

## FLY HIGH WITH EDUCATION @ CITYU - INFORMATION SYSTEMS

### MSc in Business Information Systems (MScBIS) - Stream A

#### 商務資訊系統理學碩士

<http://www.cb.cityu.edu.hk/is/msbis>

It is specifically targeted at non-IT professionals who want to understand different types of Business Information Systems and their development, and apply these systems in their workplace. Graduates who lack working experience, including IT graduates, may also apply. The programme emphasises the practice of various techniques and skills related to the development and management of Business Information Systems.

特別適合非資訊科技專業但有志認識各種商業資訊系統及其開發、並將之應用於實際工作環境的人士。無工作經驗者或曾修讀資訊科技相關課程人士亦可報讀。此課程者重實踐各種商務資訊系統的開發、管理技巧及方法。

### MSc in Information Systems Management (MScISM)

#### 資訊系統管理理學碩士

<http://www.cb.cityu.edu.hk/is/msism>

It is designed for IT professionals with two or more years of experience. This programme assumes students have an academic background in Computer Science, Information Technology or Information Systems, as well as experience in IS development. The programme emphasises the development of IS and general management skills required for IS or IT project managers.

為具備兩年或以上工作經驗的資訊科技專業人員而設。學生應曾修讀電腦科學、資訊科技或資訊系統，並具備資訊系統開發經驗。此課程者重教授資訊系統或資訊科技項目經理所需的資訊系統專業知識及一般管理技巧。

### MSc in Electronic Business and Knowledge Management (MScEBKM)

#### 電子商業及知識管理理學碩士

<http://www.cb.cityu.edu.hk/is/msebk>

It is primarily designed for a new generation of managers, professionals and entrepreneurs who wish to understand the principles and impact of e-business and knowledge management in contemporary organisations. Most students come from a business or IT background, but students without working experience may be accepted. The programme emphasises practical skills associated with e-business and knowledge management.

主要為有志認識現代企業中電子商業及知識管理的原理和影響的新一代管理人員、專家及企業家而設。多數學生來自商界或資訊科技領域，但無工作經驗者亦可報讀。此課程者重電子商業及知識管理的實踐技巧。

### Department of Information Systems 資訊系統學系

<http://www.cityu.edu.hk/is>

The University is ranked 124th in The Times Higher Education Supplement (THES) 2009 Survey. In addition, the College of Business has obtained prestigious, internationally recognized accreditations from AACSB International, the European Quality Improvement System (EQUIS) and the Association of MBAs (AMBA), the ONLY business college in Greater China to be triple accredited. In terms of research achievements, the IS Department was ranked number 1 outside North America in 2005\* and number 6 in the world in 2008\*\*.

香港城市大學在2009年的《泰晤士報高等教育特刊》世界最佳大學排名公佈中名列第124位。再者，商學院獲得國際知名AACSB International、歐洲管理發展協會之 European Quality Improvement System (EQUIS)及工商管理碩士課程協會 Association of MBAs (AMBA)的學術認證，成為大中華地區唯一獲得三項認可資格的商學院。在科研成就方面，資訊系統學系在資訊系統研究領域中成績卓越，更在2005年名列北美地區以外第一位\*及在2008年全球名列第六位\*\*。

\* Communications of the Association for Information Systems, volume 15, 2005.

\*\* Communications of the ACM, volume 5, no. 4, April 2008.

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For programme application, please visit:

<http://www.sgs.cityu.edu.hk/prospective/apply/procedures>

