



[For immediate release]

The first female organization in the local ICT industry is newly formed

Hong Kong Computer Society calls to gather strengths from all women in the sector

23rd March 2015, Hong Kong – Hong Kong Computer Society (“HKCS”) organized an official launch party today to celebrate the set-up of “FACE” Club, the first local women's organization in the information and communications technology industry.

HKCS members and guests were invited and attended the splendid event.

Mr. Michael Leung, President of HKCS said, “We are thrilled by the overwhelming support for FACE Club, that helps build a coherent community of women in the workforce. This enables the membership profile of HKCS getting more diversified and instilled with new energy, thus fostering innovation and growth of our industry.”

HKCS has around 2,000 female members from across various specialized areas in the sector. Ms Cally Chan, Chairlady of FACE Club as well as Vice President (Internal Affairs) and Honorary Treasurer of HKCS, said, “Currently we have about 20 female members in the FACE Club organizing committee and focus group working with common mission to attract, connect and engage more women into the ICT industry.

“The ICT industry has been dominated by men. Only 20% of the entire workforce is women. Female contributes to around 50% of world population. We see an increasing demand for female professionals following the fast-growing and more diversified industry development in recent years. FACE Club builds a platform for exchanging ideas and mutual support among women. This helps us learn more about their needs in career development. We will organize different types of connecting and nurturing activities, and in this year we will introduce the first-ever ‘Outstanding ICT Women Awards’ in Hong Kong. We hope all these activities helps raise the status of our female

professionals as well as increase young women's understanding of our industry, to hopefully encourage them to pursue their careers in the ICT sector."

FACE stands for "Female", "Attract", "Connect" and "Engage" which implies the objectives of FACE Club as follows:

- To CONNECT the existing female members of HKCS
- To provide opportunities for our female members to ENGAGE in Hong Kong ICT and HKCS's activities
- To ATTRACT more FEMALES to choose ICT as their careers

To join FACE Club and know more about the upcoming activities, please send an email to face@hkcs.org.hk.

About Hong Kong Computer Society (HKCS)

The Hong Kong Computer Society is a non-profit professional organization established in 1970, which strives to improve and develop Hong Kong's Information Technology (IT) industry. Being the most well-established and the largest professional association in Hong Kong, the HKCS is dedicated to promote the highest professional standards for the industry. The HKCS members are from a broad spectrum of Hong Kong's IT industry, from corporate users to individual talents, all working together for the benefit of the industry.

Released by DT Communications on behalf of Hong Kong Computer Society. For further press enquiries, please call the following:

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