

NEWS RELEASE

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“Hong Kong ICT Awards 2014: Best Business Solution Award”

Call for Qualified Candidates

November 20, 2013 • Hong Kong -- “Hong Kong ICT Awards 2014 (HKICTA2014): Best Business Solution Award”, a recognition of Information and Communication Technology (ICT) business application achievements, organized by Hong Kong Computer Society, is open for applications now. The Award comprises 3 categories, namely, Best Business Solution (Application) Award, Best Business Solution (Product) Award and Best Business Solution (Internet of Things) Award. Gold, Silver, Bronze trophies or certificates will be presented to category winners respectively, and a Grand Award will be selected from the 3 Gold Awards. The closing date for entries is January 24, 2014.

“HKICTA2014: Best Business Solution Award” is one of the ten Award Categories in “Hong Kong ICT Awards 2014”. An ultimate “Award of the Year” will be selected from the ten Grand Awards by the Grand Judging Panel. In 2013, Network Box Corporation Limited won the Award of the Year with “Anti-DDoS Web Application Firewall+”. The company is also the winner of “HKICTA2013: Best Business Grand Award” and Gold winner in “HKICTA2013: Best Business (Product) Award”.

Mr. Michael Leung, President of Hong Kong Computer Society, noted: “The ‘HKICTA 2014: Best Business Solution Award’ aims to promote greater use of ICT in the community, which includes helping to create a culture of ICT usage in business as well as in daily life, encouraging original software development and promoting creativity in the exploitation of technology for businesses.”

Mr. Leung pointed out that for HKICTA winners, their achievements will be recognised by customers, corporates, ICT industry practitioners and across the community. The HKICTA logo is synonymous to the highest level of innovation and quality, and will help to attract local and international investors’ interests as well as the best talents from the market. All the winners will be considered for nominations to join other international awards and competitions, such as the highly acclaimed Asia Pacific Information and Communications Technology Awards (APICTA). Last year, Hong Kong delegates topped in APICTA2012 with a total of 12 prizes, including 5 Grand Awards and 7 Merits, and most of them were HKICTA winners.

“Hong Kong is hosting APICTA2013 this year and we look forward to another successful year for Hong Kong elites. To participate in this Asia Pacific event, one must have attained local ICT relevant award beforehand. Thus, HKCS encourages local ICT talents to actively join the “HKICTA2014: Best Business Solution Award” and endeavor to win the prizes.” added Mr. Michael Leung.

Mr. Leung continued: “In order to ensure the awards will principally benefit the local ICT industry, all applications must be endorsed by a locally registered company. A

significant part of development effort must come from local resources. Development tools can be local software or overseas software, but more weight will be attached to entries that demonstrate the use of local products.”

For details, please refer to <http://www.hkcs.com.hk/ictawards> or contact Ms. Carman Tang of Hong Kong Society at Tel: 28342228; Fax: 28343003; Email: ictawards@hkcs.org.hk

About the Hong Kong ICT Awards: Best Business Solution Award”

The Hong Kong ICT Awards were established in 2006 with the collaborative efforts of the industry, academia and the Government. Steered by Office of the Government Chief Information Officer, supported by Hong Kong Productivity Council and Hong Kong Trade Development Council and organised by 10 Hong Kong ICT industry associations and professional bodies, the Awards aims at building a locally espoused and internationally acclaimed brand of ICT awards.

The “Hong Kong ICT Awards: Best Business Solution Award” (Formerly known as “IT Excellence Awards”), was established in 1998 by Hong Kong Computer Society, and has become a well recognizing award in Hong Kong. This annual event has become a great tool to encourage the use of ICT, to stimulate innovation and competitiveness in the ICT industry and to raise public awareness of ICT application development.

About Hong Kong Computer Society (HKCS)

The Hong Kong Computer Society is a non-profit professional organization established in 1970, which strives to improve and develop Hong Kong's Information Technology (IT) industry. Being the most well-established and the largest professional association in Hong Kong, the HKCS is dedicated to promote the highest professional standards for the industry. The HKCS members are from a broad spectrum of Hong Kong's IT industry, from corporate users to individual talents, all working together for the benefit of the industry.

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