Hong Kong ICT Awards 2016: Best Business Solution Award

Application Form
Entry Deadline: 15 January 2016 12:00 noon

Entry Form Submission – *The entry deadline will be strictly enforced. Entry application will only be accepted when submitted in hard copy of the completed official application form along with written testimonies from customers (if necessary), and a CD which includes a scanned copy of your entry application to HKCS Secretariat on/before the entry deadline. For submission by post, the entry application will only be accepted according to the postmarked/stamped date (on/before the entry deadline) by the Hong Kong Post Office.*
Acknowledgement of Receipt of Entry Application – *An acknowledgement email will be sent to the contact person of the entry application within 48 hours through email. If you do not receive the entry acknowledgement two days after submission of entry application, you are advised to check with the HKCS Secretariat immediately.*

To: Hong Kong Computer Society (HKCS) Secretariat

     78 Tat Chee Avenue, HKPC Building, Kowloon Tong, Hong Kong

Section 1

Please tick the award category to be considered:

☐ Hong Kong ICT Awards 2016: Best Business Solution (Application) Award *Please fill in Section 2*

☐ Hong Kong ICT Awards 2016: Best Business Solution (Product and Service) Award *Please fill in Section 3*

☐ Hong Kong ICT Awards 2016: Best Business Solution (e-Commerce) Award *Please fill in Section 4*

Please select the business domain of your application/ product (you can select more than one option)

☐ Financial Services   ☐ Industrial Support
☐ Information Security   ☐ Learning
☐ Logistics   ☐ Open Source Solution
☐ Retail   ☐ SME Support
☐ Trading Services   ☐ Tourism Services
☐ Others, please specify:_____

GENERAL INFORMATION
Company name:
Address:
Tel.:
Fax:
URL:
Name of Chief Executive Officer:
Date of Incorporation:
Business Registration No.:
Nature of Business:
No. of Employees:
Name of Holding Company (if applicable):

Section 2

[Applicable only for entry to Hong Kong ICT Awards 2016: Best Business Solution (Application) Award]

- The application is developed and copyrighted by Hong Kong registered companies.

ENTRY INFORMATION

Name of Application:

Operating Platform:

Development Tools:

Special Equipment Used:

No. of Users:

Please state special features of the Application with respect to the following judging criteria where appropriate. (Please use additional sheets if necessary):

1. Innovation and Creativity in ICT

2. Functionality

3.   Market Potential / Performance

4.   Benefits and Impact

5.   Quality

Please list the members of the project team involved in the development of the Application:

Name(s):

Role / Responsibility:

HKSAR Permanent Resident(s): Yes

Section 3

[Applicable only for entry to Hong Kong ICT Awards 2016: Best Business Solution (Product and Service) Award]

- Product can either be (i) a software product that can be distributed and licensed to the customers for use, or (ii) in the form of an online service that can be subscribed by its users.
- The product is developed and copyrighted by Hong Kong registered companies.
- A letter of proof from at least one customer of the product must be supplied with the application.
- Detailed description of the product must be provided by either (i) printed product leaflets, brochures, or (ii) a link to a website where such information can be viewed or downloaded.
- The first 10 pages of the product usage guide must be supplied with the application (user manual, technical manual, installation manual, or other relevant manuals, depending on the nature of the product).

ENTRY INFORMATION

Name of Product/Service:

Operating Platform:

Development Tools:

Special Equipment Used:

Target Customer:

No. of Installations:

Pricing:

Please state special features of the Application with respect to the following judging criteria where appropriate. (Please use additional sheets if necessary):

1. Innovation and Creativity in ICT

2. Functionality

3. Market Potential / Performance

4. Benefits and Impact

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5. Quality

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Please list the members of the project team involved in the development of the Application:

Name(s):

Role / Responsibility:

HKSAR Permanent Resident(s):   Yes

Section 4

[Applicable only for entry to Hong Kong ICT Awards 2016: Best Business Solution (e-Commerce) Award]

- *If the entry is an application, please fill in Part A*
    - the application is developed and copyrighted by Hong Kong registered companies.
- *If the entry is a product, please fill in Part B*
    - Product can either be (i) a software product that can be distributed and licensed to the customers for use, or (ii) in the form of an online service that can be subscribed by its users.
    - The product is developed and copyrighted by Hong Kong registered companies.
    - A letter of proof from at least one customer of the product must be supplied with the application.
    - Detailed description of the product must be provided by either (i) printed product leaflets, brochures, or (ii) a link to a website where such information can be viewed or downloaded.
    - The first 10 pages of the product usage guide must be supplied with the application (user manual, technical manual, installation manual, or other relevant manuals, depending on the nature of the product).

ENTRY INFORMATION

Part A [Applicable only for application entry]

Name of Application:

Operating Platform:

Development Tools:

Special Equipment Used:

No. of Users:

Please state special features of the Application with respect to the following judging criteria where appropriate. (Please use additional sheets if necessary):

1. Innovation and Creativity in ICT

2. Functionality

3. Market Potential / Performance

4. Benefits and Impact

5. Quality

Please list the members of the project team involved in the development of the Application:

Name(s):

Role / Responsibility:

HKSAR Permanent Resident(s):   Yes

Part B [Applicable only for product entry]

Name of Product:

Operating Platform:

Development Tools:

Special Equipment Used:

Target Customer:

No. of Installations:

Pricing:

Please state special features of the Application with respect to the following judging criteria where appropriate. (Please use additional sheets if necessary):

1. Innovation and Creativity in ICT

2. Functionality

3. Market Potential / Performance

4. Benefits and Impact

5. Quality

Please list the members of the project team involved in the development of the Application:
Name(s):

Role / Responsibility:

HKSAR Permanent Resident(s):　　　Yes

Section 5

DECLARATIONS

Declaration

I hereby declare that

A. the above entry is submitted ONLY to the Best Business Solution Award category in the entire Hong Kong ICT Awards 2016. I understand that if the above entry is found to be joining in other award categories or other award streams of this award category (except Best ICT Startup Award), all related entries will be disqualified and any award / certificate granted would be withdrawn as well. In addition, below is the complete list of other entries from our company which have been submitted to the Hong Kong ICT Awards 2016:

Award Category	Award Stream	Entry name

Please ☑ if appropriate:

☐   I declare that the submitting entry for Hong Kong ICT Awards 2016 had won the Hong Kong ICT Awards previously and the winning title is as below.

Award Year	Award Category	Entry name

☐   I declare that if the submitting entry for Hong Kong ICT Awards 2016 had won the Hong Kong ICT Awards, it has a significant improvement and new elements (more than 50%) as below.

Brief description of significant improvement and new elements:

_____

_____

Personal Information Collection Statement

Purpose of Collection

A. The personal data provided by the entrant will only be used for the following purposes:

(i) registration of entry and verification of the eligibility of the entrant;

(ii) correspondence with the entrants;

(iii) announcement of the results and award of the prizes of the Hong Kong ICT Awards;

(iv) publishing, printing, promotion, display and exhibition of the entry;

(v) other purposes related to the Hong Kong ICT Awards; and

(vi) purposes related to the purposes referred to in sub-paragraphs (i) to (iv) above.

B. It is obligatory for the entrant to provide the personal data required by this application form.

<u>Transfer of Personal Data</u>

C. The following data provided in this form will be transferred to and maintained by the Government for nomination to other awards and winner promotion purpose:

(i) Organisation Name

(ii) Name of contact person

(iii) Contact telephone number

(iv) Email address

(v) Entry description

If you do **NOT** agree to the transfer of data as stated in 3.(i)-(v), please tick: ☐

Authorised Signature: _____ Company Chop: _____

Name: _____

Title: _____

Date: _____

Please provide the following details of the contact person in your company with whom we can liaise for further information if necessary.

Name of contact person: _____ Title: _____

Tel.: _____ Mobile: _____

Fax _____ E-mail: _____

It is in the entrant's interest to provide as much detailed information as possible to support the application. Please read the rules and regulations before completing and returning your application. Kindly note that documents supplied are not returnable and will be destroyed by the Organiser after the assessment. For more information about the Hong Kong ICT Awards 2016: Best Business Solution Award, please visit http://www.hkcs.org.hk/ictawards/. For enquiry, please contact HKCS Secretariat at +852 28342228 or email to: ictawards@hkcs.org.hk.

How did you learn about this Award? [You can tick more than 1 box]

1. ☐ Advertisement in Newspapers
    a. ☐ Headline   b. ☐ HK Economic Times   c. ☐ The Standard
    d. ☐Others, please specify: _____

2. ☐ Advertisement in Magazines
    a. ☐ PCM   b. ☐ e-zone   c. ☐ Others, please specify: _____

3. ☐ Social Media Sites or Other Websites
    a. ☐ Facebook   b. ☐ Yahoo!   c. ☐ Website of Oriental Daily / The Sun
    d. ☐ Discuss.com   e. ☐ Unwire.com   f. ☐ scmp.com
    g. ☐ Computer World   h. ☐ Linkedin
    i. ☐ Others, please specify: _____

Others, please specify: _____

4. ☐ Advertisement in Mobile Apps
    a. ☐ HKGolden.com forum   b. ☐ Yahoo!

c. ☐Others, please specify: _____

5. ☐ HKICT Awards Official Website

6. ☐ HKICT Awards Facebook Page

7. ☐ Application Prospectus

8. ☐ Friends

9. ☐ Past Winners

10. ☐ Invitation or promotion from Organiser

11. ☐ Other Business / ICT-related associations, please specify: _____

12. ☐ Universities / Schools, please specify: _____

13. ☐ Others, please specify: _____

主辦機構專用：

2016 香港資訊及通訊科技獎：最佳商業方案獎

申請表格

截止日期：二零一六年一月十五日正午十二時

遞交申請表格 – *申請截止日期將嚴格執行，申請表格遞交時必須為正本及完全填妥，並且連同客戶書面證明和申請表格拷貝的光碟，於截止日期前交至香港電腦學會秘書處。倘若郵寄申請，截止日期將按郵政局的郵印日期為準 (截止日期當日或以前)。*

遞交申請表格之確認通知 – *確認電郵將於 48 小時內電郵給聯絡人。如果你未能在遞交申請之後兩天收到確認電郵，請立即聯絡香港電腦學會秘書處。*

致： 香港電腦學會秘書處

香港九龍塘達之路 78 號生產力大樓

第一欄

請選擇申請獎項類別：

☐ 「2016 香港資訊及通訊科技獎：最佳商業方案(應用)獎」*請填寫第二欄

☐ 「2016 香港資訊及通訊科技獎：最佳商業方案(產品及服務)獎」*請填寫第三欄

☐ 「2016 香港資訊及通訊科技獎：最佳商業方案(電子商務)獎」*請填寫第四欄

請選擇參賽作品的行業範疇（可選擇多於一項）

☐ 金融服務 ☐ 工業支援

☐ 資訊保安 ☐ 學習／培訓

☐ 物流 ☐ 開放源碼解決方案

☐ 零售 ☐ 中小企支援

☐ 貿易服務 ☐ 旅遊服務

☐ 其他, 請註明:＿＿＿＿＿＿＿＿＿＿＿＿＿＿＿＿＿＿＿＿＿＿＿＿＿

一般資料

機構名稱：

地址：

電話：

傳真：

網址：

行政總裁姓名：

機構註冊日期：

商業登記號碼:

業務性質:

聘用員工人數:

控股公司名稱（如適用）:

第二欄（適用於 2016 香港資訊及通訊科技獎：最佳商業方案(應用)獎）

- 該應用由香港註冊公司開發及擁有版權。

參賽作品

應用名稱:

運作平台:

發展工具:

所採用的特別器材:

用戶數目:

請根據下列評審標準，詳列有關應用的特徵(如有需要請另加頁填寫)

1. 資訊及通訊科技創新
   和創意

2. 功能

3. 市場潛力/表現

4. 裨益和影響

5.　品質

請列出參與發展有關應用系統的人士的姓名

姓名:

角色/職責:

香港特區永久居民:　　　是

第三欄（適用於 2016 香港資訊及通訊科技獎：最佳商業方案(產品及服務)獎參賽者）

- 產品可以是(i) 軟件產品，可以以組件形式分散及授權給客戶，或(ii) 以在線服務的形式，讓用戶可訂閱。
- 該產品由香港註冊公司開發及擁有版權。
- 申請必須提供至少一個該產品客戶書面證明。
- 詳細產品說明必須以(i) 印刷產品的傳單、小冊子，或(ii) 網站連結提供相關資料瀏覽或下載。
- 申請必須提供首 10 頁的產品使用指南（用戶手冊、技術手冊、安裝手冊,或其他的相關手冊,視乎產品性質而定）。

參賽作品

產品/服務名稱:

運作平台:

發展工具:

所採用的特別器材:

客戶對象:

安裝數目:

定價:

請根據下列評審標準，詳列有關應用的特徵(如有需要請另加頁填寫)

1. 資訊及通訊科技創新
   和創意

2. 功能

3. 市場潛力/表現

4. 裨益和影響

5. 品質

請列出參與開發有關產品的人士的資料

姓名：

角色/職責：

香港特區永久居民：　　　是

第四欄（適用於 2016 香港資訊及通訊科技獎：最佳商業方案(電子商務)獎參賽者）

- *如參賽作品為應用類別，請填寫甲部*
  - 該應用由香港註冊公司開發及擁有版權。
- *如參賽作品為產品類別，請填寫乙部*
  - 產品可以是(i) 軟件產品，可以以組件形式分散及授權給客戶，或(ii) 以在線服務的形式，讓用戶可訂閱。
  - 該產品由香港註冊公司開發及擁有版權。
  - 申請必須提供至少一個該產品客戶書面證明。
  - 詳細產品說明必須以(i) 印刷產品的傳單、小冊子，或(ii) 網站連結提供相關資料瀏覽或下載。
  - 申請必須提供首 10 頁的產品使用指南（用戶手冊、技術手冊、安裝手冊，或其他的相關手冊，視乎產品性質而定）。

參賽作品

甲部（只適用於參賽作品為應用類別）

應用名稱:
運作平台:
發展工具:
所採用的特別器材:
用戶數目:

請根據下列評審標準，詳列有關應用的特徵(如有需要請另加頁填寫)

1. 資訊及通訊科技創新和創意
2. 功能
3. 市場潛力/表現
4. 裨益和影響
5. 品質

請列出參與開發有關產品的人士的資料

姓名：

角色/職責：

香港特區永久居民：　　　是

乙部（只適用於參賽作品為產品類別）

産品名稱:

運作平台:

發展工具:

所採用的特別器材:

客戶對象:

請根據下列評審標準，詳列有關應用的特徵(如有需要請另加頁填寫)

1. 資訊及通訊科技創新
   和創意

2. 功能

3. 市場潛力/表現

4. 裨益和影響

5. 品質

請列出參與開發有關產品的人士的資料

姓名：

角色/職責：

香港特區永久居民：　　　是

請列出參與開發有關產品的人士的資料

姓名：

角色/職責：

香港特區永久居民：　　　是

第四欄

聲明

本人在此聲明

1) 上述參賽項目只申請參加 「2016 香港資訊及通訊科技獎：最佳商業方案獎」。 本人明白如上述參賽項目被發現於其他獎項類別（最佳資訊科技初創企業獎除外）或此獎項類別中之其他組別同時參加，所有有關的參賽項目將被取消資格，所有已獲頒發的獎項 / 證書亦將被取消。此外，以下為本公司於「2016 香港資訊及通訊科技獎」中已經提交的其他參賽項目：

獎項類別	獎項組別	參賽項目

以下如適用，請☑：

☐ 本人在此聲明此 <u>2016 香港資訊及通訊科技獎參賽項目</u>曾經在過去「香港資訊及通訊科技獎」中得獎，並在以下表格中列出得獎之類別。

獎項年份	獎項類別	參賽項目

☐ 本人在此聲明此 <u>2016 香港資訊及通訊科技獎參賽項目</u>如曾經於「香港資訊及通訊科技獎」中得獎有顯著改變及新元素（優化超過 50%），並列明如下。

<u>此 2016 香港資訊及通訊科技獎參賽項目</u>改變及新元素之簡介：

_____

_____

收集個人資料聲明

<u>收集目的</u>

1. 參賽者所提供的一切個人資料，只供作以下用途：
(i) 登記參賽項目及核實參賽者的參賽資格；
(ii) 與參賽者通訊；
(iii) 公布比賽結果及頒發獎項；
(iv) 在出版、刊印、宣傳及展覽參賽作品事宜上辨認參賽者；
(v) 與比賽有關的其他用途；以及
(vi) 以上分段 (i)至(iv)所述的相關用途。

2. 參賽者必須根據參加表格的要求提供個人資料。

<u>個人資料移轉</u>

3. 以下由參賽者在本參加表格內提供的資料會向香港特別行政區政府披露及儲存，以便提名參加其他獎項和宣傳得獎者：

(i) 機構名稱

(ii) 聯絡人姓名

(iii) 聯絡電話

(iv) 電郵地址

(v) 參賽項目簡介

如你<u>不同意</u>以上的 3.(i)-(v)資料移轉，請勾選：☐

參賽機構代表簽署： _____　　公司印章： _____

姓名： _____

職銜： _____

日期： _____

請提供參賽機構聯絡人的資料

姓名：
職銜：
電話：
傳真：
電郵：

參賽機構應提供有關申請的詳盡資料，請在提交申請之前仔細閱讀參賽規則。申請表格將不會發還申請者，主辦機構在評審後將毀滅所有申請表格。如有查詢，請致電香港電腦學會秘書處 (電話:+852 28342228, 電郵: ictawards@hkcs.org.hk), 或瀏覽網址: http://www.hkcs.org.hk/ictawards/。

請問你是從以下哪個途徑得知是次比賽？〔你可選擇多項。〕

1. ☐ 報紙廣告
   a. ☐ 頭條日報　　b. ☐ 香港經濟日報　　c. ☐ 英文虎報
   d. ☐ 其他（請註明）：_____
2. ☐ 雜誌廣告
   a. ☐ PCM　　b. ☐ e-zone　　c. ☐ 其他（請註明）：_____
3. ☐ 社交媒體或其他網站
   a. ☐ Facebook　　b. ☐ 雅虎　　c. ☐ 東方日報/ 太陽報網站
   d. ☐ 香港討論區　　e. ☐ Unwire.com f. ☐ 南華早報網站
   g. ☐ Computer World h. ☐ Linkedin
   i. ☐ 其他（請註明）：_____
4. ☐ 手機應用程式中的廣告
   a. ☐ 香港高登討論區　　b. ☐ 雅虎
c. ☐ 其他（請註明）：_____
5. ☐ 香港資訊及通訊科技獎網站
6. ☐ 香港資訊及通訊科技獎的 Facebook 專頁
7. ☐ 宣傳單張
8. ☐ 朋友
9. ☐ 歷屆獎項得主
10. ☐ 籌辦機構邀請
11. ☐ 其他商業及資訊科技相關的機構（請註明）：_____
12. ☐ 大學 ／ 學校 （請註明）：_____
13. ☐ 其他（請註明）：_____