

Press Release

For Immediate Release

Hong Kong's first "IT Career Expo" attracted over 900 visitors

*Comprehensive IT Career Information on Employment, Entrepreneurship and Education
Benefited Both Exhibitors and Visitors*

September 28, 2012 Hong Kong – Hong Kong Computer Society (HKCS) hosted Hong Kong's first Career Expo in IT, the IT Career Expo, on September 22nd (Saturday). The Expo attracted over 900 visitors, including tertiary students, fresh IT graduates, working IT professionals and parents. After the event, interviewed exhibitors all considered that the Expo benefits the companies in understanding the current IT human resources supply market and recruitment of IT professionals. Cyberport, CITIC Telecom CPC and PCCW remarked as well that Expo was different from normal Career Expo with a focus on IT, and the IT seminars and Sharing Sessions with IT Ambassadors helped in drawing the target audiences.

Mr. Jason Tung, Chairperson of IT Career Expo Organising Committee, said, "a total of 23 international and local large-scale corporations and IT enterprises, including Adobe (Hong Kong), CCB (Asia), Cisco, CITIC Telecom, EMC, HSBC, Cyberport, Disneyland, Huawei, Microsoft, Oracle, Ricoh (HK), PCCW, HKJC, Wharf T&T and so on, joined the Expo, providing more than 400 job vacancies with salary level ranging from HK\$9,000 per month to HK\$30,000 per month. Exhibitors also included a number of local tertiary institutions who provided information about course selection in tertiary institutes and continuous education for working professionals. Meanwhile, the organizer arranged 7 Career Seminars and 4 Sharing Sessions with IT Ambassadors, where CIOs from large corporations, senior IT professionals, IT entrepreneurs and human resources experts shared on IT career prospects and successful stories."

HKCS interviewed some exhibitors such as Huawei, Cyberport, CITIC Telecom CPC and PCCW. Respondents all considered the Expo to be a meaningful event in helping companies to understand the current IT talent market and how to recruit IT professionals; and they showed interest to join again if HKCS organize similar event in the future.

PCCW, one of the exhibitors, found it much easier to source suitable IT talents in this IT-focused Career Expo, when comparing to other job fairs.

Cyberport and CITIC Telecom CPC emphasized that the IT seminars and Sharing Sessions with IT Ambassadors help to attract high-quality IT professionals.

Mr. Michael Leung, Vice President (Talent Cultivation) of HKCS, said, “in order to encourage more young talents to choose IT as a career, we invited a couple of IT ambassadors who has waded through it , like CIOs, Professors, IT Professionals and young professionals working in IT for only a few years, to answer the youngsters’ questions regarding IT jobs.”

Mrs. Edith Mok, one of the IT Ambassadors, enjoyed sharing with youngsters. Mrs. Mok said, “I could understand their anxiety about their future as well as career selection and try to answer their questions about IT jobs. And on the other hand, I have also benefited during the process from understanding more about the expectations from the young IT talents. I hope there would be more chances to exchange views and experiences on IT as a career with youngsters.”

The interviewed visitors, Mr Leung also agreed that the Expo provided an opportunity for them to meet with large corporations and IT companies; the Sharing Session with IT Ambassadors even gave them further inside knowledge of the IT industry.

Mr. Stephen Lau, JP, President of HKCS, said, “HKCS will spare no effort to promote ICT talent cultivation for the benefit of the society and all industries. Looking forward, HKCS will continue to formulate effective marketing strategies, to attract and groom the new generation of IT talents for the progress of the sector and of the society.”

About Hong Kong Computer Society

The Hong Kong Computer Society (HKCS) is a non-profit professional organisation established in 1970, which strives to improve and develop Hong Kong's Information Technology (IT) industry. Being the most well-established and the largest professional association in Hong Kong, HKCS is dedicated to promote the highest professional standards for the industry. HKCS members are from a broad spectrum of Hong Kong's IT industry, from corporate users to individual talents, all working together for the benefit of the industry.

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Appendix: Hong Kong Computer Society IT Employment Survey Result

Issued by: Hong Kong Computer Society
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Appendix: Hong Kong Computer Society IT Employment Survey Result

A). Total number of surveys received: **58**

B) Questions and Results

Question 1: How many employees in your company? (58 responses)

Choice	Number of the Choices	Total Percentages (Round up to 2 digit)
0-50	16	27.59%
51-100	1	1.72%
101-200	4	6.90%
201-300	2	3.45%
301-400	2	3.45%
401 or above	33	56.90%

Question 2: How many ICT (Information and Communication Technology) or IM (Information Management) related employees in your company? (58 responses)

Choice	Number of the Choices	Total Percentages (Round up to 2 digit)
0-20	15	25.86%
21-40	8	13.79%
41-60	5	8.62%
61-80	0	0.00%
81-100	5	8.62%
101 or above	25	43.10%

Question 3: Did your company employ any ICT or IM related fresh graduates this year? (58 responses)

Choice	Number of the Choices	Total Percentages (Round up to 2 digit)
Yes (answer Question 4)	27	46.55%
No (answer Question 8)	31	53.45%

Question 4: How many ICT or IM related fresh graduates did your company employ this year? (27 responses)

Choice	Number of the Choices	Total Percentages (Round up to 2 digit)
1-3	13	48.15%
4-6	4	14.81%
7-9	2	7.41%
10 or above	7	25.93%
No answer	1	3.70%

Question 5: What is the average starting salary of ICT or IM related fresh graduate in your company this year? (27 responses)

Choice	Number of the Choices	Total Percentages (Round up to 2 digit)
HK\$8,000-HK\$10,000	2	7.41%
HK\$10,001-HK\$12,000	9	33.33%
HK\$12,001-HK\$14,000	10	37.04%
HK\$14001-HK\$16,000	2	7.41%
HK\$16,001 or above	3	11.11%
No answer	1	3.70%

Question 6: Is the starting salary higher than last year? (27 responses)

Choice	Number of the Choices	Total Percentages (Round up to 2 digit)
Yes (answer Question7)	15	55.56 %
No (answer Question 8)	1	3.70%
No answer	11	40.74%

Question 7: What is the percentage increase? (15 responses)

Choice	Number of Choices	Total Percentages (Round up to 2 digit)
Less than 1%	0	0%
1%-3%	2	13.33%
4%-6%	11	73.34%
7%-9%	0	0%
10% or above	2	13.33%

Question 8: Did the employees in the ICT related departments overall enjoy a pay rise this year? (58 responses)

Choice	Number of Choices	Total Percentages (Round up to 2 digit)
Yes (answer Question 9)	48	82.76%
No	10	17.24%

Question 9: What is the overall average percentage of increased rate? (48 responses)

Choice	Number of Choices	Total Percentages (Round up to 2 digit)
Less than 1%	0	0%
1%-3%	2	4.17%
4%-6%	37	77.08%
7%-9%	5	10.42%
10% or above	3	6.25%
No answer	1	2.08%

Question 10: Does your company offer internship positions for university students from time to time? (58 responses)

Choice	Number of Choices	Total Percentages (Round up to 2 digit)
Yes	37	63.79%
No	21	36.21%