



IT Innovation

Value Creation and Economic Transformation

Hong Kong International Computer Conference 2009
5-6 November 2009, Hong Kong Convention and Exhibition Centre

News release

5 October 2009

Innovative use of technology is key to Hong Kong's economic future

The power of IT for value creation and industry transformation will be the theme of the upcoming HKICC2009 computer conference

Hong Kong is emerging from the global financial crisis in relatively good shape thanks to a combination of hard work, entrepreneurial spirit and the innovative use of Information Technology (IT), according to Sunny Lee, the President of the Hong Kong Computer Society, which is celebrating its 40th anniversary this year. Lee's comments come in the run up to Hong Kong International Computer Conference 2009, which will take place on 5-6 November at the Hong Kong Convention and Exhibition Centre. The theme of the conference will be "IT Innovation – Value Creation and Economic Transformation".

"It is clear that using technology to create a solid economic return is now embedded deeply in the fabric of Hong Kong's businesses. Technology lies at the core of the city's competitiveness and exploiting it in new and innovative ways is one of the keys to Hong Kong's long term economic success," said Lee.

"The Hong Kong International Computer Conference 2009 recognises this synergy – the link between technology and economic performance – and takes it a step further. However, as local and regional experts examine the latest trends and IT developments, I am certain of one thing; Hong Kong will continue to embrace technology to create value and fuel economic transformation."

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Hong Kong's ability to adapt and meet new economic challenges is due in no small way to the eagerness with which individuals, organisations and the public sector have embraced technology.

"The results have been stunning. Technology has already radically transformed and dramatically improved many of Hong Kong's businesses and services. Take education, healthcare, transportation, culture and entertainment for example, where technology has not only made a practical difference, it has also added an extra, green dimension," said HKICC2009 Organising Committee Chairman Dr. Kennedy Wong.

Technological innovation has also linked Hong Kong ever more comprehensively to businesses and the economy of China, delivering tangible efficiencies and commercial benefits to both sides.

"The Hong Kong International Computer Conference 2009 has been designed specifically to reflect this evolving reliance on technology as a competitive differentiator. I am confident that the impressive programme and extensive speaker line up will provide insight on what to expect in the coming months and years," said Dr. Wong.

HKICC2009 has been designed to look at IT from the perspective of creating economic value, bringing together local and international experts to share the latest trends and IT developments.

"In addition to keynote addresses on landmark topics, the speakers have been selected to take delegates on a journey down a variety of parallel tracks. They'll explore specific areas that will make a difference to everyone in Hong Kong as well as beyond our boundaries. They include the Digital Creative Industry, Web x.0 and Social Media, eHealth are also on the cards, as is IT in a Virtual World," explained HKICC2009

Programme Committee Chairman, Professor Paul Y S Cheung.

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With a packed programme and an ever expanding list of speakers, this year's conference promises to attract record numbers of delegates. The organiser is now accepting bookings (see <http://www.hkcs.org.hk/hkicc2009/> for details).

About HKICC2009

The HKICC is an annual event organised by the Hong Kong Computer Society (HKCS). Its goal is to bring together IT professionals and business and government leaders from all over the world to explore the opportunities that information technology can offer, sharing successes and insight. More than 500 delegates attended last year's conference, representing a variety of local and overseas public and private sector organisations.

Hong Kong Computer Society (HKCS)

Established in 1970, the Hong Kong Computer Society (HKCS) is an established non-profit organisation dedicated to improving and developing Hong Kong's information technology industry (IT).

Committed to promoting the highest professional standards, the HKCS was the Hong Kong IT industry's first recognised professional organisation and is also the largest. It draws its members from a diverse array of IT users, corporations and individuals who work together to enhance the industry's capability and profile.

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