

**Topic: Addressing Director Liability and Enterprise Compliance Risks related to Software**

Date: **9<sup>th</sup> March 2010, Tuesday**

Time: Registration from 6:30pm

Presentation from 7:00pm to 8:00pm

Venue

Room 1018, HKPC Building,  
78 Tat Chee Avenue, Kowloon, Hong Kong  
(near MTR Kowloon Tong Station Exit C1)

[http://www.hkpc.org/html/eng/office\\_locations/office\\_locat.jsp](http://www.hkpc.org/html/eng/office_locations/office_locat.jsp)

<b>Main Presenter</b>	<b>: Eimund Loo, Senior Manager, Deloitte</b>
<b>Guest Presenters</b>	<b>: Belinda Lui, Chairman, BSA Hedy Ho, Member Company Representative, BSA</b>

*There is no doubt that software has revolutionized the way that business operates and allowed organizations to better communicate, react, learn and respond to the ever-changing world. But with such power comes the responsibility to manage software assets in order to mitigate the ever-growing risks that companies are exposed to from both a statutory and contractual perspective. With the Hong Kong Copyright (Amendment) Ordinance 2007 imposing certain responsibilities on directors and partners who are responsible for the internal management of their organisations coupled with the complex and constantly changing licensing terms and conditions governing the use of software, most organisations and their management are ill equipped to address the significant challenge of compliance and risk mitigation related to software.*

*The Business Software Alliance (“BSA”) and Deloitte Touche Tohmatsu would like to invite you to attend a seminar that aims to provide an outline over the real-world risks that organizations are exposed to through the use of software within an enterprise as well as highlight strategies that such companies can take to mitigate the risks while maximizing the value of their software assets.*

**Eimund Loo, South China CRC Manager, Hong Kong, CISA, PCSAM**

Eimund is a Senior Manager with Enterprise Risk Services in Deloitte Hong Kong and has worked in the professional services industry for over 10 years, spending the majority of that time specifically providing Contract Risk and Compliance (CRC) in Australia, the U.S., Belgium and Greater China. He has delivered a variety of CRC engagements focused in the TMT sector including End Customer Software License Reviews, Software Asset Management audits, channel partner compliance programs, supply chain inspections, royalty reviews, customer targeting and analysis and delivered training seminars/workshops on software licensing and management for the Top 10 global software and hardware companies.

Fee: ISACA Member: HKD \$100 HKICPA/HKCS/CGA Members: HKD \$100 Non-member: HKD\$200

Payment can be made at the door when attending seminar. Cheques should be made payable to **“The Information Systems Audit and Control Association China Hong Kong Chapter Limited”**.

**Please reserve your place by e-mailing to [pm@isaca.org.hk](mailto:pm@isaca.org.hk). Don't forget – this seminar can be counted towards valuable one ISACA continuing education hour! We hope to see you there!**

Please also note your diary date for our next free seminar to be held on **Tuesday, 23rd March 2010.**  
Details will be forwarded to you later.

Victor Tan and Wee Teong Cheah  
Directors, Professional Development, ISACA China HK Chapter

Michael Yung  
President, ISACA China HK Chapter

*Please circulate to other colleagues within your organization and friends.*



Trust in, and value from, information systems

**China Hong Kong Chapter**

## ***Professional Development Seminar***

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### **Reservation Reply**

I will attend the seminar "**Addressing Director Liability and Enterprise Compliance Risks related to Software**" on 9<sup>th</sup> March 2010 (Tuesday).

Name \_\_\_\_\_ : Email: \_\_\_\_\_

Phone: \_\_\_\_\_

\*ISACA/HKICPA/HKCS/CGA Membership no. : \_\_\_\_\_

*\* Please delete as appropriate*

Number of Guest(s): \_\_\_\_\_

Name(s) of Guest(s): \_\_\_\_\_