

March Luncheon Meeting

Leveraging AI for Innovation and Transformation

TUESDAY, 12 MARCH 2019

12:30 pm - 2:00 pm

(12:15 pm Registration)

REGISTER NOW!

Our March luncheon speaker is Professor Andy Chun, the leading Artificial Intelligence (AI) pioneer in Hong Kong and who has received numerous AI and ICT Awards. These days, AI is no longer just talked about, its application has gained significant momentum as AI technology becomes increasingly embedded in corporate business, technology solutions and consumer products. Companies around the world are investing heavily on Artificial Intelligence (AI), machine learning, and data analytics to help gain competitive advantage. In his presentation, Professor Chun will explore recent developments in these exciting fields as well as opportunities and challenges for corporations that are seeking to leverage AI for innovation and transformation.

Guest Speaker



Professor Andy Chun

Regional Director
Technology Innovation
Prudential Corporation Asia
.....
Adjunct Professor and former CIO
City University of Hong Kong
.....
Convenor
AI Specialist Group
Hong Kong Computer Society

Date:	Tuesday, 12 March 2019
Time:	12:30 pm - 2:00 pm (12:15 pm Registration)
Venue:	Gloucester Room II, 3/F The Excelsior Hong Kong, 281 Gloucester Road Causeway Bay, HONG KONG
Fees:	IT Management Club Members - Free of Charge HKMA Members - HK\$150 Hong Kong Computer Society Members - HK\$300 Hong Kong Software Industry Association - HK\$300 Non-members - HK\$490
Language:	English

* Enrolment will be processed on a first-come-first-served basis
Participants are cordially invited to join the IT Management Club

Application Form:

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Hong Kong Computer Society Members - HK\$300
Hong Kong Software Industry Association - HK\$300
Non-members - HK\$490

(IT-08002-2019-2-NL)

Registration form

To: The Hong Kong Management Association
14/F Fairmont House,
8 Cotton Tree Drive, Central, HONG KONG

Ms Peonie Wu
Ms Vicky Liu

Tel: 2826 0535
Tel: 2826 0529
Fax: 2868 4387

E-mail: peoniewu@hkma.org.hk
E-mail: vickylui@hkma.org.hk

Spaces are limited, reservation will be on a first-come-first-served basis! Interested parties are requested to send the application form to the Secretariat together with the exact fees on or before **Tuesday, 5 March 2019**. Confirmation e-mail will be sent to successful applicant.

(Please fill in the following in BLOCK LETTERS)

Please put a tick in ☐ if appropriate.

Name _____ HKMA Membership No. : _____ (If applicable)

Company : _____

Company Address : _____

Current Position : _____ Tel. : _____

E-mail : _____ Fax : _____

Sponsorship : ☐ Self-sponsored ☐ Company-sponsored

Cheque No. : _____ Amount : HK\$ _____ (If applicable)

(Please make crossed cheque payable to "The Hong Kong Management Association", and return it to 14/F Fairmont House, 8 Cotton Tree Drive, Central, HONG KONG)

Applicant's Declaration

I declare that the information provided in this form and the attached documents is correct and complete.

I understand that the information provided in this form and the attached documents will be used in the admission assessment process and that any misrepresentation, omission or misleading information given may disqualify my application for admission and enrolment in the programme.

I have noted, understood and agreed to the contents of the Personal Data Collection Statement.

Signature : _____ Date : _____ (Deadline: Tuesday, 5 March 2019)

Please photocopy for more registration forms if necessary.

No refund will be made after payment, but participants can arrange to have their places substituted should they be unable to attend the seminar.

We/I shall comply with HKMA Privacy Policy Statement, the Hong Kong Personal Data (Privacy) Ordinance (Cap.486) and other related regulations which will be changed from time to time. We/I declare that the data given in support of this registration are, to the best of my knowledge, true, accurate and complete. We/I understand that the data will be used in the registration process and that any misrepresentation, omission or misleading information given may disqualify my registration.

We/I understand that, upon our/my registration, the data will become part of the HKMA record and may be used and processed for all lawful purposes relating to the academic and/or non-academic activities in accordance with the established policy of the HKMA and the Hong Kong Personal Data (Privacy) Ordinance (Cap.486).

We/I expressly consent that the personal data will be used for the HKMA administrative, academic, research, statistical, alumni activities and prescribed purposes as allowed by HKMA and the laws of Hong Kong from time to time.

The event will be cancelled if Typhoon Warning Signal No. 8, 9,10 or Black Rainstorm Warning Signal is in force within two hours prior to the event. The event may proceed if the said signals are cancelled two hours before the registration time of the seminar. However, this is subject to the final decision of the Association.