Press Release
For Immediate Release

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Students Invited to Explore "Lives Smart Living" in Shanghai
At "Shanghai-Hong Kong-Taiwan Youth IT Summer Camp 2018" this July
Free registration before 29 April

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16 April 2018, Hong Kong – The "Shanghai-Hong Kong-Taiwan Youth IT Summer Camp 2018" jointly organised by Hong Kong Computer Society, Shanghai Computer Society, and Information Management Association, Taiwan, with PCCW and HKT as sponsors, will be held from 29 July to 2 August in Shanghai. Taking the theme of "Lives Smart Living", students from the three cities will learn to create intelligent IT solutions using the latest ICT technologies for improving people's lives. Hong Kong students between the ages of 14 to 17 are eligible to enroll free-of-charge, before registration closes on 29 April.

According to Mr. Leonard Chan, Organising Committee Chairman of "Shanghai-Hong Kong-Taiwan Youth IT Summer Camp 2018" and Vice President (Talent Cultivation) of Hong Kong Computer Society, 20 elite students from Hong Kong will be selected to participate in the camp in Shanghai, which has been chosen as the host venue this year. Apart from exchanging new ideas with their peers, students will gain hands-on experiences in applying the latest ICT technologies to make positive changes in our daily lives, and show their care for society.

Mr. Leonard Chan remarked, "I sincerely hope that young IT elites from Shanghai, Hong Kong and Taiwan will be benefit from the cross-cultural exchange experience and activities, where they can learn by observing and practising their skills with one another. Together, they can combine their creativity and knowledge of IT and give back to society."

During the camp, seminars will be organised to encourage students to explore how intelligent IT technologies can be deployed to improve the quality of life, thereby encouraging the younger generation to show concern for the community. Students from the three cities will also participate in digital workshops designed to increase their interest and knowledge of the latest IT technology applications.

Student participants will also be taken on various corporate and site visits, where they can observe 'real life' examples of IT applications in different industries. This year, the students will visit Shanghai East Container Terminal (SECT) to learn about the digitisation of the port in Shanghai; take a tour of the Waigaoqiao Power Station Phase III to understand its smart grid; spend time at Shanghai Disneyland and observe its computerised information system; and go to Shanghai

University to see its digitisation construction, etc. These activities are designed to broaden participants' understanding, knowledge and perspective of how ICT technologies is changing the way we live.

Mr. Leonard Chan pointed out that the multitude and depth of activities at "Shanghai-Hong Kong-Taiwan Youth IT Summer Camp 2018" will definitely enrich students' perspective with a remarkable IT learning and exchange experience, and it is completely free of charge. Hong Kong students should seize the opportunity to register before 29 April.

About "Shanghai-Hong Kong-Taiwan Youth IT Summer Camp"

"Shanghai-Hong Kong-Taiwan Youth IT Summer Camp" was co-founded by Hong Kong Computer Society and Shanghai Computer Society in 2001, with Information Management Association (Taiwan) joining as co-organiser in 2013. It aims to promote young people's interest and knowledge in IT, and foster friendly collaboration and between the three technology economies.

Each year, the camp offers valuable opportunities for the new generation to broaden their horizons, enrich their way of thinking, and help them build confidence towards developing a career in IT, so as to cultivate future leaders for the IT industry of the respective cities.

Past IT Summer Camps have been hosted in Hong Kong, Shanghai and Taiwan, with participation of about 60 instructors, volunteers and elite students aged 14 to 17 who gather to exchange ideas and build new friendships. Key activities at the camp include visiting local enterprises and landmarks and providing a diverse range of interactive IT workshops, seminars and performances designed to promote cross-cultural exchanges.

About Hong Kong Computer Society

Founded in 1970, the Hong Kong Computer Society (HKCS) is a recognised non-profit professional organisation focused on developing Hong Kong's Information Technology (IT) profession and industry. Their members come from a broad spectrum of Hong Kong's IT community, from corporations to like-minded individuals, all coming together to raise the profile and standards of the IT profession and industry. As a well-established IT professional body, the Society is committed to professional and industry development as well as community services to ensure the IT sector continues to make a positive impact on peoples' lives with three main goals, namely, 1) talent cultivation and professional development, 2) industry development and collaboration, and 3) the effective use of IT in our community.

For more information, please visit http://www.hkcs.org.hk.

To learn more or to register for "Shanghai-Hong Kong-Taiwan Youth IT Summer Camp 2018", please visit https://itcamp.hkcs.org.hk

About PCCW

PCCW is a global company headquartered in Hong Kong which holds interests in telecommunications, media, IT solutions, property development and investment, and other businesses.

The company holds a majority interest in HKT Limited, Hong Kong's premier telecommunications service provider. HKT meets the needs of the Hong Kong public and local and international businesses with a wide range of services including local telephony, local data and broadband, international telecommunications, mobile, etc.

PCCW also owns a fully integrated multimedia and entertainment group in Hong Kong, PCCW Media. PCCW Media operates the largest local pay-TV operation, Now TV, and is engaged in the provision of over-the-top (OTT) video service under the Viu brand in Hong Kong and other places in the region. Through HK Television Entertainment Company Limited, PCCW also operates a domestic free television service in Hong Kong. Also wholly-owned by the Group, PCCW Solutions is a leading information technology outsourcing and business process outsourcing provider in Hong Kong and mainland China.

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Information provided by: Hong Kong Computer Society

Hong Kong Computer Society
Coco Wong
Tel: 2834 2228