

To: Members of Hong Kong Computer Society

19 June, 2020



Buyer Invitation: Summer Sourcing Weeks | Go ONLINE (27 Jul – 7 Aug 2020)

We cordially invite the members of < **Hong Kong Computer Society** > to register as the buyers of **Summer Sourcing Weeks | Go ONLINE** and to connect with quality suppliers through our brand new virtual exhibition platform.

In order to help suppliers, buyers and traders grasp the first possible chance for business, nine HKTDC trade fairs including “HKTDC Hong Kong International Lighting Fair (Spring Edition), HKTDC Hong Kong Electronics Fair (Spring Edition), HKTDC International ICT Expo and HKTDC Hong Kong International Medical and Healthcare Fair” which originally on April & May 2020 will now migrate from **physical fair to a virtual exhibition platform under the name of “Summer Sourcing Weeks | Go Online” and will be scheduled on 27 July-7 August 2020.**

Summer Sourcing Weeks | Go ONLINE - which features AI-enabled business matching and online meeting functions – is a not-to-be missed **ONE-STOP SHOP** for both lifestyle and tech-related products including Houseware, Home Textiles, Gifts & Premium, Fashion, Printing & Packaging, Electronics, ICT, Lighting, Medical & Healthcare. It will serve as a one-stop online sourcing solution connecting you with quality suppliers from around the world to tide you over the volatilities and challenges currently faced by the global supply chain.

1) [Click2Match - Online Business Matching Service \(NEW\)](#)

A user-friendly online Business Matching portal to help you identify the right exhibitors, schedule meetings and get real-time responses from exhibitors!

How does it work:

1. Before the show, you will receive an invitation email with a personalized link to activate your account.
2. View exhibitors’ profiles and products, review recommendations, and schedule meetings with exhibitors just clicks away.
3. Conduct pre-scheduled business matching meetings with suppliers online.



Why participate?

- **Save time:** Use our AI-enabled business matching technology to identify suitable suppliers in a few minutes
- **Manage your schedule:** Efficiently and effectively manage the online appointments

- 2) **Smart Virtual Meeting Functions: Meeting Planner, Live Chat and Instant Video Conferencing (NEW)**
- 3) **Expert Talks on Webinar (NEW)**

To show our appreciation for your support, we are pleased to offer special buyer incentive for **Hong Kong Computer Society members** who successfully registered as the buyers, completed activation of Click2Match account and conducted virtual meetings. Below please find more details:

* HK\$25 Pacific Coffee Coupon	<ul style="list-style-type: none"> ✓ register as the buyer of HKTDC Summer Sourcing Weeks • Go ONLINE ✓ activate the account of Click2Match - Online Business Matching Service
OR	
* HK\$200 Dining Coupon	<ul style="list-style-type: none"> ✓ register as the buyer of HKTDC Summer Sourcing Weeks • Go ONLINE ✓ activate the account of Click2Match - Online Business Matching Service ✓ conduct 4 pre-scheduled virtual meetings which will be arranged by HKTDC with suppliers through our Click2Match virtual platform

*The coupons are available on first-come-first-served basis and while stock last; Each person is only entitled to redeem either one coupon once.

For registration, please complete the buyer registration form by returning to Ms. Jo Chung (email: jo.wm.chung@hktdc.org) ***on or before 15 July 2020 (Wednesday)***.

Should you have any enquiries, please do not hesitate to contact Ms. Jo Chung at 2240 4253 (email: jo.wm.chung@hktdc.org).

We look forward to serving you and your members in this virtual journey!

Yours sincerely,

Lesley Wong (Ms.) & Dawn Chan (Ms.)
 Manager, Visitor Promotion, Exhibitions
 Hong Kong Trade Development Council



Attn: Ms. Jo Chung, Exhibition Department, HKTDC
 Email: jo.wm.chung@hktdc.org

**Application Deadline:
 15 July 2020 (Wednesday)**

HKTDC Summer Sourcing Weeks | Go ONLINE – Buyer Registration Form

Members of < Members of Hong Kong Computer Society >

Please complete the buyer registration form and tick “✓” where appropriate:

Name (same as business card):			
Company Name:			
Company Address:			
Position:			
Email:			
Company Tel.:		Mobile Tel.:	

For companies interested in pre-scheduled meeting arranged by HKTDC, please fill in the following:

I will register the Click2Match - Online Business Matching Service and agree an online business matching tool for Summer Sourcing Weeks | Go ONLINE will be established to match with exhibitors:

Nature of Business:	
<input type="checkbox"/> Buying Office <input type="checkbox"/> Manufacturer <input type="checkbox"/> Distributor <input type="checkbox"/> Importer <input type="checkbox"/> Wholesaler <input type="checkbox"/> Retailer <input type="checkbox"/> Chain/ Department Store <input type="checkbox"/> e-Tailer <input type="checkbox"/> Others: _____	
Industry:	
Product Handled:	
Company website:	
Company Profile:	
Sourcing Details:	
Product Design: <input type="checkbox"/> OEM <input type="checkbox"/> ODM <input type="checkbox"/> Open Item <input type="checkbox"/> Startups <input type="checkbox"/> Others _____	
Order Quantity: _____ Price Range (USD) _____	
Sourcing Budget (USD) _____	

Sourcing List for <answer if applicable>:

Lighting Related Items (Please specify: e.g. LED, Commercial, Outdoor Lighting, Bulbs, Lighting Fixtures and Fittings, Smart Lighting System, etc.)

Electronics Related Items (Please specify: e.g. Smart Home, Smart Gadgets/Accessories, MFi Verified Products, 3D Printers, etc.)

ICT Solutions (Please specify: e.g. Business Apps, Cloud Computing, Telecom, Network, Data Centre, Smart City related products, etc.)



Professional Medical related items (Please specify: e.g. Hospital Equipment, Medical Supplies and Disposables, Laboratory Equipment, Biomedical Technology, etc.)

Fashion related items: (Please specify: e.g. Men's Wear, Ladies' Wear, Babies & Children's Wear, Evening Wear, Casual Wear, Swim Wear, Handbags, Shoes, Accessories, etc.)

Houseware & Home Textiles related items: (Please specify: e.g. Bathroom Accessories, Home Decorations, Kitchenware, Pet Supplies, Bedroom Textiles, Bathroom & Kitchen Textiles, Furnishing Products, Hotel & Restaurant Supplies, etc.)

Gift & Premium, Printing & Packaging related items: (Please specify: e.g. Advertising Gifts & Premium, Figurines & Decorations, Party & Festival Items, Cultural Gifts and Crafts, Printing & Packaging Services, Printing & Packaging Equipment, etc.)

Beauty & Healthcare related items: (Please specify: e.g. Skincare Products, Spa Massage Products, Healthcare Products, Health Supplement, Medical Supplies and Disposables, etc.)

- ❖ The exhibitions are opened for trade visitors. All visitors should be aged over 18.
- ❖ I confirm that I have read and agree with the Hong Kong Trade Development Council's (HKTDC) [Terms of Use](#). I acknowledge that the above information may be used by the HKTDC for incorporation in all or any of its databases for direct marketing or business matching purposes, and for any other purposes as stated in the [Privacy Policy Statement](#). I am admitted to the Fair on condition that I abide by the [Visitors' Rules and Regulations](#) set by the HKTDC.
- ❖ HKTDC Summer Sourcing Weeks | Go ONLINE Website: <https://ssw.hktdc.com/en/>