

**Press Release**

**For immediate release**

**2011 Shanghai-Hong Kong Youth IT Summer Camp Kick Off Today  
Theme: IT Caring Society**

**August 10<sup>th</sup>, 2011 • Hong Kong** — The 11th Shanghai-Hong Kong Youth IT Summer Camp, co-organised by Hong Kong Computer Society, Shanghai Computer Society and China Welfare Institute Children's Palace, and exclusively sponsored by PCCW, hold its opening ceremony to kick off the five-day event in Hong Kong today. The Summer Camp of this year will be held at Pokfulam PHAB Camp and is themed by "IT Caring Society", with an objective to explore more IT power to build a harmonious society.

This year, a total of 50 outstanding students, with 25 of them selected from Hong Kong and Shanghai respectively, join the IT Summer Camp. The opening ceremony is held in Hui Pun Hing Lecture Hall 1, Hong Kong University this afternoon. Mr. Cao Guo-ying, Associate Counsel of Education, Science and Technology Department, Liaison Office of the Central People's Government in the Hong Kong Special Administrative Region, Mr. Jason Pun, Acting Deputy Government Chief Information Officer (Policy and Customer Service), Office of the Government Chief Information Officer, The Government of the Hong Kong Special Administrative Region and Mr. Michael Leung, Vice President (Talent Cultivation), Hong Kong Computer Society are invited as the officiating guests to witness the great moment when elites of Shanghai and Hong Kong jointly strive for caring the underprivileged with information technology.

To echo the theme of "IT Caring Society" of the Camp, Mr. Mok Kim Wing, the Chairman and CEO of Vision Empowering Enterprise Limited as well as The Ten Outstanding Young Persons in Year 1999, is invited to be the special guest of the ceremony. Mr. Mok lost his sight since childhood. With the spirit of never giving up, Mr. Mok became the first visually-impaired person to participate in HKCEE Computer Studies. Mr. Mok graduated from Hong Kong Baptist University with First Honour in Social Work and obtained the qualification of registered Social Worker in 1998.

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Mr. Mok has been very active in public affairs since graduation, and devotes to promote barrier-free society and information equality, to solve the digital divide faced by individuals with disabilities. Mr. Mok also strives to promote IT applications in both China and Hong Kong and help the disabled to seek for employment. At the ceremony, Mr. Mok talks to the students his positive story in learning IT when being visually impaired, and encourages youngsters to care the needs of the underprivileged and inject substantial positive energy to the Camp.

Ir. Stephan Lau JP, President, Hong Kong Computer Society, said: “with the theme of IT Caring Society, we aimed at encouraging the youth to wisely apply IT knowledge to help the underprivileged and contribute to the harmonious development of the society. We hope these IT elites from both Shanghai and Hong Kong can learn more from observation, practice more through this experiential cross-regional exchange program, and make progress with the support and encouragement from each other. With the power of information technology, we could help more people in need, especially those underprivileged, and they could also enjoy the great advancement in technology, which promotes harmonious social progress.”

During his speech, Mr. Michael Leung, Vice President (Talent Cultivation), Hong Kong Computer Society states that in order to highlight the theme of “IT Caring Society”, Shanghai and Hong Kong students will visit Care and Attention Home and Active Ageing Centre of The Hong Kong Society for the Aged (SAGE), and participate in voluntary work and wheelchair games at campsite, to experience and learn how IT could help improving life quality of the elderly and the disabled, sharing joy with them.

“We have also scheduled digital workshops and seminars to broaden the awareness and understanding of information technology among students and encourage cross-regional culture exchange. Part of the Students will even take part in the program “Good Time Old Buddies” to share their experience at TVB City.

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During the event, Mr. Leung announces the results of Hong Kong IT Industry Employment and Salary Trend Survey conducted by Hong Kong Computer Society. Mr. Leung said, “From the survey results, we learned that in IT industry, both the salary growth and entry pay of fresh graduates are ideal. 90% fresh graduates receive an entry salary over HK\$10,000 per month, reflecting good prospects of the industry.”

“ICT has been closely linked to daily life and is expected to influence future human life style. I hope the youngsters could consider devoting to this creative, dynamic and promising industry which contribute profoundly to human being, As the prospect and salary paid in IT industry are both ideal, I also recommend parents to encourage and support your children to devote to this promising industry,” further stressed Mr. Leung.

### **About Shanghai-Hong Kong Youth IT Summer Camp**

Shanghai-Hong Kong Youth IT Summer Camp was co-founded by Hong Kong Computer Society, Shanghai Computer Society and China Welfare Institute Children’s Palace in 2001, aiming at promote mutual interaction and inspiration on information technology, and push forward the collaboration on technology and economy between two cities. Every year, the camp provides precious opportunities for new generations to broaden their vision and thinking, at the same time reassure their confidence in developing an IT career, so as to cultivate future pillars for Local IT industry.

Since its inception, approximately 70 members, including instructors, volunteers and students aged 14-17 from Shanghai and Hong Kong, meet in the summer camp and exchange ideas and thoughts each year. Major activities are: corporate visit and featured local scenic spots tour, diversified interactive IT workshops, conferences and shows, which are designed to promote cross-region cultural exchange.

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## **About HKCS**

The Hong Kong Computer Society (HKCS) is a non-profit professional organisation established in 1970, which strives to improve and develop Hong Kong's Information Technology (IT) industry. Being the most well-established and the largest professional association in Hong Kong, HKCS is dedicated to promote the highest professional standards for the industry. HKCS members are from a broad spectrum of Hong Kong's IT industry, from corporate users to individual talents, all working together for the benefit of the industry.

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