



HONG KONG
ICT AWARDS
2014 香港資訊及
通訊科技獎

Best Business
Solution Award
最佳商業方案獎

Organiser
主辦機構



HONG KONG
COMPUTER SOCIETY
IT Shapes the Future

Call for Entries
參賽須知

Best Business Solution Award 最佳商業方案獎



Introduction of Organiser

The Hong Kong Computer Society (HKCS) is a well-established non-profit organisation that has been striving to improve and develop Hong Kong's Information and Communication Technology (ICT) industry since its founding in 1970.

HKCS is the first officially recognised professional association for the ICT industry in Hong Kong, dedicated to the promotion of the highest professional standards for the industry. Members hail from a broad spectrum of Hong Kong's ICT industry, from corporations to like-minded individuals, all coming together to raise the profile of the industry.

During its over 40 years' history, HKCS members have come to form the core of a wide and influential network throughout the whole spectrum of Hong Kong services and other industries. The Society offers a chance for Hong Kong's communities to exchange ideas and to carry out a dialogue with the Government regarding ICT and its impact to the society. Being a highly active association, HKCS is regularly organising many activities to help promote ICT in Hong Kong, including lectures, discussions, seminars, and open forums on subjects related to ICT.

主辦機構簡介

香港電腦學會成立於一九七零年，為本港資訊及通訊科技界最具規模的非牟利專業團體之一。學會成立目的為促進香港資訊及通訊科技的發展、作為普及電腦知識的媒介機構、推廣最新資訊科技和產品的認識、及提高業內的專業操守。

作為本港首個獲正式認可的資訊及通訊科技界專業團體，學會在業界具專業權威及代表性。會員共分個人及公司兩類，來自資訊及通訊科技業界的各種範疇，包括各大商業、科研及教育機構和從事資訊及通訊科技的專業人士。會員獲本港及亞洲區資訊及通訊科技行業廣泛認可。

香港電腦學會成立四十年多來，已建立一個涵蓋各服務行業和其他行業、富代表性及具影響力的會員網絡。一直以來，學會憑藉其專業知識及影響力，積極在社會大眾與政府之間搭建溝通的橋樑，成功促進彼此在資訊及通訊科技方面的意見交流。此外，學會亦不斷積極為業界和會員策劃及組織各類活動，包括以資訊及通訊科技為主的專題講座、研討會、公開論壇及考察活動。

Background

The Hong Kong ICT Awards aims to recognise and promote outstanding ICT inventions and applications, thereby encouraging innovation and excellence among Hong Kong's ICT talents and enterprises in their constant pursuit for creative and better solutions to meet business and social needs.

The Hong Kong ICT Awards was established in 2006 with the collaborative efforts of the industry, academia and the Government. Steered by the Office of the Government Chief Information Officer, supported by Hong Kong Productivity Council and Hong Kong Trade Development Council and organised by 10 Hong Kong ICT industry associations and professional bodies, the Awards aims at building a locally espoused and internationally acclaimed brand of ICT awards.

There are 10 categories under the Hong Kong ICT Awards 2014. There will be one Grand Award in each category, and an "Award of the Year" will be selected from the ten Grand Awards by the Grand Judging Panel.

Objective

The "Hong Kong ICT Awards 2014 : Best Business Solution Award" was established for two major purposes:

1. The application of Information Technology is essential to improve the operating efficiency of Hong Kong's industries, services, product qualities and overall competitiveness. The awards promote greater use of ICT in the community, in turn helping to create a culture of ICT usage in business as well as in daily life.
2. Hong Kong already has all the basic ingredients for a successful ICT industry able to meet not only the domestic needs of Hong Kong but also those of regional and international markets. The awards encourage original software development and promote improved creativity in the exploitation of technology in the local ICT industry

背景

香港資訊及通訊科技獎旨在表揚及推廣優秀的資訊及通訊科技發明和解決方案，以鼓勵香港業界精英和企業不斷追求創新和卓越，謀求更佳和更具創意的方案，滿足企業和營運需要，為社會帶來福祉。

通過業界、學術界和政府的共同努力，香港資訊及通訊科技獎於二零零六年成立。香港資訊及通訊科技獎由政府資訊科技總監辦公室策動、得到香港生產力促進局及香港貿易發展局全力支持，並由十個香港業界組織及專業團體主辦，目的是為香港建立一個廣受香港社會愛戴、並獲國際認同的資訊及通訊科技專業獎項。

2014香港資訊及通訊科技獎設有十個類別的獎項。每個類別均設有一個大獎，而最終評審委員會會再從所有大獎中甄選出「全年大獎」。

目的

「2014香港資訊及通訊科技獎：最佳商業方案獎」具有兩個主要目的：

1. 資訊及通訊科技的應用對於提升香港的產業、服務、產品質量和整體競爭力是不可缺少的。最佳商業方案獎鼓勵更廣泛的資訊及通訊科技應用，從而推動資訊及通訊科技在商業活動上及日常生活中中的應用；
2. 香港在發展資訊及通訊科技方面，已經具備成功的基本條件，既滿足本地需求，亦為海外市場提供動力。最佳商業方案獎鼓勵更多具創意的軟件發展，以及提升本地資訊及通訊科技業開發科技的創意。

Prizes for Winners

The remarkable achievements of the Awards winners will be recognised by customers, organisations, the ICT industry practitioners and across the community. Winners will be entitled —

- to receive trophies (Gold / Silver / Bronze) or certificates for the Hong Kong ICT Awards;
- to display the official logo of the Hong Kong ICT Awards in their promotional materials;
- to participate in various promotional campaigns to publicise their achievements;
- to be supported for entering into other international awards and competitions;
- to “fast track” admission to the Hong Kong Science & Technology Parks’ Incu-Tech and Incu-Bio Incubation Programme;
- to free subscription to Cyberport’s Collaboration Centre’s services including the soft-landing, business support services, etc;
- to participate in investment matching activities of the Hong Kong Business Angel Network (HKBAN); and
- to free participation in International ICT Expo and InnoCarnival.

Further details and conditions are available at the web site: www.hkictawards.hk

Eligibility

To ensure that the awards will principally benefit the local ICT industry, all applications must be endorsed by a locally registered company. A significant part of development effort must come from local resources. Development tools can be local software or overseas software, but more weight will be attached to entries that demonstrate the use of local products.

優勝者的獎勵

香港資訊及通訊科技獎得獎者的卓越成就備受賞識，包括客戶、機構、業界人士、以至整個社會。得獎者均獲：

- 授予金／銀／銅獎之獎座或證書；
- 授權在宣傳物品上展示香港資訊及通訊科技獎的標誌；
- 安排於不同類型的推廣活動中宣傳其得獎項目；
- 協助參加其他國際獎項和比賽；
- 以「特快審核」方式加入香港科技園的「科技創業培育計劃」及「生物科技創業培育計劃」；
- 免費登記使用數碼港的協作中心之服務，包括軟著陸、業務支援服務等；
- 參與香港天使投資脈絡舉辦的投資配對活動；及
- 免費參與「國際資訊科技博覽」及「創新科技嘉年華」。

詳情及細則請參閱網站：www.hkictawards.hk



參賽資格

為確保這獎項能真正惠及本地的資訊及通訊科技界，所有參賽者必須是本地註冊公司或獲本地註冊公司的批註，而發展的資源中有相當的比重是來自本地。參選者可以使用本地或外國產品作為開發工具，但是在評審的比重上，採用本地產品者將會較為佔優。

Rules and Regulations

1. The submitted product / service should have been launched and in operation (except R&D category or stream for students).
2. The same application is only allowed to be submitted to a maximum of ONE award stream (except Best ICT Startup Award) among all the award categories, and applicant should declare that in the application form. Any application found to enter into more than one award stream will be disqualified and any award / certificate granted will be withdrawn as well.
3. The winning entries of Gold / Silver / Bronze award in the previous years of Hong Kong ICT Awards are not allowed to enter the Awards again, unless there is significant change or enhancement in the product/service.

Award Steams

Hong Kong ICT Awards 2014:

Best Business Solution (Application) Award

This award stream honours and promotes examples of successful and effective in-house application of ICT to heighten the competitive advantages of company products or services. The Awards will be given to the organisations that have successfully incorporated information technology into existing business operations.

- The application is developed and copyrighted by Hong Kong registered companies.

Hong Kong ICT Awards 2014:

Best Business Solution (Product) Award

This award stream is granted in recognition of outstanding achievements in technological innovations. Product can either be (i) a software product that can be distributed and licensed to the customers for use, or (ii) in the form of an online service that can be subscribed by its users.

參賽規則

1. 參賽項目必須為已投入市場或已被應用之產品／服務（有關科研及學生組別除外）。
2. 同一項目只可參加十個獎項類別中的一個獎項組別（最佳資訊科技初創企業獎除外），參賽者／機構必須於參賽表格上作出聲明。參賽者／機構如以同一項目參加多於一個獎項組別，將被取消參賽資格，而所獲頒發的獎項／證書將會被取消。
3. 歷屆香港資訊及通訊科技獎的金、銀、銅得獎項目，如非有重要修改，不得再參與本屆香港資訊及通訊科技獎。

獎項組別

「2014香港資訊及通訊科技獎：
最佳商業方案（應用）獎」

這個獎項主要表揚可以成功和有效地在機構內部應用的資訊及通訊科技，以提高公司產品或服務的競爭優勢。

- 該應用由香港註冊公司開發及擁有版權。

「2014香港資訊及通訊科技獎：
最佳商業方案（產品）獎」

這個獎項主要表揚在科技創新方面的傑出成就。產品可以是（i）軟件產品，可以以組件形式分散及授權給客戶，或（ii）以在線服務的形式，讓用戶可訂閱。

- The product is developed and copyrighted by Hong Kong registered companies.
- Written testimonies from at least one customer of the product must be supplied with the application.
- Detailed description of the product must be provided by either (i) printed product leaflets, brochures, or (ii) a link to a website where such information can be viewed or downloaded.
- The first 10 pages of the product usage guide must be supplied with the application (user manual, technical manual, installation manual, or other relevant manuals, depending on the nature of the product).

Hong Kong ICT Awards 2014:

Best Business Solution (Internet of Things) Award

This award stream is granted in recognition of outstanding achievements in the innovative products and applications in advancing the Internet of Things using relevant technology including RFID. Its judging criteria are based on functionality, innovation, marketing performance (for products), competitiveness, cost performance, research & development resources, and societal impact.

For Application:

- The Award will be given to the organisations that have successfully incorporated information technology into existing business operations.
- The application is developed and copyrighted by Hong Kong registered companies.

For Product:

- Product can either be (i) a software product that can be distributed and licensed to the customers for use, or (ii) in the form of an online service that can be subscribed by its users.
- The product is developed and copyrighted by Hong Kong registered companies.
- At least, a beta version of the product is available and there is a pilot customer who is participating in the testing of product at the time of the application.
- Written testimonies from at least one customer of the product must be supplied with the application.
- Detailed description of the product must be provided by either (i) printed product specification or design documents, or (ii) a link to a website where such information can be viewed or downloaded.
- The first 10 pages of the product usage guide must be supplied with the application. (user manual, technical manual, installation manual, or other relevant manuals, depending on the nature of the product).

- 該產品由香港註冊公司開發及擁有版權。
- 申請必須提供至少一個該產品客戶書面證明。
- 詳細產品說明必須以 (i) 印刷產品的傳單、小冊子，或 (ii) 網站連結提供相關資料瀏覽或下載。
- 申請必須提供首10頁的產品使用指南 (用戶手冊、技術手冊、安裝手冊，或其他的相關手冊，視乎產品性質而定)。

「2014香港資訊及通訊科技獎： 最佳商業方案 (物聯網) 獎」

這個獎項主要表揚在推動物聯網(包括無線射頻辨識系統)方面有卓越表現或具有創新研發之產品和應用系統。評審準則會基於功能、創新、產品市場業績、競爭力、成本效益、研究與開發資源及對社會的影響。

(應用) 參賽條件:

- 主要表揚可以成功和有效地在機構內部應用的資訊及通訊科技，以提高公司產品或服務的競爭優勢。
- 該應用由香港註冊公司開發及擁有版權。

(產品) 參賽條件:

- 產品可以是 (i) 軟件產品，可以組件形式分散及授權給客戶，或 (ii) 在線服務的形式，讓用戶可訂閱。
- 該產品由香港註冊公司開發及擁有版權。
- 產品至少有試用版，並且有一個先導客戶可在申請時參加測試。
- 申請必須提供至少一個該產品客戶書面證明。
- 詳細產品說明必須以 (i) 印刷產品的傳單、小冊子，或 (ii) 網站連結提供相關資料瀏覽或下載。
- 申請必須提供首10頁的產品使用指南 (用戶手冊、技術手冊、安裝手冊，或其他的相關手冊，視乎產品性質而定)。

Judging Criteria

Hong Kong ICT Awards 2014:

Best Business Solution (Application) Award

1. Innovation and Creativity
2. Functionality and Quality
3. Market and Cost Performance
4. Benefits and Social Impact

Hong Kong ICT Awards 2014:

Best Business Solution (Product) Award

1. Innovation and Creativity
2. Functionality and Quality
3. Market and Cost Performance
4. Benefits and Social Impact

Hong Kong ICT Awards 2014:

Best Business Solution (Internet of Things) Award

1. Innovative use of ICT
2. Functionality and Quality
3. Market and Cost Performance
4. Benefits and Social Impact

評審準則

「2014香港資訊及通訊科技獎： 最佳商業方案 (應用) 獎」

1. 創新
2. 功能及質量
3. 市場及成本效益
4. 裨益及對社會的影響

「2014香港資訊及通訊科技獎： 最佳商業方案 (產品) 獎」

1. 創新
2. 功能及質量
3. 市場及成本效益
4. 裨益及對社會的影響

「2014香港資訊及通訊科技獎： 最佳商業方案 (物聯網) 獎」

1. 資訊及通訊科技創新運用
2. 功能及質量
3. 市場及成本效益
4. 裨益及對社會影響

Assessment Process

During the course of evaluation, assessors may require access to relevant information in the entrant's possession and access to the entrant's premises. The entrant will be notified in advance if such access is required. Any information supplied by the entrant for the purpose of the Hong Kong ICT Awards 2014 will be treated as confidential, and will not be released by the Organiser and related parties without the entrant's permission.

評審過程

評審期間，評審人員或會索取參賽公司持有的資料及作現場參觀，若有這方面的需要，參賽公司將預先獲得通知。參賽公司就2014香港資訊及通訊科技獎所提供的資料將獲保密處理，未獲參賽公司的同意，主辦機構及有關機構不會發表有關的資料。

Application Procedures

Each entrant should return the completed entry form on or before 12:00 noon, 24 January 2014 to the Organiser (HKCS). Please visit <http://www.hkcs.org.hk/ictawards> to download the application form.

報名方法

參賽者必須填妥申請表格於二零一四年一月二十四日中午十二時正之前交回主辦機構香港電腦學會。請瀏覽<http://www.hkcs.org.hk/ictawards>下載參賽表格。

Timetable

Official call for entries : 15 November 2013
Closing date for entries : 24 January 2014
Awards Presentation Ceremony : 7 April 2014

時間表

接受報名：2013年11月15日
截止報名：2014年1月24日
頒獎典禮：2014年4月7日

Enquiries

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查詢

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Previous Gold Award Winners

Hong Kong ICT Awards 2013

Best Business Grand Award (also Best Business (Product) Gold Award & Award of the Year)

Network Box Corporation Limited

Best Business (Application) Gold Award

Hong Kong Air Cargo Terminals Limited

Best Business (Start-up Company) Gold Award

Outblaze Ventures Holdings Limited

Hong Kong ICT Awards 2012

Best Business Grand Award (also Best Business (Product) Gold Award)

WeBuzz Limited

Best Business (Application) Gold Award

Cherrypicks Limited / Hang Seng Bank Limited

Hong Kong ICT Awards 2011

Best Business Grand Award (also Best Business (Product) Gold Award)

Pulse MediaTech Limited

Best Business (Application) Gold Award

Union Hospital

Hong Kong ICT Awards 2009

Best Business Grand Award (also Best Business (Application) Gold Award)

Hong Kong Air Cargo Terminals Limited for Logistic Control System (LCS2)

Hong Kong ICT Awards 2008

Best Business Grand Award (also Best Business (Product) Gold Award)

Navicat for MySQL by PremiumSoft CyberTech Limited

Best Business (Application) Gold Award

Integrated RFID Baggage Reconciliation and Management System by Airport Authority Hong Kong

Hong Kong ICT Awards 2007

Best Business Grand Award (also Best Business (Application) Gold Award)

Electronic Disclosers System by Hong Kong Exchanges and Clearing Limited System (LCS2)

Best Business (Application) Gold Award

Electronic Passport System (e-PASS) by Immigration Department, Government of the Hong Kong SAR

Best Business (Product) Gold Award

Outblaze Video by Outblaze Limited Edit Grid by Team and Concepts Limited

Hong Kong ICT Awards 2006

eBusiness Award

eBusiness Grand Award (also winner of eBusiness (Application) Gold Award)

Next Generation Terminal Management System (nGen) by Hongkong International Terminals

eBusiness (Product) Gold Award

MSC RFID WIP Management System for the Apparel Industry by MSC Limited

eLearning Award

eLearning Grand Award (also winner of eLearning Gold Award)

GoChinese Online Chinese Learning Platform by Gowell Software Limited

IT Excellence Awards

Application Gold Award

7th Edition

CCASS/3 - Central Clearing and Settlement System by Hong Kong Exchanges and Clearing Limited

6th Edition

Smart Identity Card System (SMARTICS) by Immigration Department, Government of the HKSAR
Third Generation Automatic Order Matching and Execution System (AMS/3) by Hong Kong Exchanges and Clearing Limited

歷屆金獎得獎者

2013香港資訊及通訊科技獎

最佳商業系統大獎 (同時亦是最佳商業系統(產品)金獎及全年大獎)

Network Box Corporation Limited

最佳商業系統(應用)金獎

香港空運貨站有限公司

最佳商業系統(新創企業項目)金獎

Outblaze Ventures Holdings Limited

2012香港資訊及通訊科技獎

最佳商業系統大獎 (同時亦是最佳商業系統(產品)金獎)

WeBuzz Limited

最佳商業系統(應用)金獎

Cherrypicks Limited/ 恒生銀行有限公司

2011香港資訊及通訊科技獎

最佳商業系統大獎(同時亦是最佳商業系統(產品)金獎)

嘉昂媒體技術有限公司

最佳商業系統(應用)金獎

仁安醫院

2009香港資訊及通訊科技獎

最佳商業系統大獎(同時亦是最佳商業系統(應用)金獎)

香港空運貨站有限公司 - 物流控制系統 (LCS2)

2008香港資訊及通訊科技獎

最佳商業系統大獎(同時亦是最佳商業系統(產品)金獎)

卓軟數碼科技有限公司 - Navicat for MySQL

最佳商業系統(應用)金獎

香港機場管理局 - 無線射頻識別行李確認及管理系統

2007香港資訊及通訊科技獎

最佳商業系統大獎(同時亦是最佳商業系統(應用)金獎)

香港交易及結算有限公司 - 電子披露系統

最佳商業系統(應用)金獎

香港特別行政區政府入境事務處 - 電子護照系統

最佳商業系統(產品)金獎

網炫有限公司 - 網炫視頻

Team and Concepts Limited - EditGrid

2006香港資訊及通訊科技獎

電子商務獎

電子商務大獎(同時亦是電子商務(應用)金獎)

香港國際貨櫃碼頭 - 新一代碼頭管理系統

電腦商務(產品)金獎

MSC Limited - 無線射頻識別製衣工場管理及監控系統

電子學習獎

電子學習大獎(同時亦是電子學習金獎)

高威軟件有限公司 - GoChinese ‘普通話網上通’

網上中文教學平台

資訊科技卓越成就獎

資訊科技產品金獎

第七屆

香港交易及結算有限公司 - CCASS/3 新一代的中央結算及交收系統

第六屆

香港特別行政區政府入境事務處 - 身份證系統
香港交易及結算有限公司 - 第三代自動對盤及成交系統 (AMS/3)

5th Edition

Warehouse Management System for Logistics Industry by e-Commerce Logistics Limited

4th Edition

Blue Fairy Digital Facial Expression System for Digital Actors by Menfond Electronic Art and Computer Design Company Limited

3rd Edition

Dynamic Work Force Management System by Pacific Century CyberWorks

2nd Edition

Centanet by Centaline Property Agency Limited

1st Edition

PrimaVision Design System by Prima Design Systems Limited

Product Gold Award

7th Edition

eBrokerSys - Securities Trading System by eBroker Systems Limited

entrée XML Accelerated Framework - System Development Platform by Future Solutions Laboratory Limited

6th Edition

"Network Box" Network Security Appliance by Network Box Corporation Limited

5th Edition

Outblaze Messaging System by Outblaze Limited

4th Edition

Gourmate Restaurant Management System by Infrasy (HK) Limited

3rd Edition

Q9 Character Input System by QCode Information Technology Limited

2nd Edition

LECCO SQL Expert by LECCO Technology Limited

1st Edition

QCode Chinese Input System by QCode Information Technology Limited

Product Gold Award (SMEs)

7th Edition

eClass - eLearning Platform by BroadLearning Education (Asia) Limited

6th Edition

Progress Interlacng Video Delivery (i-tvc.net) and User's Behaviour Capture and Analysis (i-tvServe.net) by AGL MediaTech Company Limited

PhotoRite™ - Automatic Digital Photo Enhancement Software by Zensis Limited

5th Edition

Multilingual Search Engine and Content Manager by Suntek Computer Systems Limited

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第五屆

網豐物流有限公司 - 網豐物流倉儲管理系統

第四屆

萬寬電腦藝術設計有限公司的藍仙子面部表情系統 - 為創作數碼演員演戲之用

第三屆

電訊盈科 - 分配靈系統

第二屆

中原地產代理有限公司 - 中原網頁

第一屆

澎馬電腦有限公司 - 澎馬圖藝設計系統

資訊科技產品金獎

第七屆

香港電子交易系統有限公司eBrokerSys - 全球證券及衍生工具交易系統
飛卓科匯有限公司entr é e XML技術框架 - 互聯網軟體系統架構

第六屆

Network Box Corporation Limited - “Network Box” 網絡保安器材

第五屆

Outblaze Limited - Outblaze訊息處理系統

第四屆

現化電腦系統有限公司 - 美食聯網通餐飲管理系統

第三屆

快碼資訊科技有限公司 - 九方輸入法

第二屆

靈高科研有限公司 - LECCO SQL Expert

第一屆

快碼資訊科技有限公司 - 快碼輸入系統

資訊科技產品(中小企業)金獎

第七屆

博文教育(亞洲)有限公司eClass - 網上教學平台

第六屆

藝立媒體科技有限公司的漸進式視訊發放(i-tvc.net)及用戶行為收集與分析(i-tvServe.net)
昇科有限公司的快理相™ - 全自動數碼相片修正軟件

第五屆

日榮電腦科技有限公司 - 多語言搜索引擎和內容管理系統

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HONG KONG ICT AWARDS
2014 香港資訊及通訊科技獎

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The Government of the Hong Kong Special Administrative Region
香港特別行政區 政府資訊科技總監辦公室 策動

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Hong Kong Information Technology Federation
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Hong Kong Internet Service Providers Association
Hong Kong IT Joint Council
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IT 服務管理論壇 - 香港分會
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項目管理專業學會香港分會
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