For Immediate Release

Hong Kong International Computer Conference 2015
#digital_economy – Powered by Innovation

Hong Kong, November 26th, 2015 – Hong Kong International Computer Conference 2015 (HKICC) ended off successfully yesterday at the Hong Kong Convention and Exhibition Centre. This 2-day annual flagship event organized by the Hong Kong Computer Society (HKCS) addressed the growing impact of ICT through the theme "*#digital_economy– Powered by Innovation*".

Our Guest of Honor, **Mr. Nicholas W. Yang, JP**, Secretary for Innovation and Technology of The Government of the Hong Kong Special Administrative Region, officiated the opening ceremony of the Conference with an Opening Speech illustrating the potential of the digital economy, "Internet has certainly transformed our world in the past 2 decades. According to the Boston consulting Group, the digital economy is expected to contribute more than US$4 trillion to the GDP of the G20 nations in 2016." He continued, "Hong Kong certainly stands out in today's global digital economy…We have been ranked first in technological infrastructure globally by World Competitiveness Yearbook for five consecutive years. In terms of innovation, Hong Kong ranks second in Asia Pacific and 11th in the world by Global Innovation Index 2015. All in all, Hong Kong is a great place for innovation in today's digital economy."

Chairperson of HKICC 2015 Organising Committee, **Ir. Ted Suen**, welcomed all delegates to the conference, giving them a better understanding of what was to come. "With new innovations and breakthrough in technologies such as IoT and Big Data, it has reshaped the way in which businesses and organizations in different sectors including health, banking and transportation operate. It is without doubt that ICT practitioners, related professionals and organizations are constantly trying to keep up with the new technologies, its accompanying skills and regulations. Hence, we found it most suiting that our Conference theme this year's is "*#digital_economy – Powered by Innovation*".

The two-day HKICC event invited 35 world-wide experts from all branches of the ICT industry to join the discussion and debate panels to address 6 major areas under the theme of digital economy industry:
1. Online-to-Offline Revolution
2. FinTech
3. Perspective of the Technology Investors
4. Role of Government in Digital Economy
5. Cyberlaw, Security, and Privacy
6. Open Data, Big Data, Mobile Data

Apart from the 6 sessions mentioned above, keynote speakers including **Ir. Allen Yeung**, Government Chief Information Officer, **Mr. KK Wong**, Co-founder and Vice President, Xiaomi Technology and **Mr. Henek Lo**, General Manager of Greater China Region, Airbnb, commended the stage with their unique insight on how their leveraged off and perceive the digital economy.

Mr. Michael Leung, President of Hong Kong Computer Society, took the opportunity in his opening speech to express the importance of this conference to the regional ICT industry, "For 38 years in a row, Hong Kong Computer Society has hosted this conference to explore the opportunities that information technology has to offer, as well as the challenges we face in the development of our industry. HKICC, as this conference is called, has become a platform for ICT industry leaders, academia and many others to exchange ideas and thoughts in their quests for the next breakthroughs."

The speed at which the ICT industry is developing at is unparalleled. By gathering leading ICT professionals

and elites in Hong Kong, a hub for ICT development and also the world's financial centre, HKCS has taken on the leading role on synergizing the industry, allowing delegates to explore unchartered opportunities that will bring the industry to a new height through sharing personal expertise and understanding of a more holistic ICT landscape.

Photo 1:
(From Left to Right) **Mr. Michael Leung**, President of HKCS; **Mr. Nicholas Yang**, Secretary for Innovation and Technology, The Government of the Hong Kong Special Administrative Region; **Ir. Ted Suen**, Chairperson, HKICC 2015 Organising Committee; and **Dr. Louis Ma**, Chairperson, HKICC 2015 Programme Committee officiate the 2-day conference, bringing delegates into the heart of the digital economy.

Photo 2:
This year's Hong Kong International Computer Conference addressed the growing impact of ICT through the theme "#digital_economy– Powered by Innovation".

From Left to Right：
1. **Mr. Michael Leung**, President of HKCS;
2. **Mr. Nicholas Yang**, Secretary for Innovation and Technology, The Government of the Hong Kong Special Administrative Region;
3. **Ir. Ted Suen**, Chairperson of HKICC 2015 Organising Committee; and
4. **Dr. Louis Ma**, Chairperson of HKICC 2015 Programme Committee

About Hong Kong Computer Society
The Hong Kong Computer Society (HKCS) is a non-profit professional organization established in 1970, which strives to improve and develop Hong Kong's Information Technology (IT) industry. Being the most well-established and the largest professional association in Hong Kong, the HKCS is dedicated to promote the highest professional standards for the industry. The HKCS members are from a broad spectrum of Hong Kong's IT industry, from corporate users to individual talents, all working together for the benefit of the industry. For more information, please visit: www.hkcs.org.hk

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