Lead Manager, Research & Analytics

Digital Transformation Division

Ref: DTD236/21, 3624/HKCS/070721

Job Description

Who we are looking for:

- Creativity in new ideas and future focus vision.
- Collaboration with colleagues and the community at large.
- Work Smart, Play Smart!

What you'll do:

- Lead the development and implementation of data analytics solutions and oversee end to end project deliverables
- Propose the most suitable and time/ cost-effective research methodology to address business questions, using quantitative, qualitative, focus group, mystery shopper scheme, etc
- Work closely with clients to formulate and lead research from design, planning to analysis and reporting for tracking / trending and ad-hoc studies in Hong Kong and other markets and create reports, present and make recommendations to clients
- Communicate with the client, develop a thorough understanding of the questions that the clients expect to be answered from the study
- Develop business development sales funnel strategy through events, webinars, sales partners and workshops. uncover the potential market which is not addressed currently and target on building the differentiation to create the demand / opportunities
- Manage the project's cost in check to achieve the targeted bottom line and take an active role in managing initiatives to match with the long-term growth directions of the division
- Plan and oversee the delivery of engagements or projects, including responsibility for the review and quality assurance of deliverables
- Share learning and knowledge within the team. Utilise previous and ongoing experience to build and develop skillsets within the team

You'll be a good fit if you have/ are:

- Degree holder preferably in Statistics, Mathematics, Computer Science, Quantitative Analysis, Marketing, Social Science or related discipline
- At least 6 years' relevant experience in data analytics / market survey / service assessment scheme. Having worked in external-facing roles is highly preferred
- Proven records of working on customised market research projects involving different methodologies, including quantitative, qualitative, focus group, mystery shopper scheme and etc. and managing the projects end-to-end from proposing research design to developing questionnaire / discussion guide, and to monitoring projects and delivering insightful analysis (not canned reports/syndicated reports)
- Strong analytical and interpersonal skills. Be adaptable and flexible in managing projects and stakeholders. Exposure to data analytics tools like Power BI is a big plus
- Commit to translating raw findings into insights in a storytelling way and with spotlight to attract attentions in the market

- A self-starter who is detailed-minded, logical/structured in articulating his/her views and committed to both quality and time. Having the business acumen and motivation to learn
- Mindset to challenge status quo and propose / apply new methodology / approach to address the business questions
- Superior knowledge with technological tools like Excel and PowerPoint
- Detail oriented, strong organizational skills with a proven ability to manage multiple projects, meet committed deadlines and work under pressure
- Good command of both English, Cantonese and Putonghua

Note:

Applicant may be considered for other positions if not matching the requirements of the subject position.

What we offer and What you'll like here:

- Innovative and energetic culture with smart outfits and sport shoes
- Professional lab and latest technology to actualize your creative ideas
- 5-day work week
- Prime location with good public transport network
- MPF Top-up and dental benefit
- Medical benefits from Day-1 with extended coverage to dependent(s)
- Professional training and career advancement opportunities

Apply now if you're ready to take the challenge! Do not miss this opportunity to join us to Create Value and "MAKE SMART SMARTER"!

HKPC will take into consideration both the quantitative and qualitative requirements of the position when selecting the suitable candidates. A competitive salary package commensurate with academic qualifications and experience will be offered.

Applicants are welcome to submit application at the HKPC e-Recruitment System (careers.hkpc.org) in 1 week from the posting date. Recruitment will continue until the position is filled.

Personal data collected will be used for recruitment purpose only. Candidates not invited for interviews within 6 weeks may consider their applications unsuccessful and the applications will be disposed by HKPC within 12 months.