



中華人民共和國香港特別行政區政府總部教育局
Education Bureau
Government Secretariat, The Government of the Hong Kong Special Administrative Region
The People's Republic of China

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23 November 2010

Dear Sir / Madam,

Study Tour on e-Learning in the United Kingdom 2011

Enhancing students' independent and interactive life-long learning is the mission of the education sector in the 21st Century. The Government shows its commitment in facilitating e-Learning in schools through various measures. It is believed that successful implementation of e-Learning rides on sound school-private sector partnership to work out sustainable models on the provision of quality e-Learning resources and other IT solutions for e-Learning to bloom at schools.

To engage stakeholders who are keen on promoting e-Learning, Mr. Kenneth Chen, Under Secretary for Education led a delegation of 40 school personnel, academia, educational publishers, electronic content providers, IT sector and others last January to attend the Learning and Technology World Forum 2010 (LATWF) cum BETT 2010 in London. We are glad to see people from different sectors, both local and overseas, networked together for the betterment of education for the next generation.

We are honoured to be invited again to attend the BETT 2011 to be held in January 2011 in London, to capture ideas and experiences on strategy and policy on the development of ICT for learning, and actual practices of e-Learning in other parts of the world. More importantly, you will be able to meet and explore collaboration opportunities with overseas business partners. To show Government's support, Mr. Kenneth Chen will lead the delegation again.

You and your colleagues are cordially invited to join our Study Tour. For details of the program, please refer to the attached Information Sheet.

If you are interested to join the Study Tour or need further information, please contact Ms. Sammi SHAM at 3698 3613 or email to smsHAM@edb.gov.hk by **30 November 2010**. We look forward to your participation in the Study Tour.

Regards

SHE Mang
Chief Curriculum Development Officer
(IT in Education)
Education Bureau

Information Sheet

Study Tour to the United Kingdom 2011

Major activities to be arranged will fall on **10 – 13 January 2011**. Tentative programmes include –

Partners meeting	-	Briefing hosted by the Under Secretary for Education on the e-Learning initiatives for delegates & overseas partners to provide the context for possible collaboration
	-	Presentation by Business Partners for consolidation of potential collaboration
Sharing Sessions	-	Activities to be arranged by renowned educational publishers and school network provider in the UK
School Visits	-	Partners in Learning School Tour to be arranged by Microsoft
	-	School Visit in London to be arranged by publishers
Exhibitions	-	BETT is the world's largest annual educational technology show to be held on 12-15 Jan 2011

Participants are expected to make arrangement and pay for their travelling, lodging and meals.

If you are interested to join the Study Tour, please contact Ms. Sammi SHAM at 3698 3613 or email to smsam@edb.gov.hk by 30 November 2010. Please note that availability to some programs is limited and will be offered on a first-come-first-serve basis.