

Press Release

For Immediate Release

**2012 Shanghai-Hong Kong Youth IT Summer Camp to be Held in Shanghai
in August 2012**

Youngsters are Encouraged to Serve the Community with Innovative Technology
Join for Free • Application Closes on May 18, 2012

May 7, 2012 • HONGKONG— The 12th Shanghai-Hong Kong Youth IT Summer Camp, co-organised by Hong Kong Computer Society, Shanghai Computer Society and China Welfare Institute Children’s Palace, and jointly sponsored by PCCW and HKT, will be held tentatively from 10th to 14th August, 2012 in Shanghai. The theme of this year is “Serving the Community (服務社會)”, with an objective to encourage youngsters from the two cities to serve the community with the latest IT technology such as Cloud Computing. Application now opens until 18th May 2012 for youngsters aged from 14 to 17..

Mr. Stephen Lau, JP, President of Hong Kong Computer Society, noted: “the Shanghai-Hong Kong Youth IT Summer Camp 2012 will be hosted in Shanghai. The selected 20 Hong Kong young talents will visit Shanghai for exchanges with local youth. Through participating in the IT Summer Camp they are also encouraged to come up with innovative ideas to serve the community with the latest IT technologies. such as cloud computing.

“I hope these IT young talents from both Shanghai and Hong Kong would learn from observation and practice through this cross-border experiential exchange program, with the support and encouragement from each other. What’s more, they are highly encouraged to build a harmonious society by serving the community with united power and IT knowledge. ” said Mr. Lau.

The IT Camp this year incorporates numerous activities, including speakers’ seminars and sharing sessions to explore the latest Information Technology to further the interests of our society and its quality of life. Moreover, the digital workshops will enhance and broaden youngsters’ interests, awareness, understanding and vision through the knowledge and relevant deployment of IT.

To be continued...

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Mr. Lau emphasised: “Application deadline for Shanghai-Hong Kong Youth IT Summer Camp 2012 is 18th May. Seats are limited for this invaluable experience with attractive programs and free visit to Shanghai. Thus youngsters aged 14-17 are encouraged not to miss this opportunity!”

About Shanghai-Hong Kong Youth IT Summer Camp

Shanghai-Hong Kong Youth IT Summer Camp was co-founded by Hong Kong Computer Society, Shanghai Computer Society and China Welfare Institute Children’s Palace in 2001, aiming at promote mutual interaction and inspiration on Information Technology, and push forward the collaboration on technology and economy between two cities. Every year, the camp provides precious opportunities for new generations to broaden their vision and thinking, at the same time instill their confidence in developing an IT career, so as to cultivate future pillars for the local IT industry.

Since its inception, approximately 70 members, including instructors, volunteers and students aged 14-17 from Shanghai and Hong Kong each year, meet at the summer camp to exchange ideas and build friendship. Major activities include corporate visits, featured cultural shows, scenic spots tours, and interactive IT workshops, which are designed to promote cross-border cultural exchange.

About HKCS

The Hong Kong Computer Society (HKCS) is a non-profit professional organisation established in 1970, which strives to improve and develop Hong Kong's Information Technology (IT) industry. Being the most well-established and the largest professional association in Hong Kong, HKCS is dedicated to promote the highest professional standards for the industry. HKCS members are from a broad spectrum of Hong Kong's IT industry, from corporate users to individual talents, all working together for the benefit of the industry.

About PCCW

PCCW is a Hong Kong-based company which holds interests in telecommunications, media, IT solutions, property development and investment, and other businesses.

The Group holds a majority interest in HKT, Hong Kong’s premier telecommunications service provider. HKT meets the needs of the Hong Kong public

and local and international businesses with a wide range of services including local telephony, local data and broadband, international telecommunications, mobile, etc.

The Group also owns a fully integrated multimedia and entertainment group in Hong Kong, which includes a highly successful IPTV operation, now TV. As the provider of Hong Kong's first quadruple-play experience, the Group offers a range of innovative media content and services across four delivery platforms – fixed-line, broadband Internet access, TV and mobile. Also wholly-owned by the Group, PCCW Solutions is a leading information technology outsourcing and business process outsourcing provider in Hong Kong and mainland China.

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For Media Enquiry: Please contact Davis Man of Man Communications Limited
at 852-2862 0042 (office) or 9408 4928 (Mobile).