**Press Release**

**For Immediate Release**

**“Hong Kong ICT Awards 2015: Best Business Solution Award” Presentation Ceremony**

***the honorable moments of local ICT elites with their great success***

**10 April 2015-Hong Kong**-The Hong Kong Computer Society (HKCS), the organiser of ”Hong Kong ICT Awards (HKICTA) - Best Business Solution Award" for the 9th consecutive year, held the presentation ceremony today at Hong Kong Convention and Exhibition Centre in honor of the 12 outstanding winning entries this year.

Ir. Allen Yeung, Chairperson of the Organising Committee, pointed out that “HKCS as the largest professional association in Hong Kong hopes to propel innovation and competitiveness of local ICT enterprises, to raise public awareness of ICT application development, as well as to nurture a culture of ICT adoption in the community through this Award.”

With the support from members of the organizing committee, judging panel and other responsible units, HKCS has meticulously selected the winning entries amongst all high-quality submissions (refer to Annex 1 for the list of winners). HERMES OTT Platform from TFI Digital Media Ltd. was awarded both the “HKICT Awards 2015: Best Business Solution Grand Award” and the “HKICT Awards 2015: Best Business Solution (Product) Gold Award” with its robustness, high scalability and integration of various new technologies including data streaming, content transcoding and network bandwidth optimisation. For the “HKICT Awards 2015: Best Business Solution (Application) Gold Award”, the winning work – Modernised Chinese Medicine Service, by Wellsoon (Int'l) Medicine Co. Ltd., impressed the assessors with its comprehensive and innovative operational model that enhances the efficiency of the traditional Chinese medicine industry.

To meet the new trends of Cloud Computing application, two "Most Innovative (Cloud) Award” selected from the winners of “Best Business Solution (Application) Award” and “Best Business Solution (Product) Award” respectively were added this year, to recognise the outstanding applications and products of Cloud, and to nurture local expertise in this field. InvesTrade All-In-One B2B Cloud-Enabled Trading Solution by Infocast Ltd. and Global Stager Backup System by Tesco Int'l Sourcing Ltd. & BizCONLINE Ltd., were the winners of this newly established award.

Prof. Timothy W. Tong, JP, President of The Hong Kong Polytechnic University and Chairperson of the Judging Panel remarked that “The winners of these awards have well demonstrated the capabilities of local professionals in responding to the global ICT development and their potentials to stand out in the world.”

Mr. Michael Leung, President of HKCS concluded that “HKICT Awards 2015 would not have been such a resounding success without the support from various parties involved. I would like to express our gratitude for the contributions of all participants, the Organising Committee, the Assessors, the Judging Panel, our supporting organisations, as well as the HKCS Secretariat. In particular, I am deeply grateful for the excellent leadership of Ir. Allen Yeung, Chairperson of the Organising Committee, and Prof. Timothy Tong, JP, Chairperson of the Judge Panel. Last but not least, I would also like to send my heartfelt congratulations to all the winners. I am confident of a greater variety of outstanding entries next year and a more vibrant development of local ICT industry going forward."

**Annex 1**

**Hong Kong ICT Awards 2015: Best Business Solution Grand Award**

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| **Entry** | **Applicant** |
| HERMES OTT Platform | TFI Digital Media Ltd. |

**Hong Kong ICT Awards 2015: Best Business Solution (Product) Award**

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| **Entry** | **Applicant** | **Award** |
| HERMES OTT Platform | TFI Digital Media Ltd. | Gold |
| InvesTrade All-In-One B2B Cloud-Enabled Trading Solution | Infocast Ltd. | Silver |
| Eats365 Interactive F&B Platform | 365 Technologies Holding Ltd. | Bronze |
| InvesTrade All-In-One B2B Cloud-Enabled Trading Solution | Infocast Ltd. | Most Innovative Cloud (Product) Award |
| Mobile BIM (Building Information Modeling) | E Tag Solution & Services Ltd. | Certificate of Merit |

**Hong Kong ICT Awards 2015: Best Business Solution (Application) Award**

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| **Entry** | **Applicant** | **Award** |
| Modernized Chinese Medicine Service | Wellsoon (Int'l) Medicine Co. Ltd. | Gold |
| Bank of China (Hong Kong) Mobile App | Bank of China (Hong Kong) Ltd. / Cherrypicks Ltd. | Silver |
| Energy Saving at Your Finger Tips - Eco Optimizer 2.0 | CLP Power Hong Kong Ltd. | Bronze |
| Global Stager Backup System | Tesco Int'l Sourcing Ltd. / BizCONLINE Ltd. | Most Innovative Cloud (Product) Award |
| Global Stager Backup System | Tesco Int'l Sourcing Ltd. / BizCONLINE Ltd. | Certificate of Merit |
| University Student Administration System Supporting Multi-Mode of Study: A Self-Implemented ERP Solution with Application Servers on Hybrid Cloud | The Open University of Hong Kong | Special Mention |

**About the Hong Kong ICT Awards: Best Business Solution Award”**

The Hong Kong ICT Awards were established in 2006 with the collaborative efforts of the industry, academia and the Government. Steered by Office of the Government Chief Information Officer, and organized by 10 Hong Kong ICT industry associations and professional bodies, the Awards aims at building a locally espoused and internationally acclaimed brand of ICT awards.

The “Hong Kong ICT Awards: Best Business Solution Award” (Formerly known as “IT Excellence Awards”), was established in 1998 by Hong Kong Computer Society, and has become a well recognizing award in Hong Kong. This annual event has become a great tool to encourage the use of ICT, to stimulate innovation and competitiveness in the ICT industry and to raise public awareness of ICT application development.

**About Hong Kong Computer Society (HKCS)**

The Hong Kong Computer Society is a non-profit professional organization established in 1970, which strives to improve and develop Hong Kong's Information Technology (IT) industry. Being the most well-established and the largest professional association in Hong Kong, the HKCS is dedicated to promote the highest professional standards for the industry. The HKCS members are from a broad spectrum of Hong Kong's IT industry, from corporate users to individual talents, all working together for the benefit of the industry.

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