



## Press Release

### For Immediate Release

#### **Hong Kong Computer Society-FACE Club Step Challenge Award Gained \$70,000 to Support “Girls Go Tech” Program of Women’s Foundation**

**8 December, 2018** – The Step Challenge 2018 hosted by the FACE Club of the Hong Kong Computer Society (HKCS) was held on 7 December at the Microsoft Office in Cyberport, attracting more than 180 participants. The charity aims to raise funds for the Women's Foundation's Girls Go Tech Program to encourage junior secondary school girls from under-privileged backgrounds to pursue traditionally male-dominated STEM (Science, Technology, Engineering, Mathematics) related subjects to maximise their future career options. A total of \$70,000 has been raised .

Ms. Cally Chan, Chairman of the FACE Club Charity Association of HKCS said: “The Step Challenge 2018 aims to promote healthy lifestyle and raising fund to help the girls in technology. The Program is a challenge among individuals, groups of 5, or corporate teams of 5, to achieve highest number of steps in 30 days from 1st November to 30th November 2018, anytime, anywhere! All proceeds after deducting the costs will be donated to ‘Girls Go Tech’ Programme of The Women’s Foundation.”

Launched in 2015, the Girls Go Tech Programme aims to empower female junior secondary students from underprivileged schools by providing them with coding and digital literacy foundational skills, and encourage them to pursue STEM-related career pathways. The Programme has benefitted over 2,000 girls and teachers to embrace the STEM subjects and careers.

Ms. Chan explained: “One of the objectives of HKCS FACE club is to attract more female to choose ICT as their career. It is in line with the objective of ‘Girls Go Tech’. The tech industry has been male dominated with most tech start-ups being run by men. We believe that women are empowered through education and individual women can change the industry for the better. The key to women entering into tech industry is to develop their professional knowledge, problems solving soft skills as well as self-confidence.”

The Step Challenge 2018 winners are listed as below:

| <b>Awards</b>                             | <b>Winner</b>        |
|---|----------------------|
| Female individual                         | Billie Kwok          |
| Male individual                           | Krishnan Sivakumar   |
| <del>Team compose of 2 to 5 members</del> |                      |
| Team Award                                | HKT - AANN UC WALKER |
| Grand Award                               | Alex Chan            |

### **About HKCS FACE Club**

FACE Club was formed in 2015 by the Hong Kong Computer Society (HKCS) to engage more women in the ICT industry by leveraging on its membership base of over 2,000 female members. The name FACE Club stands for “Female”, “Attract”, “Connect” and “Engage”. It aims to provide a knowledge exchange platform for female IT professionals and more opportunities for them to become involved in the industry’s development, thus encouraging more women to choose IT as a life-long career.

### **About the Hong Kong Computer Society (HKCS)**

Founded in 1970, the Hong Kong Computer Society (HKCS) is a recognised non-profit professional organisation focused on developing Hong Kong’s Information Technology (IT) profession and industry. Their members come from a broad spectrum of Hong Kong’s IT community, from corporations to like-minded individuals, all coming together to raise the profile and standards of the IT profession and industry. As a well-established IT professional body, the Society is committed to professional and industry development as well as community services to ensure the IT sector continues to make a positive impact on peoples’ lives with three main goals, namely, 1) talent cultivation and professional development, 2) industry development and collaboration, and 3) the effective use of IT in our community.

For more details, please visit <http://www.hkcs.org.hk>.

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