

Press Release

For Immediate Release

Hong Kong Computer Society Holds Outstanding ICT Achiever Awards 2012
To honor outstanding ICT Professionals and Promote Local ICT Talent Cultivation

February 7 2012 · Hong Kong — Hong Kong Computer Society (HKCS) announces today to organize the Outstanding ICT Achiever Awards 2012 (OICTAA 2012), co-organised by Classified Post, to recognize and honor local outstanding information and communication technology (ICT) professionals and their significant contribution to the industry and social economic development. The Awards are accepting nomination and registration until March 30, 2012.

Mr. Stephen Lau, JP, Advisor of OICTAA 2012 and President of HKCS, said, “HKCS launched the first-ever Outstanding ICT Achiever Awards (previously known as “OITAA”) in 2008, aiming to reward the much praised individuals in the ICT field who had made significant impact to the local ICT industry and the community, elevate local ICT professional standard and raise public awareness on the importance of ICT to the society and economy; as well as promoting ICT talent cultivation and industry development in Hong Kong.”

Mr. Stephen Lau furthered, “OICTAA 2012 assessment panel and judging panel are formed by industry and academic talented persons and leaders, which ensures a professional judging process and authoritative results. We are glad to have invited Mr Paul Chow man-yiu, Chairman of the Hong Kong Cyberport Management Company Limited and Distinguished Fellow of HKCS to chair the Judging Panel. The winners and their achievements will be well recognized by the industry, and the award will certainly become the highest honor ever granted in the local ICT industry.”

Mr. Sunny Lee JP, Chairperson of OICTAA 2012 organising committee pointed out that there are 5 award categories, including:

- Outstanding ICT Achiever Awards (Sales / Marketing / Business Development);
- Outstanding ICT Achiever Awards (Consulting);
- Outstanding ICT Achiever Awards (Project Management);
- Outstanding ICT Achiever Awards (Innovation); and
- Outstanding Youth ICT Achiever Awards

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A maximum of ten awards will be given in each category. The most outstanding winner of each award category will be invited to join a final-round assessment to compete the honor of "Top ICT Achiever of the Year".

Mr. Sunny Lee said, "There are different judging criteria for each award category according to the individual area covered. However, two of the criteria are entirely consistent. One is the benefit and contribution to the enterprises and society. And the other is innovation. Because of the rapid development of ICT, every industry has experienced new breakthrough. ICT is an industry which can benefit daily life, business operation and social economy, and definitely the pillar of the pillar industries. We hope each ICT professional can create values for the society with a mission to contribute, when at the same time realize their own dreams in personal career development."

As for innovation, Mr. Sunny Lee explained, "ICT is a rapidly developing industry and full of challenges. The technology has advanced in such a speed that it is absolutely out of people's imagination and changes day by day. And this is exactly due to ICT Professionals' continuous effort in innovation and making progress. ICT professionals must succeed to the spirit of innovation and promote ICT development with creativity, thus improve human life with an ICT-enabled new lifestyle which is more convenient and efficient."

Mr. Stephen Lau is looking forward to the positive outcomes of OICTAA 2012. He added "Hong Kong has not organized any similar and well-recognized awards to honor industry talents in the ICT industry since our first OITAA in 2008. The development of Hong Kong ICT industry has been largely depending on generations of ICT talents' active participation and contribution. Outstanding ICT Awards is for the recognition of ICT talents' contribution, and moreover, to let the public aware of the importance of ICT industry and encourage more people, especially the youth, to devote to the ICT industry and become the new driving force of the industry."

For details of OICTAA2012, please visit: <http://www.hkcs.org.hk/oictaa/2012>

About Hong Kong Computer Society (HKCS)

The Hong Kong Computer Society is a non-profit professional organization established in 1970, which strives to improve and develop Hong Kong's Information

Technology (IT) industry. Being the most well-established and the largest professional association in Hong Kong, the HKCS is dedicated to promote the highest professional standards for the industry. The HKCS members are from a broad spectrum of Hong Kong's IT industry, from corporate users to individual talents, all working together for the benefit of the industry.

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