



IT Innovation

Value Creation and Economic Transformation

Hong Kong International Computer Conference 2009
5-6 November 2009, Hong Kong Convention and Exhibition Centre

News release

HKICC2009 promises to be the best ever

Hong Kong — 31 October 2009 — If the packed programme is any indication, the Hong Kong International Computer Conference 2009 (HKICC2009) promises to be one of the best ever.

The speakers list for the two-day event, which will take place at the Hong Kong Convention and Exhibition Centre from 5-6 November, reads like a Who's Who of the IT industry. It also includes government officials and academics keen to share their particular insight on IT Innovation - Value Creation and Transformation.

"The world is still nervously assessing the impact of the global financial crisis and asking itself two questions – what do we do next and how can we prevent it from ever happening again," said Sunny Lee, President of the Hong Kong Society.

"From the plenary session on How Cloud Computing Transforms IT and Creates New Value for Enterprises delivered by Denis Yip, President of EMC Greater China, through to parallel tracks, such as the Day 1 session which explores the potential and challenges of the emerging economic pillars such as the digital creative industry, the programme for HKICC2009 is firmly grounded in today's economic landscape," he said.

This economic dimension is illustrated clearly by the guest of honor who will open the event on 5 November – Mrs Rita Lau Wai-lan, Secretary for Commerce and Economic Development for the Government of the Hong Kong SAR.

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However, technical advances have not been ignored. Session 2 on Day 1 of the event tackles the impact of virtual worlds on business and society. It opens with a discussion on IT in a Virtual World, chaired by Professor Helen Meng, Associate Dean (Research), Faculty of Engineering & Professor, Department of Systems Engineering & Engineering Management at the Chinese University of Hong Kong.

This will be joined by other sessions tackling the digital domain, including How the Virtual World and the Business World interact, Advances in Virtual Medicine and the intriguingly titled "Interactive Robots: The Next Virtual Presence.

The Social dimensions will not be neglected at HKICC2009. The ambitious One Laptop Per Child initiative will be showcased by none other than the programme's President, Anthony Wong JP. And the thorny topic of "e-Crime, Fraud and Security" will be moderated by Professor Hilton Chan, Chairman of the Information Security and Forensics Society and discussed by a panel that includes private sector investigators as well as senior officers from the Hong Kong Police Force and the Vancouver Police Department.

"If anything, Day 2 will be even more interesting and relevant, kicking off with E-commerce Innovation and Opportunities for Small Businesses. However, I think the two parallel sessions – one on eHealth and the other on Web x.0 will also provide valuable insight that Hong Kong and regional delegates can use to create real value in their business and communities," said HKICC2009 Programme Committee Chairman, Professor Paul Y S Cheung.

The financial crisis of the last 12 months has proven that the global economic structure is actually quite fragile. It is fortunate that the dire predictions of a crisis on the scale of the "Great Depression" did not eventuate.

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“While the crisis is still not completely over, it has taught us some valuable lessons. I hope that HKICC2009 will provide a platform to discuss how technology can create a brighter future that is less susceptible to such violent corrections,” said HKICC2009 Organising Committee Chairman Dr. Kennedy Wong.

Full details of HKICC2009 and its programme can be found on the World Wide Web at <http://www.hkcs.org.hk/hkicc2009>.

About HKICC2009

The HKICC is an annual event organised by the Hong Kong Computer Society (HKCS). Its goal is to bring together IT professionals and business and government leaders from all over the world to explore the opportunities that information technology can offer, sharing successes and insight. More than 500 delegates attended last year's conference, representing a variety of local and overseas public and private sector organisations.

Hong Kong Computer Society (HKCS)

Established in 1970, the Hong Kong Computer Society (HKCS) is an established non-profit organisation dedicated to improving and developing Hong Kong's information technology industry (IT).

Committed to promoting the highest professional standards, the HKCS was the Hong Kong IT industry's first recognised professional organisation and is also the largest. It draws its members from a diverse array of IT users, corporations and individuals who work together to enhance the industry's capability and profile.

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