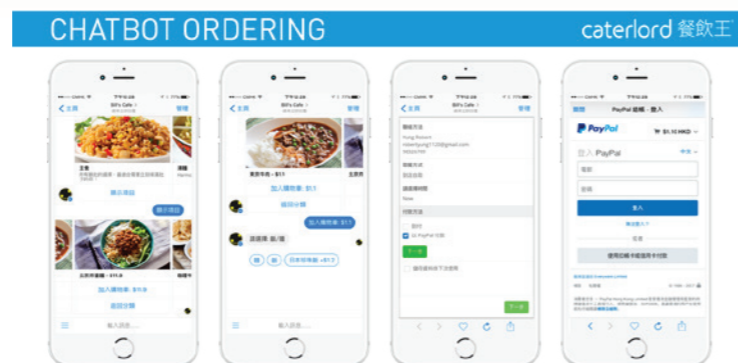
Everyware Ltd.
餐飲王 POS

餐飲王POS重新定義了餐飲POS系統。長久以來，POS系統對於眾多餐廳營運者來說可謂是其維持日常運作的生命線。餐飲王POS已為二千多個本地及外地的餐飲銷售點所採用。我們擁有在業界中最多元化的客戶群，由大排檔、茶餐廳以至連鎖店及米芝蓮餐廳等均遍佈我們的客戶。餐飲王是全港第一套POS為這些傳統業務引入真雲端運算，使之可以盡享雲端科技獨有的功能，例如：永久資料備份，即時商業情報及大數據分析等。同時，獨家的數據同步技術，使餐廳營運者能在享受雲端技術所帶來的好處之餘，即使在互聯網斷線的情況下也能確保其前線運作暢順。另外，透過 Food API 和各大社交媒體的結合，餐飲王成功將傳統的POS系統進化成主動帶來營利的利器，如內置網店、Chatbot下單及 Chatbot 獎償系統等。

Comments from Judging Panel
評審委員會評語

Over 2000 restaurants and catering outlets in Hong Kong have adopted this solution to support their end-to-end business operations. The comprehensive set of functions and features offered by this solution have brought great benefits and convenience to restaurant operators, waiters, kitchen staff and customers. Productivity, service quality, dining experience can be greatly enhanced by this solution.

In addition to its success in Hong Kong, this solution has penetrated into some overseas market sectors.
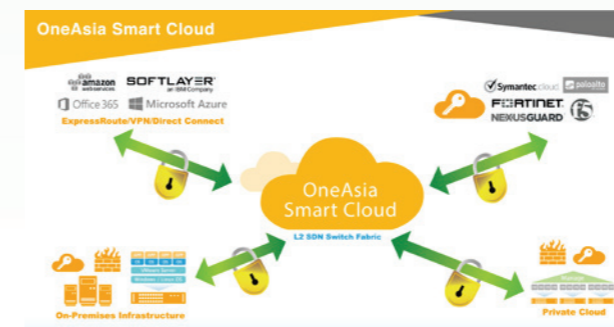
全港有超過2000所餐廳及餐飲到會公司已採用此方案支持他們的點對點經營模式。此方案一系列全面的功能和特色，為餐廳經營者、服務員、廚房員工和顧客帶來重大的益處及方便，同時亦可大大提升員工的生產力、服務質素及顧客的用餐體驗。

此方案除了在香港獲得成功外，同時亦已進佔部分海外市場。

Best Business Solution (Product & Service) Bronze Award
最佳商業方案（產品及服務）銅獎

OneAsia Network Ltd.
### OneAsia Smart Cloud - Managed Cloud Solutions

OneAsia Smart Cloud is a Managed Cloud solution that allows businesses to tap the power of cloud computing without the need to be a technical expert, therefore giving them the freedom to focus on their core business.

While the many benefits offered by the cloud are widely recognised, many companies still struggle with various challenges ranging from the need to hire IT resources in different level to realize the benefit of cloud. OneAsia developed its Smart Cloud solution to address these common challenges faced by CIOs. Under this single platform, it empowers the end users to manage the daily cloud operations in a single pane of glass and reduces the user's learning curve by automating the cloud fulfillment process. With its Centralised Resource Pool Control, the customer will get the benefits of utilising the strength of different cloud service providers features while continuing to have a centralised resource management to have a clear visibility on the monthly spending and control.

Providing a secure, reliable and dedicated connectivity between on premise(s) and different cloud, the Hybrid Cloud with Software Defined Network from this solution seamlessly bridge between our customers' existing IT infrastructure and multiple cloud environment. On top of it, the SD-WAN network resources (i.e. bandwidth and QoS) can be controlled dynamically based on the specific needs of the application.

Forensic Cloud is another SDN function that OneAsia Smart Cloud offers which further differentiate our managed cloud services. It provides inline and real-time monitoring of all the data packets that are flowing in and out of every single cloud/compute node for our customer IT infrastructure, which is especially important for customers where they need to keep track of all the data packets 7x24 due to compliance requirements.
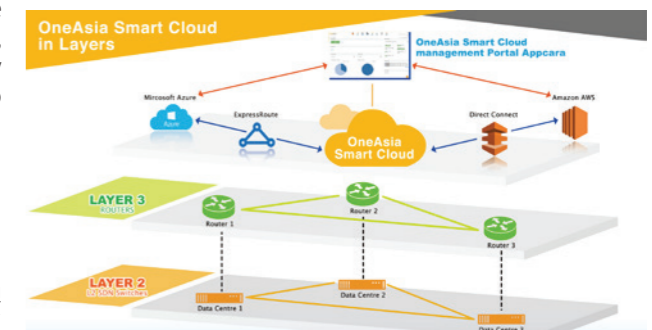
亞洲脈絡有限公司
亞洲脈絡智能雲端管理方案

亞洲脈絡的智能雲端方案是一項嶄新的雲端管理優化系統。通過亞洲脈絡提供的智能雲端管理方案，企業也能躋身資訊科技的尖端，釋放雲端計算的潛藏力量，促使其業務發展更上一層。

無可否認，雲端服務的各樣好處已得到世界認同，然而，企業仍為資訊科技各方面的龐大開支而感到煩惱。有見及此，亞洲脈絡開發了智能雲端管理方案，徹底解決了長久以來困擾著資訊總監的重大難題。在這綜合平台裡，亞洲脈絡的智能雲端管理方案把整個雲端的執行過程自動化，大大減省了終端使用者的學習時間，卻讓他們於管理日常的雲端運作時運籌帷幄。通過該方案的統一資源庫控制系統，客戶不但可充分發揮各個雲端服務供應商的特長，而且對於每月的資訊科技開支及資源控制也能一目了然。

此外，亞洲脈絡的智能雲端管理方案還包括了混合雲及軟體定義網路服務，為客戶提供了安全可靠的專屬連線服務，把他們現存的資訊科技設備與多個雲端環境連接起來。另一方面，客戶可根據自身的應用程式需要而作出軟體定義廣域網路的全面掌控。

有鑑於商業條約的規管限制，客戶須全天候監測及記錄所有數據盒的運作情況。亞洲脈絡得悉此況，特推出智能雲端管理方案，為客戶提供同軸、即時的數據盒監控服務，讓他們對每項資訊科技設備的運作情況都瞭若指掌。

Comments from Judging Panel
評審委員會評語

The management of computing, storage and network resources over a heterogeneous cloud environment remains a challenge that must be overcome for the wider adoption of cloud-based services. The OneAsia Smart Cloud aims at providing some solutions to this challenge. This recently launched service has won some early success in serving its customers and solved their problems very cost-effectively.

現今從各式各樣的雲端環境中管理計算、存檔和網絡資源乃是一項挑戰。成功克服這些挑戰，雲端服務才能獲得更廣泛採納。亞洲脈絡智能雲端管理方案致力提供針對此問題的解決方案。這項近來推出的服務已為顧客帶來初期的成效，以高成本效益的方案去解決他們正在面對的問題。

Best Business Solution (Product & Service) Certificate of Merit
最佳商業方案（產品及服務）優異證書

Sanyo Extended System Services Ltd.
ChainStorePlus - Enterprise Retail Management Software for Global Retailers

Serving a prestigious pool of customers comprising international retail groups, listed companies and leading brands, ChainStorePlus, flagship software product of Computer And Technologies Holdings Limited, is a global enterprise retail management solution with 30 years of experience in software development that empowers more than 3,000 sales outlets in over 20 countries across Asia and Europe.

Designed for retailers to achieve their global expansion goals, ChainStorePlus allows retailers to deploy outlets for multiple brands across countries with a unique integrated management platform to fully support daily retail operations as well as loyalty and promotion management with a global perspective.

三洋拓展系統有限公司
ChainStorePlus - 助你拓展環球業務的企業零售管理軟件

科聯集團之旗艦軟件產品 – ChainStorePlus 融合了逾30年零售軟件開發經驗，現正廣泛應用於逾三千間商舖、遍佈超過二十個亞洲及歐洲地區國家。客戶群中包括著名國際零售集團、上市公司及具領導地位的潮流品牌。

ChainStorePlus讓零售商在全球拓展多品牌跨國零售網絡時，可應用其獨特的綜合管理平台設計，除了全面支援日常的零售業務運作外，更能有效地處理跨地域的會員獎賞計劃及業務推廣活動，藉以滿足管理環球業務發展的需要。

Comments from Judging Panel
評審委員會評語

The solution has been adopted by over 2000 retail outlets worldwide. Many of them are international name brands in the retail and fashion industry. The product has many generations of evolution to reach the current level of maturity. This clearly demonstrates the Company and the product team's commitment to excellence and customer-care.

全球超過2000所零售店已使用此方案，當中大部分為國際知名的零售及時裝業。此產品已經過多次改良和進化，才達至現時的成熟階段。這充分表現出公司和其產品團隊追求卓越表現及客戶服務的承諾。

Best Business Solution (Application) Gold Award
# 最佳商業方案（應用）金獎

Electronic Health Record Office of Food and Health Bureau, The Government of the Hong Kong Special Administrative Region / Hospital Authority
Electronic Health Record Sharing System (eHRSS)

The Electronic Health Record Sharing System (eHRSS) is developed and operated by the HKSAR Government for access and sharing of patients' health data by participating public and private healthcare providers in Hong Kong. With patients' consent given to healthcare providers, authorised healthcare professional engaged by the healthcare providers can access the patient's data according to their professional roles and access rights. This territory-wide, population-wide and patient-oriented system brings in new ways of providing healthcare through information sharing and collaboration between healthcare providers, as well as new technical platforms and standards for information technology (IT) in healthcare. It enhances continuity of care by enabling better and more timely sharing of health records, facilitates seamless public-private partnership in the provision of healthcare by allowing patients more flexibility in choosing between public and private services, and enables holistic primary care and enhance efficiency and cost-effectiveness of healthcare by making available lifelong health records of individual patients to facilitate more accurate diagnosis and minimise duplicative investigation as well as treatments.
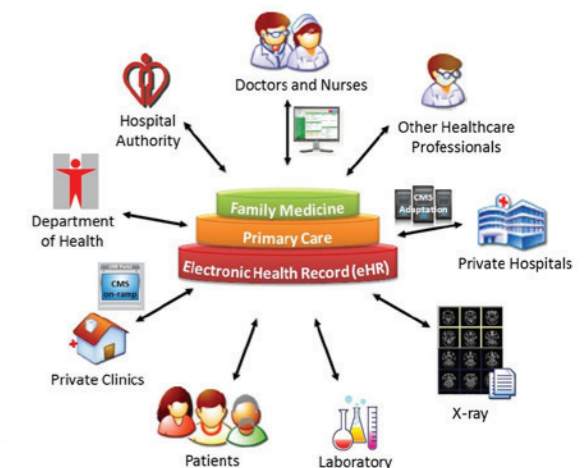
香港特別行政區政府食物及衛生局電子健康紀錄統籌處 / 醫院管理局
電子健康紀錄互通系統

電子健康紀錄互通系統是由香港特區政府開發及營運，為參與的公私營醫護提供者提供資訊基建平台，讓他們與其他醫護提供者互通病人的電子健康紀錄。在取得病人同意後，獲授權的醫護提供者便可讓其醫護專業人員因應專業類別和權限取覽病人的電子健康紀錄。這系統服務全港市民，設計以病人為本。通過參與醫護提供者之間的資訊共享、協作及全新的技術平台和制定技術標準，帶來了提供醫護服務的全新方式。病人健康記錄的互通加強了醫護服務的連續性；也促進了公私營醫護服務的協作關係，讓病人選擇公營或私營的醫護服務時更具彈性；而系統為每個病人儲存的終身健康記錄，讓醫護專業人員可作出更準確的診斷，減少重複的檢驗和治療，從而實現更全面的基層醫療，提高醫護服務的效率和成本效益。

Comments from Judging Panel
評審委員會評語

The eHRSS is a ground-breaking concept of integrating database for Hospital Authority, Department of Health, private hospitals and private doctors. Such standardisation of format is challenging and this can benefit the whole Hong Kong society by promoting continuity of patient care across healthcare providers from both public and private sectors.

電子健康紀錄互通系統是一個嶄新的概念，為醫院管理局、衛生署、私營醫院及私家醫生提供一個綜合的資料庫。統一資料格式為系統的困難之處，然而，統一格式後能促進公營及私營醫療服務中病人護理的連續性，為香港社會帶來益處。

Best Business Solution (Application) Silver Award
最佳商業方案（應用）銀獎

Hysan Development Company Ltd. / Cherrypicks Ltd.
Lee Gardens mobile app

LEE GARDENS   cherrypicks | 創奇思
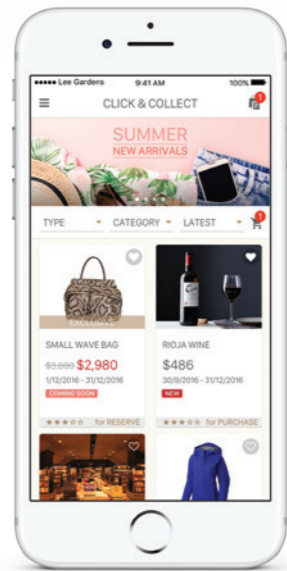
The Lee Gardens mobile app is an all-in-one mobile solution for all users. The app is an end-to-end O2O retail solution to enhance the traditional Brick & Mortar business. Utilising cherrypicks' starbeacon technology, personalised and proximity based marketing campaigns can be delivered based on consumer preferences. Customers are able to use the integrated Optical Character Recognition (OCR) feature to scan their receipts for spending management and automatically record their reward points in the loyalty program.

希慎興業有限公司 / 創奇思有限公司
Lee Gardens 流動應用程式

Lee Gardens 流動應用程式是為所有用戶而設的一站式流動解決方案，以端對端的線上對應線下零售方案進一步提升傳統實體商戶的業務發展。憑藉創奇思的starbeacon技術，商戶更可按客戶喜好和習性去推出個人化的近距離營銷推廣。客戶亦可以透過程式內置的光學字元識別 (Optical Character Recognition) 功能，直接掃瞄收據以管理消費記錄，同時獲得消費積分及獎賞。

📍 Comments from Judging Panel
評審委員會評語

This Lee Gardens mobile app integrates Brick & Mortar and online shopping. It attracts loyalty to AUTO customer too. This app also uses technologies on Retail 4.0/Omni-Channel, proximity promotion and location-based stamp (iBeacon). It also supports OCR to read uploaded receipt for redemption. This reduces reconcilisation errors, prevents double entries and eliminates paper-based records.

Lee Gardens 流動應用程式融入實體商戶及網上購物，同時亦吸引架駛客戶的忠誠度。此應用程式採用全渠道零售、偵測鄰近優惠及收集行動定位印章的科技，並支援光學文字辨識技術去分析已上載的貨品單據，以進行回贈。這可減少對賬錯誤、防止資料重複輸入及淘汰紙張紀錄。

Best Business Solution (Application) Bronze Award
最佳商業方案（應用）銅獎

Hong Kong Applied Science and Technology Research Institute (ASTRI)
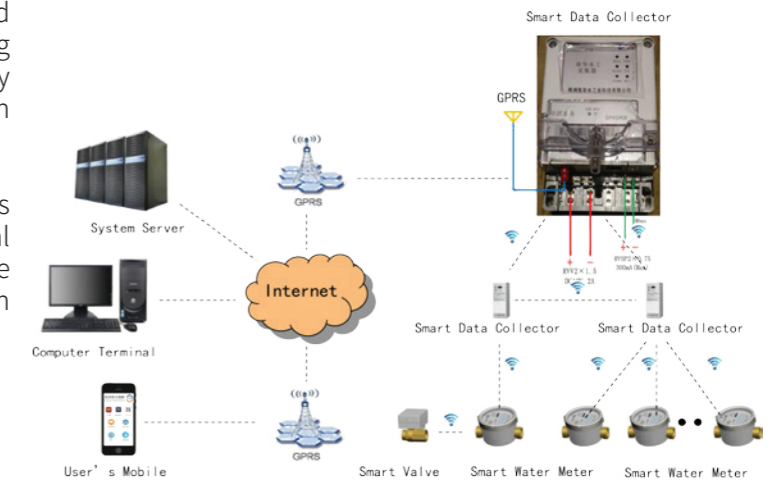### ASTRI Automatic Meter Reading System

ASTRI

ASTRI's Automatic Meter Reading System allows operators to monitor water systems in real-time. Applied through both wired and wireless detectors across the systems, it facilitates data analysis, supports user enquiry, and allows timely access to water quality information.

In addition, the ultrasound meter detects water leakage and improves the efficiency of water usage. The water leakage alert system, along with the leakage detection hardware, uses Complex Event Processing systems to solve water leakage problem and improves the service providers' operational efficiency.

By installing a mobile app, end-users can check and settle the payments accordingly. The operating party can also run promotional campaigns by sharing latest product and marketing information with the consumers through the mobile app.

ASTRI's Automatic Meter Reading System has smart valve with built-in sensors to transmit critical data (e.g. pressure, flow rate) that helps to ensure for efficient leakage management. The valve even works in unfavourable and hostile conditions.

System Architecture of ASTRI Automatic Meter Reading System

香港應用科技研究院
應科院智慧水務平台

應科院智慧水務平台通過系統中的有線和無線檢測器實時監測用水系統，以便操作方作數據分析，並支援用戶查詢用水量和接收水質資訊。

此外，超聲波智能水錶支持滴水計量，提高用水計量的準確性。漏水警報系統通過洩漏檢測硬件和複雜事件處理系統，有效解決操作方的漏水問題。

用戶還可以安裝流動應用程式來相應地檢查和結算付款。操作方可以獲取用戶數據，並把營銷信息發送到用戶的流動裝置，可以達致產品宣傳促銷的目的。

應科院智慧水務平台的智能閥門內置傳感器，用於傳輸關鍵數據（例如用水壓力、流速），用於有效的洩漏管理。同時，智能閥門還可在惡劣的環境中操作。

📍 Comments from Judging Panel
評審委員會評語

The Automatic Meter Reading System is innovative with design of ultrasound meter to reduce water leakage. This enables a modern way to manage a large water system and benefits the community with the system installed.

智慧水務平台是一個富有創新精神的平台，以超聲波儀表的設計減少漏水情況。這能以現代化的方式去管理大型水務系統，令社區獲得相關效益。

Best Business Solution (Application) Certificate of Merit and Best Business Solution (Application) Outstanding SME Award
最佳商業方案（應用）優異證書 及 最佳商業方案（應用）最佳中小企業獎

STUDIO R

Studio-R Co. Ltd.
HOMEY - VR Home decoration and furniture buying solution

HOMEY is a VR solution that helps people to design their new home without those time consuming design process. With the help of VR and AR technologies, users can design, decorate, re-style and replenish their home and have the real-time virtual experience with the furniture in place. The embedded buying system let users to buy the furniture and accessories right after their design is done.
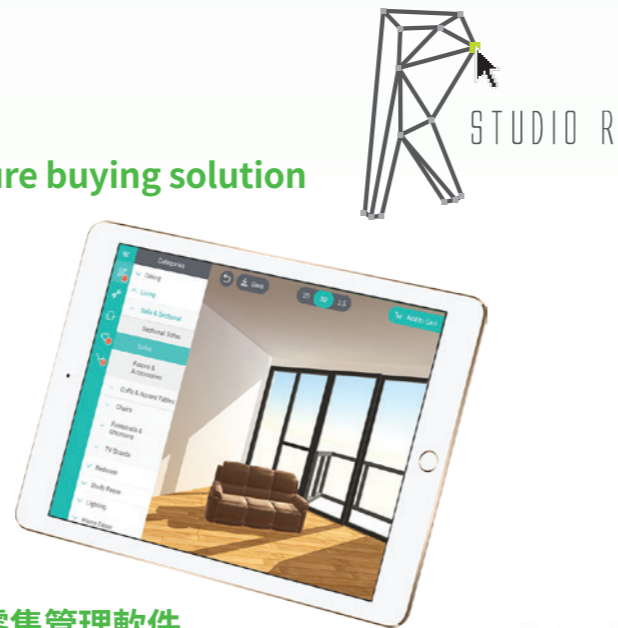
歷奇工作室有限公司
ChainStorePlus 助你拓展環球業務的企業零售管理軟件

HOMEY VR 3D
Browsing the design of your future home in 3D

HOMEY - 虛擬實境家居設計和購物方案

HOMEY是一個VR解決方案，幫助人們設計他們的新家，簡化設計過程。在VR和AR技術的幫助下，用戶可以設計，裝飾，改造他們的家和增添家具，並具有現場家具的實時虛擬體驗。嵌入式購買系統允許用戶在設計完成後立即購買家具和配件。

Comments from Judging Panel
評審委員會評語

The Homey solution includes new technologies like VR and AR and provides significant benefits to users on preparing/illustrating interior design. Its user interface is also good and intuitive, including auto capture of floor plan and drag-and-drop of furniture and fixture. Since it was developed by 2 persons only, it is considered to be cost effective as well.

HOMEY的方案包含新科技，如虛擬實境(VR)和擴增實境(AR)，大大方便用戶準備或說明室內設計。其用戶界面設計優質，使用簡便，包括自動捕獲平面圖及拖放家具和固定配件。此方案由只有兩人負責建立，因此可謂極符合成本效益。

Best Business Solution (eCommerce) Silver Award and Best Business Solution (eCommerce) Outstanding SME Award
最佳商業方案（電子商務）銀獎 及 最佳商業方案（電子商務）最佳中小企業獎

posify®

Ubeing Mobility Ltd.
Posify - Omni-Channel Retail Management Cloud Platform

Digital technology is reshaping the global business landscape. Grasping this digitalization trend, Posify connects SME with insights, ideas and inspirations to help them win big in this fast-changing and data-driven generation.

Posify is a Cloud-based, cost effective, fully-integrated, and one-stop retail management solution. With leveraging cloud and hybrid technologies, Posify provides 7 functions for SME break online to offline barriers to grease the wheel of business:
· Holistic POS system to provide great shopping experience
· Flexible Eshop builder with 50+ responsive and professional templates
· Real-time inventory integration to synchronise sales and inventory data
· Powerful CRM for target marketing and customer loyalty program
· Unique social media integration, such as Facebook store and Wechat store
· Encompassing Digital marketing tools to unlock unlimited business opportunities
· Multiple payment gateway to fit for your need

Posify can help you enhance operational efficiency and maximise your profit. With this holistic solution, you can definitely yield high cost-effectiveness to manage your retail business.

富盈通移動科技有限公司
Posify - 全渠道(Omni-Channel)零售管理雲平台

數碼科技正不斷改變全球商業模式，Posify緊貼數碼化趨勢，支持中小企業數碼化，連繫發展商機，開拓業務新領域。

Posify是一個基於SaaS的全渠道(Omni-Channel)零售管理雲平台，Posify運用先進雲端跨平台科技，協助中小企打破線上線下的障礙，捕捉目標顧客的消費趨勢，以前瞻遠見打造高效率營商。Posify提供7大功能，全方位照顧您的需要：
· 全能POS系統 - 提供最佳顧客購物體驗
· 靈活網店創建平台 – 提供超過50個專業網店模版
· 高效庫存管理 – 實時同步貨存量和銷售量
· 強大CRM – 針對不同顧客群制定精準營銷策略
· 獨特社交媒體整合 – 提供Facebook商店和微信商店整合
· 全方位數碼營銷工具 – 助您開拓無限商機
· 多元支付網關 - 支持多種支付方式，切合您的業務需要

Posify為客戶打造最完善最優質的O2O營銷體驗，助他們提高運營效率，使利潤達至最大化，成就高成本效益，輕鬆管理零售業務。

posify Posify Online Store Builder
Turbo-charge your business from offline to online within a matter of minutes!
MULTI-LANGUAGE SUPPORT
YOUR OWN DOMAIN
MOBILE FRIENDLY DESIGN
BUILD YOUR PERFECT STOREFRONT!
EASY STOREFRONT MANAGEMENT
PROFESSIONAL THEMES

Comments from Judging Panel
評審委員會評語

Ubeing Mobility Limited has a clear marketing analysis and development plan on global business that aligning with partners. Posify has nice user interfaces including the web, iOS and Android Apps, provides 40+ templates for different e-Commerce webshops on SaaS model, supports the POS, logistics & warehouse management, and various payment gateway: Apple Pay, Alipay, Android Pay, WeChat Pay & Paypal. On top of this e-Commerce platform, it also offers optional value-add services on Accounting, CRM, HCM & ERP systems.

富盈通移動科技有限公司一向與其合作夥伴保持一致方向，對全球業務有着清晰的市場營銷分析和發展計劃。Posify擁有出色的用戶界面，包括互聯網、iOS及Andriod應用程式，為不同的電子商務網站以SaaS軟體提供多達40多款模板、支援POS、物流與倉庫管理及各種付款途徑，如Apple Pay、Alipay、Andriod Pay、Wechat Pay及Paypal。除了提供電子商務平台外，公司亦有提供有關會計、CRM、HCM和ERP系統的自選增值服務。

# Best Business Solution (e-Commerce) Bronze Award
最佳商業方案（電子商務）銅獎

iSTYLEUP Ltd.
iSTYLEUP - Global Fashion Styling Social Commerce Platform
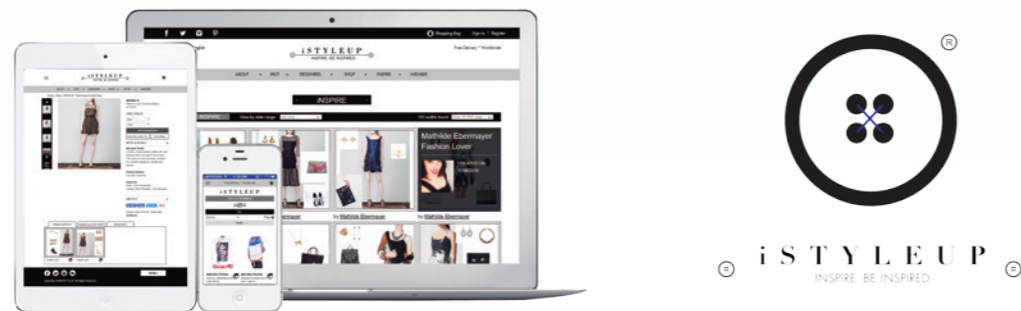
iSTYLEUP is the first global fashion styling social commerce platform selling hard-to-access designer fashion and accessories with intelligent and personalised product curation. It is a shoppable and fashion version of "LinkedIn" connecting independent fashion designers from fragmented, local markets with customers and fashion KOLs globally. Over 110 designers from over 25 countries are selling over 3000 items on our platform now. Differentiating from the traditional e-tailers and marketplaces, our social commerce technology integrates the designer fashion marketplace with the proprietary styling social platform offering vast of social sharing features designed for users to share and exchange styling ideas with other fashion lovers, and all users' generated styling contents are shoppable immediately. Our system collects data from these social activities to analyse the styling preference of each user and offer more personalised product curation and matching by artificial intelligence.

時酷有限公司
時酷 - 環球時尚造型社交商貿平台

時酷是第一個環球時尚造型社交商貿平台，以人工智能制定個人化產品展示去銷售平時較難接觸到的設計師時裝和配飾。這是一個時裝和可購物版本的"LinkedIn"將本身只在零散本土市場營運的獨立時裝設計師與全球顧客和時尚意見領袖(KOL)連繫。超過110名設計師來自超過25個國家正在我們的平台上銷售超過3000件產品。與傳統的電子零售商和線上市場不同，我們的社交商貿技術將設計師時裝市場與我們自行開發的時尚造型社交平台相結合，提供了大量的社交分享功能，讓用戶與其他時裝愛好者分享和交流穿戴心得，亦可從這些穿戴心得的分享內容中立即購買喜愛的產品。我們的系統收集這些社交活動的數據，分析每個用戶的造型喜好，並通過人工智能提供更加個人化的產品展示和配對。
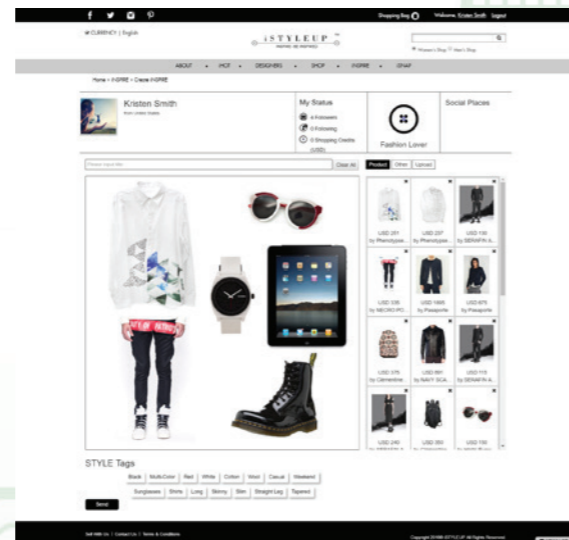
Comments from Judging Panel
評審委員會評語

iSTYLEUP is a nice niche market / business model to establish a social and sales portal between designers, consumers and KOLs. It has a simple architecture with basic web-app functions, without impressive technology or functions. They earn the transaction commission of 15% each from the designer. Value proposition is very important to sustain the customer loyalty.

時酷擁有一個良好的利基市場/商業模式，與設計師、顧客及意見領袖(KOLs)共同建立一個社交和銷售的平台。它沒有令人驚豔的科技或功能，但利用基本的網絡程式功能設計出簡單的結構以達到效果。時酷就每宗交易從設計師收取15%的佣金以作收費。時酷明白價值主張對維持客戶的忠誠度是非常重要。

Best Business Solution (e-Commerce) Bronze Award
and Best Business Solution (e-Commerce) Outstanding SME Award
## 最佳商業方案（電子商務）銅獎
及 最佳商業方案（電子商務）最佳中小企業獎

Ledo Media Technology Company Ltd.
Ledo Ads - O2O platform for enterprises to search and rent offline advertisement spots

Ledo Ads is an online platform where enterprises can search and rent offline advertisement spots. The platform has over 400 eateries advertisement spots in different districts in Hong Kong. It is a shared economy to let companies create offline promotions precisely according to target customers, locations and types of shops. It also provides one-stop service including design, printing and delivery service. Enterprises can complete the whole offline advertising process online.

呢度廣告科技有限公司
呢度廣告 - O2O線下廣告位搜尋及租賃平台

呢度廣告是一個線下廣告位搜尋及租賃平台，擁有逾400間餐廳的廣告位，覆蓋全港18區。這平台是一個實現共享經濟的廣告媒體，不同的公司可以透過此平台，租用不同類型的閒置空間作宣傳用途，達到地區精準及人群精準的推廣效果。換言之，商家們可以利用此平台建立的搜尋引擎，找到聚集最多目標客戶群的地點和店鋪類型，直接增加銷售機會。呢度廣告平台提供一站式服務，包括設計、印刷及運輸都可以透過簡單步驟，在線上完成整個交易程序。
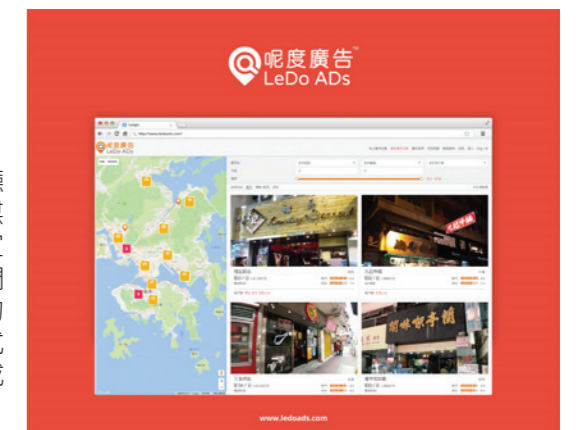
Comments from Judging Panel
評審委員會評語

Ledo Ads is an innovative shared-economy business model, for BTL (線下) advertising on 400 "spaces" with 14 zones coverage in HK now. It has disruptive potentials in terms of business sense, yet to provide richer functions to create values for differentiation. Right now there are many tedious manual work, e.g. recruit "spaces", design work, posting work, "spaces" photo-capture, bank-in the payments back to the spaces "seller". Limited features at this stage, yet considering they have only 5 staff now.

呢度廣告實現創新的共享經濟商業模式，目前於全港14個區域覆蓋400個位置設置線下廣告。呢度廣告在傳統商業層面上有著潛在的顛覆性，它能製造出不同的價值，帶來更豐富、多元的功能。目前，公司平台有很多以人手主理的繁瑣工作，例如招攬廣告位置、設計工作、廣告發佈工作、拍攝廣告位置、把租賃費用銀行過戶給位置賣家等。由於現時只有5名職員，公司現階段只能提供有限度的平台特色。

Acknowledgement
鳴謝

Award Sponsorship 大會贊助

Gold Sponsors 金贊助機構

數碼港
Cyberport

香港賽馬會
The Hong Kong Jockey Club
同心同步同進 RIDING HIGH TOGETHER

MoneySQ.com

Silver Sponsor 銀贊助機構

HKSTP
香港科技園

General Sponsors 贊助機構

HITACHI
Inspire the Next

Microsoft

香港國際機場
HONG KONG INTERNATIONAL AIRPORT

FWD 富衛

myndar
coldchain

（Ceremonial Sponsorship 晚宴贊助）　　（Ceremonial Sponsorship 晚宴贊助）　　（Ceremonial Sponsorship 晚宴贊助）

JOIN US NOW

- BI and Big Data SIG
- Cloud Computing & Enterprise Architecture SIG
- FinTech SIG
- Interet of Things and Mobility SIG
- Information Security SIG
- Smart City SIG
- Software Enginnering and Quality Management SIG
- Chief Information Officer Board (CIOB)
- IT LEadership Accelerator Platform (iLEAP)
- FACE Club (IT Women Club)
- Innovation & Entrepreneurship Club (IE Club)
- Youth Club

HKCS
HONG KONG COMPUTER SOCIETY
IT Shapes the Future

http://hkcs.org.hk/membership

Hong Kong Computer Society 香港電腦學會

T: (852) 2834 2228　　F: (852) 2834 3003

5/F., HKPC Building, 78 Tat Chee Avenue, Kowloon Tong, Hong Kong

Hong Kong ICT Awards 2017 香港資訊及通訊科技獎

Office of the Government Chief Information Officer,
The Government of the Hong Kong Special Administrative Region
香港特別行政區 政府資訊科技總監辦公室

Organiser 籌辦機構	**Hong Kong Computer Society** 香港電腦學會

Awards Supporting Organisations
大會支持機構

Hong Kong Applied Science and Technology Research Institute Company Limited
香港應用科技研究院有限公司

Hong Kong Cyberport Management Company Limited
香港數碼港管理有限公司

Hong Kong Science and Technology Parks Corporation
香港科技園公司

Hong Kong Trade Development Council
香港貿易發展局

Innovation and Technology Commission
創新科技署

Invest Hong Kong
投資推廣署

Gold Sponsor
金贊助

香港賽馬會
The Hong Kong Jockey Club
同心同步同進 RIDING HIGH TOGETHER

General Sponsors
一般贊助

HITACHI Inspire the Next

Microsoft

Other Sponsors
其他贊助

PRO-TECH TECHNOLOGY

Live Streaming Sponsor
頒獎典禮直播贊助

TFI

Media Sponsors
媒體贊助

COMPUTERWORLD HONG KONG

IT Times e-zone

IT PRO

招職

linuxpilot

PCM

unwire.pro

Supporting Organisations
支持機構

CAHK

Hong Kong Association of Interactive Marketing 香港互動市務商會

Cyberport 數碼港

hk

iiic 香港資訊科技學會

HKPC

香港醫療資訊學會 WWW.HKSMI.ORG

Hong Kong Software Industry Association 香港軟件行業協會

ITPA 香港I.T.人協會

ISACA China Hong Kong Chapter

Internet Society Hong Kong 香港互聯網協會

PMI Project Management Institute Hong Kong Chapter

SCC Smart City Consortium 智慧城市聯盟

CHKCI

HKCSS 社聯

HK-IE Information Technology Division