



**Organizer:**



**Co-Organizer:**



## **Career Seminar**



### **Objectives:**

- An update on current job market and provide practical advice on how to prepare for job interviews and the corporation's selection criteria.
- An introduction on the career path and professional development in the IT industry.
- A sharing on entrepreneurship - How to start up and manage your own business?

**Date:** April 21, 2007 (Saturday)

**Time:** 15:00 – 17:30

**Venue:** CD307, Hong Kong Polytechnic University

### **Platinum topics and premier speakers:**

- 1. Job Market Update and Interviewing skills**  
Ms. Shirley Chan  
*Director, Strategy and Operation of JobMarket Publishing Limited*
- 2. IT Career Path and the Corporation's Selection Criteria**  
Dr. Johnny Ng  
*Chairman, Titanium Technology*
- 3. Professional Development: How can you equip yourself?**  
Prof. Patrick Chau  
*Director of Professional Development, Hong Kong Computer Society*
- 4. How to set up your own business: "A Successful Story"**  
Mr. Frank Pak  
*Managing Director, Home Of Swallows*

Acknowledgment:



## Speakers' Biography

### **Ms Shirley Chan**

*Director, Strategy and Operation of  
JobMarket Publishing Limited*

Ms Chan has wealth of professional experience with multi-national companies in the industry of telecommunication and e-businesses before joining Sing Tao News Corporation in 2000. Since her appointment with the group, Ms Chan has been responsible to lead the online development team of JobMarket and oversee 3 recruitment and education websites. Over the past 10 years, Ms Chan has accumulated much management experience in transforming innovative business concept to practice; by managing the product creation and effective implementation of innovations within the organization, and ensuring profitable business returns.

Ms Chan graduated from University of British Columbia, Canada with a Bachelor Degree in Commerce. She later gained a MSc. in Financial Management from University of London.

**Dr. Johnny K.C. Ng**  
*Chairman, Titanium Group  
(NASDAQ BB: TTNUF)*

Dr. Ng attained a Post-doctor research from Beijing Tsinghua University in 2004, specialized in pattern recognition and biometrics. He graduated from the Hong Kong Polytechnic University in 1996 with a Bachelor of Engineering degree and in 2002 with a Doctor of Philosophy degree. Dr. Ng is the committee member of various professional bodies. He was awarded "Ten Outstanding Young Digi Person" in 2000 and "Innovative Entrepreneur of Year 2003".

Under his leadership, Titanium Group has been named to the Deloitte "Technology Fast 50 in China 2006" placing 28th out of 50 with growth of 234 percent over a three-year period. This prestigious annual award honors the fastest growing Chinese technology companies, based on percentage of revenue growth over a three-year period.

**Professor Patrick Y.K. Chau**  
*Director, Professional Development  
Hong Kong Computer Society*

Dr. Chau is a Professor in Information Systems at the Faculty of Business and Economics of the University of Hong Kong. His teaching and research interests are in management of information systems, supply chain management and e-commerce. In addition to his teaching and research work, he has directed the undergraduate business programs of the University for four years from 2001 to 2005.

Professor Chau obtained his doctorate from the Richard Ivey School of Business at the University of Western Ontario, Canada. From 2001 to 2003, he was the Chairperson of the e-Business Specialist Group of the Hong Kong Computer Society. He founded the Hong Kong Association for Information Systems in 2006 and is Vice-President of the (worldwide) Association for Information Systems and President of the Chinese Association for Information Systems.

**Mr. Frank Pak**  
*Managing Director  
Home of Swallows*

Mr Pak finished his business management study in Canada, 1988. After that, he returned to Hong Kong for estate development and investment works for 12 years. In 1994, he received his Master of Business Administration degree from the University of Leicester, UK. In 2000, he set up Home of Swallows. In May, 2000, Home of Swallows has its first outlet in Ma On Shan. In the next two years, Home Of Swallows had become a well-known brand in Hong Kong. Now, including six in the MTR stations, there are totally 25 outlets in Hong Kong. In 2006, he started his business network in Shenzhen and Macau.

Mr Pak is also ardent on social service. In 2006, he has served 18 community organizations, including several chambers of commerce and youth affair organizations.

# YouthClub@HKCS

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### Register Now!

Please complete this form and return to HKCS by fax 2834-3003 or by email at [youthclub@hkcs.org.hk](mailto:youthclub@hkcs.org.hk) on or before **14 April 2007**. For more information, please contact HKCS at 2834-2228.

### Reply Slip

I would like to attend “YouthClub@HKCS Career Seminar” on 21 April 2007.

Name: \_\_\_\_\_ HKCS Membership No.: \_\_\_\_\_ (if applicable)

Company / School Name:  
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 **Non-HKCS Member - \$30 per person**

Credit Card (VISA or MASTER ONLY)

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#### Remarks:

1. Please send a crossed cheque with an appropriate amount made payable to “Hong Kong Computer Society” and send to: Unit 1801, Tai Tung Building, No. 8 Fleming Road, Wanchai, Hong Kong. (Attn: Mr. O’neal Wong)
2. Please note that your registration will be completed when HKCS receives your faxed copy of the reply slip with your Credit Card information OR Cheque for the enrolment fee. All Credit Card information is kept confidential and will be destroyed after use.

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