

Hong Kong International Computer Conference 2020

香港國際電腦會議 2020

2-3 Nov 2020 Virtual Conference

Organiser:



Digital Lifestyle in the New Decade

新世代數碼生活

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ABOUT HONG KONG INTERNATIONAL COMPUTER CONFERENCE 2020 (HKICC 2020)

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The Hon Charles Peter Mok, JP

Ms. Annie Choi Suk-han, JP

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(Ref link: <http://hkicc.hkcs.org.hk/messages/honoured-guests/>)

MESSAGE FROM ORGANISER

Dr. Ted Y. T. Suen, MH

Mr. Raymond Cheng

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CONFERENCE PROGRAMME

(Ref link: <http://hkicc.hkcs.org.hk/agenda/>)

Digital Lifestyle in the New Decade

新世代數碼生活



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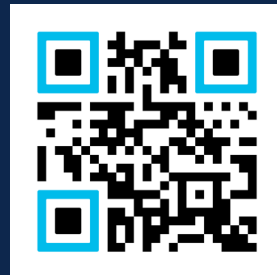


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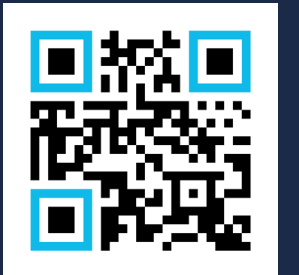
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About Organiser



Background 背景

Founded in 1970, the Hong Kong Computer Society (HKCS), with over 9,000 members, is the first and largest well-recognised non-profit organisation focused on developing Hong Kong's Information Technology (IT) profession and industry. Members hail from a broad spectrum of Hong Kong's IT community, from corporations to like-minded individuals, all coming together to raise the profile and standards of our profession and industry.

香港電腦學會（HKCS）是非牟利機構，於 1970 年成立，致力於推動香港資訊科技（IT）專業及業界發展；現今擁有超過一萬名會員，廣泛來自香港資訊科技界，從公司到個人會員，共同為提升專業和業界的形象及水平而努力不懈。

Vision 願景

To serve Hong Kong as the leading ICT professional body.

作為領先的資訊及通訊科技專業團體，服務香港。

Goals 目標

For past five decades, the HKCS has been playing a vital role in molding IT culture in Hong Kong, and its energy, enthusiasm, and momentum are as positive today as when it was first formed. As a well-respected professional body, the Society is committed to professional and industry development as well as community services that ensure the IT sector continues to make a positive impact in peoples' lives with the following three main goals:

過去五十年來，香港電腦學會在塑造香港資訊科技文化方面扮演重要角色，而本會洋溢的朝氣、熱誠和動力，亦始終如一。作為備受推崇的專業機構，本會致力於資訊科技專業和業界的發展，並積極參與社區服務，以確保資訊科技界繼續為市民生活作出貢獻。下列為本會三個主要目標：

1. Talent cultivation and professional development 人才培育和專業發展
2. Industry development and collaboration 業界的發展和合作
3. The effective use of IT in our community 資訊科技於社會上的有效運用

What We Do 我們的工作

Under the guidance of the HKCS Council, whose 25 members are recognised leaders hailed from the entire spectrum of our IT industry and profession, CIOB Board, Specialist Groups and ad-hoc Project Committees provide specialized knowledge and information in specific areas of interest and organise regular activities to help promote IT in Hong Kong, including conferences, seminars, workshops and visits on various subjects related to IT.

25 位香港電腦學會的理事會成員，主要由 IT 供應商、學術機構和大型企業的領導人所組成。資訊科技總監分部、各專家小組及特設項目委員會會在特定領域提供專業知識和資訊，並組織定期活動，包括會議、研討會和與 IT 相關的各種主題的訪問等，以推廣香港的資訊科技。

Through its Council and Committee Members, the Society is well represented in Government, professional, and industry advisory bodies to contribute to and advise on policies, standards and applications related to IT in both public and private sectors. Based on Members' surveys and informed views of our Council and Committees, formal responses are regularly submitted to the Government in relevant consultation exercises.

本會透過理事會和委員會成員，充分參與政府、專業、業界的顧問組織，就與資訊科技相關的政策、標準和應用，為公共和私營部門作出貢獻和提供建議。根據本會向會員進行的調查，以及理事會和委員會委員的意見，本會定期向政府提交相關諮詢文件的正式回應。

Talent Cultivation and Professional Development 人才培育和專業發展

With Talent Cultivation and Professional Development being our primary goal, the Society persistently encourages our youths to pursue IT-related studies at our tertiary institutions and to take up IT as a career. As for continuing professional development, our 4 Specialist Groups (Artificial Intelligence, Cyber Security, Enterprise Architecture, and Financial Technology) disseminate technical and application knowledge of topical interests to in-service professionals through forums and networking activities.

人才培育和專業發展是本會的首要目標。本會持續不斷地鼓勵青少年在大專院校選讀資訊科技相關的科目，並在將來投身資訊科技。持續專業發展方面，本會四個專家小組（人工智能、網絡安全、企業架構設計及金融科技）通過論壇和人際網絡活動，為在職的專業人員傳播各專題的技術性和應用性知識。

IT Leadership Accelerator Platform (iLEAP) was set up and launched in 2017 to equip senior IT practitioners with the crucial skills for navigating challenges in the new technological landscape and prepare themselves for more senior leadership roles, which in turn, nurture more elite leaders to support Hong Kong's economic development through ICT innovation.

IT 領袖培訓平台 (iLEAP) 於 2017 年成立，旨在為 IT 管理人員提供應對新技術領域挑戰的關鍵技能，並為晉身更高級的領導角色作好準備，從而培養更多業界領袖，通過資訊及通訊科技創新，促進香港的經濟發展。

With broad support from our professional community, the Society is the pioneer in launching IT professional certification in Hong Kong, with eight certifiable titles, namely three masterlevel titles (System Architect, Project Director, Quality Assurance Manager), one specialistlevel title (IT Project Manager) and four practitioner-level titles (Associate Project Manager, Business Analyst, System Operation Officer, Information Security Officer).

隨著從專業社群中得到廣泛的支持，本會亦是推動香港資訊科技專業認證的先驅，有八個認證項目，包括三個大師級別（系統架構師、項目總監、質素保證經理）、一個專家級別（資訊科技項目經理）及四個專業人員級別（助理項目經理、業務分析師、系統運作主管、資訊保安主管）。

Industry Development and Collaboration 業界發展及合作

Over the years, HKCS has established a strong network with local IT professional and organisations, with many co-organised and mutually supported events. Particularly worthy of note is reached an agreement on Reciprocal Recognition on Professional Qualifications RRPQ with the Hong Kong Institution of Engineers. An MOU was signed with the China Computer Federation in January 2018 to lay down the groundwork for deeper exchange and cooperation towards the development of IT profession in the future.

多年來，香港電腦學會透過各項合辦和互相支持的活動，與本地資訊科技專業人士和機構建立了強大的網絡。尤其值得注意的是本會與香港工程師學會（HKIE）達成了專業資格互認（RRPQ）協定。香港電腦學會與中國計算機學會（CCF）於 2018 年初簽署了合作備忘錄，讓雙方有更進一步的深化交流，為提升整體業界共同努力。

On the international front, an excellent example is its EXCO Membership of the Asia Pacific ICT Alliance (APICTA) which conducts the annual APICTA Awards with HKCS organising an annual delegation from Hong Kong to compete with entries from Asia Pacific economies. Hong Kong results have always been good to excellent over the past years.

國際方面，一個很好的例子是擔任亞太資訊及通訊科技聯盟（APICTA）的行政委員會成員，參與舉辦一年一度的亞太資訊及通訊科技大獎，每年由本會組織香港代表團與亞太經濟地區進行比賽；而在過去十年，香港的表現一直非常卓越，創出理想成績，為港爭光。

Contact 聯絡

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RANSOMWARE

Avoid paying the price

Disruptive to the core and costly to resolve, ransomware is a common method of cyber extortion for financial gain affecting multinational companies as well as governments. The goal of an attacker is to prevent users from interacting with their files, applications or systems until the victim pays a ransom to access the decryption key.

Ransomware activities have significantly increased in prominence and frequency. The most reported forms of infections are from email attachments or embedded links, targeting key personnel and high-value computers with social engineering tactics and spear phishing. Web-based attacks via “drive-by-download” exploitation kits are also common, taking advantage of browser, application and system vulnerabilities to deliver an encrypted or encoded malicious payload to the user’s system.

To maximize their profits, ransomware attackers deploy a number of tactics including:

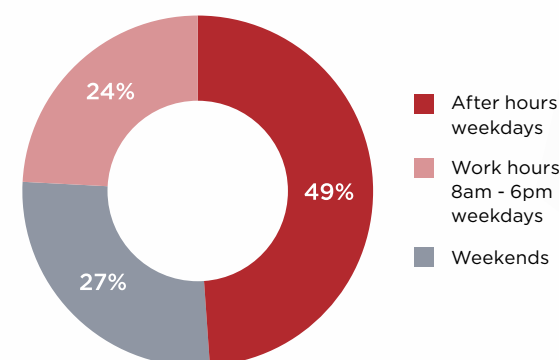
- Deploying interactive ransomware to identify key systems and increase attack effectiveness
- Increasing the ransom demand after a specified time or offering to decrypt an element for a lower price to improve their chances of payment
- Combining ransomware with data theft and extortion
- Targeting high-availability organizations such as hospitals, governments or industrial environments to increase their payment probability

Most Ransomware Deployments Take Place Three or More Days After Initial Infection

Following investigations into ransomware incidents between 2017 and 2019, Mandiant Intelligence research identified that at least 3 days had passed

between initial breach and the deployment of ransomware in 75% of cases studied. This pattern suggests that for many organizations if initial infections are detected, contained and remediated quickly the significant damage and cost associated with a ransomware infection could be avoided.

Figure 1. Observed ransomware deployment: Work hours VS after hours



Attackers Are Breaking In After Hours

Ransomware execution has frequently been found to take place after hours; in 76% of incidents reviewed, ransomware was executed in victim environments before 8:00 a.m. or after 6:00 p.m. on a weekday or over the weekend, using the time zone and customary working week of the victim organization. It is possible that some attackers intentionally deploy ransomware after hours to maximize the potential effectiveness of their operation in the belief that any remediation efforts will be implemented more slowly than they would be during normal hours of work.

Defend Your Organization

Advanced detection and prevention supported by actionable threat intelligence is the best defense against ransomware and other advanced attacks. Because ransomware often uses the web or email to reach victims, Endpoint and Email security is paramount to protect your organization.

Endpoint Security

FireEye Endpoint Security harnesses the power of intelligence-led threat detection and response to determine whether an attack is taking place. Security teams benefit from much needed visibility into endpoints on one centralised system, with forensic information helping them to conduct detailed investigations, curtail damage and adapt their defenses against future attacks.

[EXPLORE>](#)

Email Security

Whether you use an on-premise or cloud-based server for emails, FireEye Email Security operates as a mail transfer agent; quarantining, analyzing and blocking ransomware emails before they reach the recipient. FireEye email security routinely catches advanced threats including malicious attachments, phishing, spam and impersonation, identifying critical threats 40 times faster than competitor solutions.

[EXPLORE>](#)

Validate Your Security With A Ransomware Defense Assessment

Organizations are often unaware of their vulnerabilities until they are attacked. Proactively validating security systems and identifying weaknesses with a FireEye Ransomware Defense Assessment tests the ability of your security controls to detect, contain and remediate ransomware attacks, helping to prioritize areas for improvement and investment.

Focusing on four core ransomware competencies of security architecture, response, communications and recovery, our experts simulate real-world ransomware attack behaviours and perform techniques used by threat actors to deploy ransomware in a secure, controlled environment.

Using the findings, recommendations and guidance contained in our detailed post assessment report, security teams can:

- Identify the specific assets open to ransomware
- Realize security weaknesses that can be exploited by ransomware
- Minimize the impact of a ransomware attack
- Reduce their organization’s ransomware attack surface

The Ransomware Defense Assessment typically takes one week to conduct and can be delivered on-premise or remotely

[EXPLORE>](#)

Mandiant experts predict that financially motivated actors will continue to evolve their tactics to maximize profit generated from ransomware infections, incorporating ransomware deployment with other tactics such as data theft and extortion, increasing ransom demands and targeting critical systems.

The relief for security professionals is that with post-compromise infections, there is often a window of time between the first malicious action and ransomware deployment. If network defenders can detect and remediate the initial compromise quickly, it is possible to avoid significant damage and the expense of a ransomware infection.

To learn more visit www.FireEye.com or email HongKong@FireEye.com

Hong Kong International Computer Conference 2020 (HKICC 2020)

Background 背景

The Hong Kong International Computer Conference (HKICC) is an annual flagship event organised by the Hong Kong Computer Society (HKCS) since 1978 and is one of the best and most popular ICT conferences in Hong Kong. It brings together ICT professionals and experts, government leaders and business executives from local and abroad to share and discuss the latest trends of ICT innovations and developments in enhancing business opportunities and productivity.

「香港國際電腦會議」(HKICC)自1978年由香港電腦學會創辦以來，已成為業界一年一度的盛事，深受香港以至亞太區的資訊科技界及社會人士歡迎。「香港國際電腦會議」匯集香港及國際的資訊科技專家、政府官員和商界管理層，共同分享與研討資訊及通訊科技在創新與發展上的最新趨勢，特別是促進商機及提升生產力方面。

Theme 主題

DIGITAL LIFESTYLE IN THE NEW DECADE 新世代數碼生活

2020 has proven to be an eventful start of a new decade. Many in the industry are now saying COVID-19 is the biggest advocate of digital transformation. It is, therefore, important for the practitioners of the IT industry to better equip with the latest information in digital transformation that will impact many areas of our lifestyle in this digital age. Attending HKICC 2020, you will be hearing from experts from different industries on how digital transformation is impacting their day-to-day life and work. This conference is a 2-day conference with keynote sessions in the morning and 2 parallel sessions in the afternoon of each day.

事實證明，2020是本世紀二十年代一個重要的開端年。現在，許多業內人士都在述說，新型冠狀病毒是數碼化轉型的最大倡導者。身處數碼年代，數碼化轉型將對人類生活多個領域，均會產生重大影響；因此，對IT行業從業員而言，能更好地配備數碼化轉型的最新訊息，至為重要。你只要參加香港國際電腦會議2020(HKICC 2020)，就會聆聽到來自不同行業的專家，對數碼化轉型如何影響他們日常生活與工作的真知灼見。此會議為期兩天，每日上午為主題演講，下午各有兩個分組研討環節。

HKICC Highlighted Topics 焦點議題

1) Digital Life: everything-as-a-service 數碼生活

From remote healthcare to distance learning, from virtual recruitment fairs to live concerts inside video games, we increasingly find ourselves being able to go about our lives from the comfort of our own 'living rooms'. While often praised for efficiency, convenience and innovation, this trend also challenges the technological readiness of the service economy, and raises questions about digital inclusion and the absence of 'real life' human experiences. Can technology make Digital Life a positive and inclusive phenomenon?

從遠程醫療保健到遠程學習，從虛擬招聘會到電子遊戲內的現場音樂會，我們發現自己越來越真的能在舒適的「起居室」內過自己的起居生活。該趨勢的效率、便利與創新，深受讚許；然而亦同時在挑戰服務經濟的技術成熟度，並引發關於數碼共融與人生缺乏「現實生活」體驗的問題。科技能否使「數碼生活」成為一種積極而共融的現象？

This parallel session will explore how our daily life has changed post Covid-19, and related technology developments to support those changes. We have seen tremendous uptake on digital technology at home, such as online learning from K-12 to university, the trend for grocery and food delivery, increased demand for online shopping, renewed interest in video games / e-sports, as well as demands for healthcare-related technologies, such as telemedicine and AI medical chatbots. Companies are rushing to adopt digital transformation to meet these new online demands and lifestyle changes. This session will highlight use cases and related technologies.

此環節將探討新型冠狀病毒後，我們的日常生活如何產生變化，以及支援這些變化的相關技術發展。我們已目睹居家數碼技術被大量應用，例如從K-12到大學的在線學習，日用雜貨和食品的配送趨勢，對在線購物的需求增加，對電子遊戲或電子競技的興趣復興，以及對醫療保健相關技術的需求，例如遠程醫療和人工智能醫療聊天機器人等。企業都急於進行數碼轉型，以滿足這些新興的在線需求和生活方式的改變。本環節將重點介紹應用之案例及相關技術。

2) Digital Workplace: access from everywhere 數碼工作場所

The notion of a decentralized workplace has quickly moved from futuristic vision to enforced reality. Things might never fully move back to the way they were. While business leaders grapple with the economic and human implications of the workplace of the future, it also poses a unique challenge for CTOs. Which technologies will take centre stage in enabling this transition in the way we work, and how can we make them safe and suitable for the Digital Workplace?

非集中性的工作場所概念，已從對未來的想像，迅速被迫變為現實。時移勢易，當企業領導人正努力應對「未來工作場所」的經濟與人文意義時，CTO也在迎接獨特的挑戰。在推動我們的工作方式過渡方面，哪些技術將成為核心？我們又如何能使這些技術變得安全及適用於數碼工作場所？

This parallel session will explore the technologies and the key success factors of implementing a digital workplace learned from the pandemic. The coronavirus crisis has an enormous impact on the world and indeed the culture of work. On one hand, the mass introduction of digital workplaces can bring productivity gains for companies and build digital dexterity. On the other hand, some potential pitfalls such as implication to social interaction, security, and compliance, that should be taken into consideration as well during the implementation of digital workplace. Experts in these areas will share their insight and experience in this session.

此環節將探討新型冠狀病毒後，數碼工作場所主要的成功因素和關鍵的元素，包括數碼工作場所時代的技術。新型冠狀病毒危機對工作的世界乃至工作的文化產生了巨大衝擊。一方面，大量引進數碼工作場所可以為企業提升生產力及增加員工的數位熟練程度；另一方面，大規模強制性遙距工作的趨勢，亦證明社交互動和維持公司文化，對於創新和創意工作場所文化的重要性。範疇內的專家將在此環節，分享他們的視野和觀點。

3) Digital Commerce: bespoke services at mass scale 數碼業務

Digital Commerce is one of the first big 'use cases' of the internet keeps pushing its boundaries today. AI-powered customer segmentation, mass personalization of products, increasingly autonomous delivery logistics, and a multitude of payment options – we can thank online commerce for many of these innovations. The world's e-commerce giants are today more acquisitive than ever, competing not only in cyberspace but across entire supply chains, and even back into bricks-and-mortar locations. What should we expect next from Digital Commerce?

數碼業務是當今最重要的互聯網「用例」之一，並正不斷突破界限。應用人工智能細分客戶市場、大規模將產品個人化，日益增長的自主交付物流，以及多元化支付方式選擇——都要歸功於網上商貿上的許多創新。如今，全球的電商巨企，比以往任何時候都更能兼收並蓄，商業競爭已不限於網絡空間，更遍及整個供應鏈，甚至回到實體市場。對數碼業務下一步的發展，我們將有何期望？

This parallel session will explore the digital disruption and acceleration of e-business caused by emerging digital technologies and the pandemic. The Covid-19 has not only led to changes in daily communication, but also impacts on consumer behaviour and retail strategies. In response to such outbreak, businesses are increasingly relying on digital services to serve their customers and differentiate from their competitors. It creates new sales opportunities, such as online sales channels, digital transformation in supply chain networks, advanced data analytics to warehouse robotics, and the switch from in-person conferences to virtual events, etc. This session will highlight use cases and related technologies.

此環節將探討由新興的數碼技術和疫情下，對數碼業務所引發的翻天覆地變化和加速發展。新型冠狀病毒不單導致日常通訊發生變化，更影響了消費者的行為和零售策略。為應對此劇變，企業逐漸以數碼形式為客戶提供服務，務求突圍而出，有別於其他競爭對手。另外，數碼科技為企業創造了全新的銷售機會，例如網上銷售渠道；由供應鏈網絡、先進數據分析到倉儲機械人技術的數碼轉型；以及從面對面會議轉變為以虛擬方式舉辦活動等。本環節將重點介紹應用之案例及相關技術。

4) Digital Future: the smart devices of tomorrow 數碼未來

Disruptive cloud-native, digital-first start-ups have quickly grown up to challenge long-standing incumbents in sectors as traditional as banking, insurance, power generation, hotels, shipping and many more. While the first wave of digital newcomers were best known for software-heavy but asset-light business models, today's disruptors are just as likely to be focused on creating unique hardware, edge devices and smart sensors to embed into everyday objects all around us. What will be the next technologies to cross over into the mainstream and change our lives?

具顛覆性的雲原生、數碼優先初創企業，已迅速成長並正挑戰屹立多年的企業，受影響的傳統行業包括銀行、保險、發電、酒店、航運...等。第一波的數碼新企業，多以軟件為重，資產為輕的商業模式而聞名；然而，如今的顛覆者，卻很可能專注於創建獨特硬件、邊緣設備與智能傳感器，嵌入到圍繞我們四周的日常物品中。甚麼是下一代的主流技術？將如何改變我們的生活模式？

This parallel session will explore the revolution and future of Digital development caused by emerging digital technologies and the pandemic. The Covid-19 pandemic gives us an accelerated view of what the digital Future may look like. In response to such outbreak and the emerging of new technologies like 5G, IoT, more technology firms and startups will increasingly relying on digital services to serve their customers. It creates new change of business and opportunities. This session will highlight the insights, potential business model and future technology trends.

此環節將探討由新興的數碼技術和疫症流行下所引發之數碼發展的革新與未來。新型冠狀病毒疫情令我們可以更加速了解我們數碼化的未來發展。為應對該等劇變，以及 5G、物聯網等新技術的興起，有更多科技公司和初創企業將越來越着重以數碼形式為客戶提供服務，從而創造出更多業務和商機的新機遇。本環節將重點分享各種具前瞻性的視野，以及有發展潛質的業務模式和未來技術趨勢。

Target Participants 目標參加人士

CEOs, CFOs, CTOs, CIOs, strategists, trend-setters, innovators, entrepreneurs, IS managers, operation and marketing managers, academics, and executives from the government, business and anyone interested in benefiting from a thriving ICT industry.

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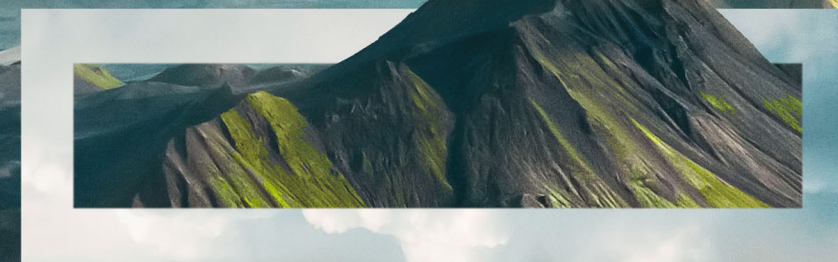
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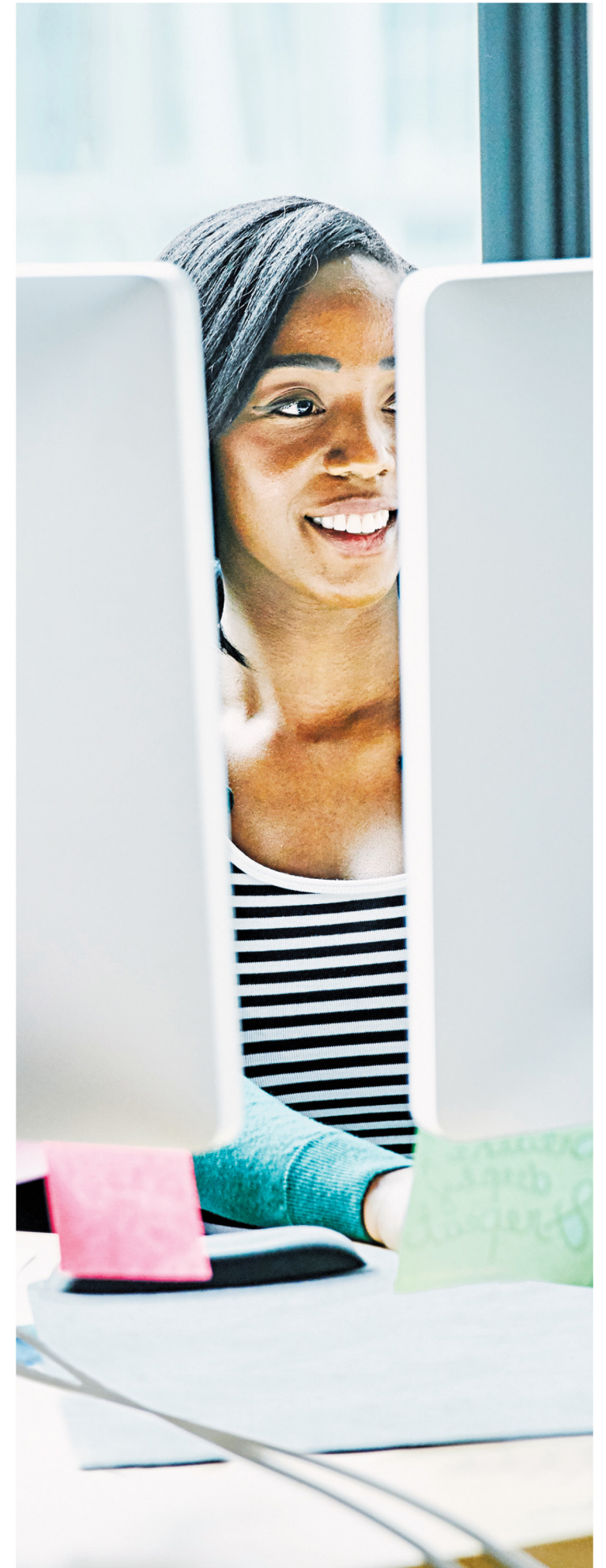
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Mr. Alfred Sit, JP

Secretary for Innovation and Technology
Innovation and Technology Bureau
The Government of the HKSAR

香港國際電腦會議二零二零

專才博議
碩劃同籌

創新及科技局局長薛永恒



Digital Lifestyle in the New Decade

新世代數碼生活



MESSAGE FROM HONOURED GUEST

The Hon Mrs. Carrie Lam Cheng Yuet-ngor, GBM, GBS, JP

Chief Executive
The Government of the HKSAR

香港國際電腦會議二零二零

善用科技
智創新天

行政長官林鄭月娥



Digital Lifestyle in the New Decade

新世代數碼生活



MESSAGE FROM HONoured GUEST

The Hon Matthew Cheung Kin-chung, GBM, GBS, JP
Chief Secretary for Administration,
The Government of the HKSAR

香港國際電腦會議二零二零

弘 集
科 思
惠 廣
羣 議

政務司司長張建宗



MESSAGE FROM HONoured GUEST

The Hon Paul Chan Mo-po, GBM, GBS, MH, JP
Financial Secretary
The Government of the HKSAR

香港國際電腦會議二零二零

專 才
薈 萃
偉 績
弘 彰

財政司司長陳茂波





MESSAGE FROM HONoured GUEST

The Hon Charles Peter Mok, JP
Legislative Councilor (Information Technology)
The Government of the HKSAR

菁英薈萃
望譽並彰

立法會（資訊科技界）議員莫乃光太平紳士

香港國際電腦會議二零二零



MESSAGE FROM HONoured GUEST

Ms. Annie Choi Suk-han, JP
Permanent Secretary for Innovation & Technology
The Government of the HKSAR

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圖

創新及科技局常任秘書長蔡淑嫻

香港國際電腦會議二零二零



MESSAGE FROM HONoured GUEST

Mr. Victor Lam Wai-kiu, JP

Government Chief Information Officer
Office of the Government Chief Information Officer
The Government of the HKSAR

共展創科商機
科技專才雲集

香港國際電腦會議二零二零

政府資訊科技總監林偉喬



Digital Lifestyle in the New Decade
新世代數碼生活

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MESSAGE FROM PRESIDENT OF HKCS

Dr. Ted Y. T. Suen, MH 孫耀達博士 MH

President, Hong Kong Computer Society
香港電腦學會會長

I am pleased to announce that the Hong Kong International Computer Conference 2020 (HKICC2020) will be held from 2nd to 3rd November 2020 and it will be the first ever online event since its launching in 1978 under the current "New Normal". Theme of the conference this year is "Digital Lifestyle in the New Decade".

2020 has proven to be an eventful start of a new decade. Many in the industry are now saying COVID-19 is the biggest catalyst of digital transformation. It is, therefore, important for the practitioners of the IT industry to better equip with the latest emerging technologies related to digital transformation that will impact many areas of our lifestyle in this digital era.

HKICC this year is to highlight the impacts on day-to-day life and work of digital transformation for different industries on how digital transformation is impacting their day-to-day life and work. This conference mainly focuses on four major areas including "Digital Life: everything-as-a-service", "Digital Workplace: access from everywhere", "Digital Commerce: bespoke services at mass scale" and "Digital Future: the smart devices of tomorrow".

As Hong Kong has been positioned as the innovation center in The Greater Bay Area, I believe the technology industry in Hong Kong can also play a much active role in grasping the new opportunities from Shenzhen as well as the Greater Bay Area, especially in research and development for the digital transformation solutions to tap this up and coming market with a population of over 72 million people. Thus, the conference is timely held.

World class technology experts, business leaders, academics and policy makers will gather and exchange their insights, and I believe the attendees will be benefited enormously.

I look forward to meeting you online at the Hong Kong International Computer Conference 2020.

本人欣然宣佈，香港國際電腦會議 2020 (HKICC2020) 將於今年 11 月 2 日至 3 日在網上舉行，今年是該項盛事由 1978 年以來，首度由於「新常態」而轉為以網上形式主辦，而本年的主題為「新世代數碼生活」。

2020 是本世紀二十年代一個重要的開端年。現在，許多業內人士都在述說，新型冠狀病毒是數碼化轉型的最大倡導者。身處數碼年代，數碼化轉型將對人類生活多個領域，均會產生重大影響；因此，對 IT 行業從業員而言，能更好地配備數碼化轉型的最新訊息，至為重要。

是次香港國際電腦會議的焦點，在於突出數碼轉型對各行各業在日常生活與商業運作上的重大影響，並就「數碼生活」、「數碼工作場所」、「數碼業務」及「數碼未來」等四大範疇進行探討。

粵港澳大灣區的人口總數超過七千二百萬人，市場發展日益蓬勃，而香港在大灣區內，亦被定位為創科中心；本人相信，香港的科技業界，應掌握深圳以至整個大灣區帶來的新發展機會，特別在數碼轉型的方案研發方面。香港國際電腦會議的舉行，可謂正當其時。

世界級的資訊及通訊科技專家、商界領袖、學者及政府管理階層人士將雲集交流，並就各議題交換其真知灼見，相信將令出席者獲益良多。

希望能在網上與你在香港國際電腦會議 2020 會面。多謝各位。

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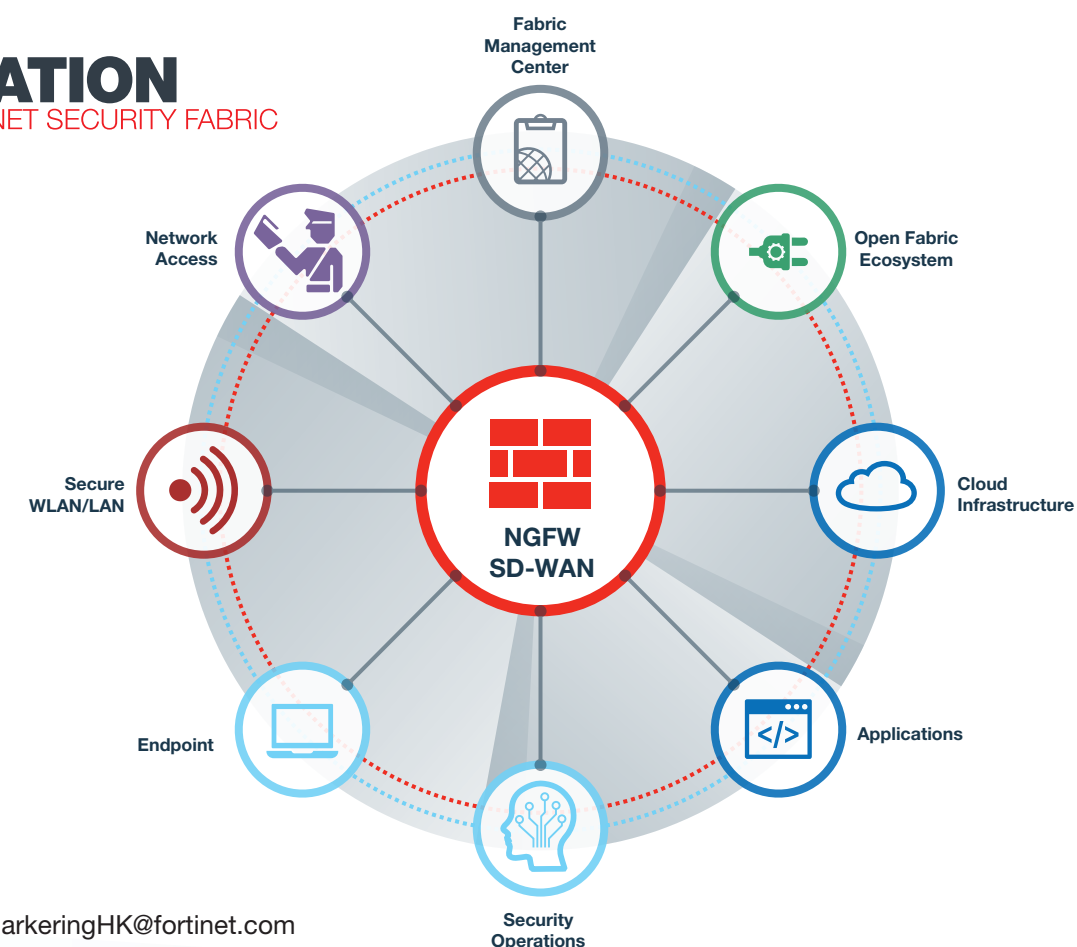
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MESSAGE FROM CHAIRMAN OF ORGANISING COMMITTEE

Mr. Raymond Cheng 鄭小康先生

Chairman, HKICC2020 Organising Committee
香港國際電腦會議 2020 籌備委員會主席

The Hong Kong International Computer Conference (HKICC) has been organised by the Hong Kong Computer Society (HKCS) annually since 1978. The main objective is to bring together IT professionals, and business and government leaders from all over the world to explore opportunities that information technology can offer, and to share their successes and valuable insight. The conference has always been a significant event in the IT industry. In the past year, it has attracted over 48 prominent speakers and over 800 delegates participating in the conference. More than 1,000 delegates are expected to attend the HKICC online conference this year, representing a variety of local and overseas public and private organisations.

The theme of this year is "Digital Lifestyle in the New Decade". Since the beginning of this year, the COVID-19 pandemic has affected all walks of life in Hong Kong. Although the process and formats of this year's conference are different from those of the past, under the "new normal", we can make better use of technology and truly achieve "Digital Lifestyle in the New Decade" leveraging the "Digital Solutions in the New Decade".

It is an honour to invite experts from different areas as our speakers and gain inspiration and opportunities by sharing their vision and wisdom. Participants will be able to have a better understanding of the development potential of Digital Transformation under the current "New Normal". I am sure you will be able to get lots of valuable insights and inspirational ideas.

I would like to take this opportunity to wish the Hong Kong International Computer Conference a success. Meanwhile, I would like to thank all the sponsors for their generous support, as well as our keynote speakers, the joint efforts of the members of the Organising Committee, and the administration of the Secretariat of HKCS. I truly appreciate your continuous support and your contribution will definitely help us develop and succeed in future endeavors.

More importantly, I am delighted to have you all with us online to participate and share in Hong Kong International Computer Conference 2020. Look forwards to seeing you.

「香港國際電腦會議」（HKICC）自 1978 年由香港電腦學會創辦以來，已成為業界一年一度的盛事，深受香港以至亞太區的資訊科技界及社會人士歡迎，旨在匯集香港及亞太區的資訊科技專才、商家和政府官員，發表研究成果、真知灼見與交流經驗。延續去年會議吸引了 48 位行業專才擔任講者及逾 800 位出席者參與之佳績，本年「香港國際電腦會議」已達第 43 屆，預計將吸引逾 1,000 位來自世界各地的代表出席，繼續為資訊科技專才及企業提供廣泛交流的機會。

本屆主題為「新世代數碼生活」。由今年初開始，新冠肺炎疫情就影響了香港的各行各業。雖然今年會議的過程和形式，都和以往的不同，但在「新常態」之下，我們卻更能善用科技，以新世代數碼方案，開創名符其實的「新世代數碼生活」。

相信今年本會邀請來自不同領域的專家講者，將可令與會者對「新常態」下，數碼轉型的發展潛力及資訊科技的作用，有更進一步的認識，並透過分享當中的視野及智慧，獲得啟發，尋到機遇，必定從中獲益良多。

本人想借此機會，祝願本次香港國際電腦會議獲得成功，並衷心感謝各位贊助商的慷慨支持、各位主講嘉賓的化無私分享、籌委會成員的共同努力，以及香港電腦學會秘書處的行政支援；當然，如果能獲得你的出席支持，對會議的成功亦至為重要。

更為重要者，本人期望在首次於網上舉行的香港國際電腦會議 2020 與你相遇。多謝各位。

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MESSAGE FROM CHAIRMAN OF PROGRAMME COMMITTEE

Mr. Richard Leung 梁松光先生

Chairman, HKICC2020 Programme Committee
香港國際電腦會議 2020 程序委員會主席

The theme of the Hong Kong International Computer Conference 2020 (HKICC 2020) is "Digital Lifestyle in the New Decade". We will explore the opportunities brought by Digital Transformation, especially under "New Normal", for Hong Kong IT industry in four major areas including "Digital Life: everything-as-a-service", "Digital Workplace: access from everywhere", "Digital Commerce: bespoke services at mass scale" and "Digital Future: the smart devices of tomorrow".

"Digital Life: everything-as-a-service" - This parallel session will explore how our daily life has changed post COVID-19, and related technology developments to support those changes.

"Digital Workplace: access from everywhere" - This parallel session will explore the technologies and the key success factors of implementing a digital workplace learned from the pandemic.

"Digital Commerce: bespoke services at mass scale" - This parallel session will explore the digital disruption and acceleration of e-business caused by emerging digital technologies and the pandemic.

"Digital Future: the smart devices of tomorrow" - This parallel session will explore the revolution and future of Digital development caused by emerging digital technologies and the pandemic.

Professionals including CEOs, CFOs, CTOs, CIOs, Strategists, Trendsetters, Innovators, Entrepreneurs, MIS Managers, Operation Managers, Marketing Managers, Academics, and Policy Makers from both local and international corporations will gather online to share their pearls of wisdom, experiences and visions.

I sincerely invite you to attend this annual IT industry event to meet the world-class leaders and scholars online.

香港國際電腦會議 2020 的主題為「新世代數碼生活」，將就四大範疇包括「數碼生活」、「數碼工作場所」、「數碼業務」及「數碼未來」等，探討數碼轉型，尤其在「新常態」下，為香港資訊科技業界帶來的機遇。

「數碼生活」方面，此環節將分享新型冠狀病毒後，我們的日常生活如何產生變化，以及支援這些變化的相關技術發展。

「數碼工作場所」上，則會探討新型冠狀病毒後，數碼工作場所主要的成功因素和關鍵的元素，包括數碼工作場所時代的技術。

「數碼業務」環節，將會研討由新興的數碼技術和疫情下，對數碼業務所引發的翻天覆地變化和加速發展。

至於「數碼未來」環節，則會探究由新興的數碼技術和疫症流行下所引發之數碼發展的革新與未來。

來自本地及世界各地的首席執行官、首席財務官、首席技術官、首席信息官、戰略家、趨勢制定者、創新者、企業家、MIS 經理、運營經理、營銷經理、學者和政府管理階層人士，將在網上濟濟一堂，共同分享智慧、經驗及視野。

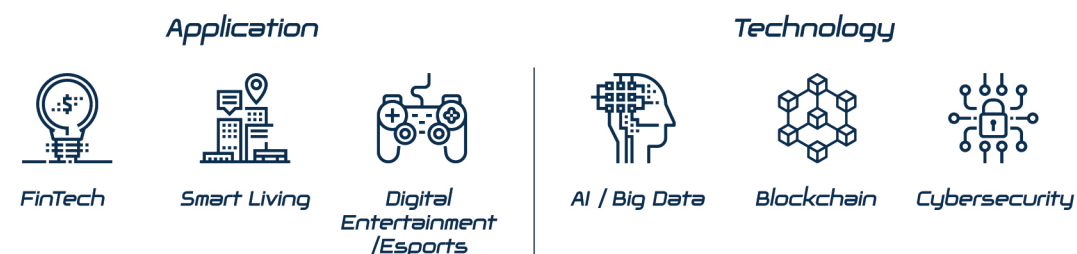
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Digital Lifestyle in the New Decade

新世代數碼生活

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TIME		VIRTUAL CONFERENCE	
DAY 1	9:30 - 9:55 (25mins)	Opening Ceremony	
	10:00 - 10:25 (25mins)	Keynote 1 - Mr. Charles Li, SBS Chief Executive Hong Kong Exchanges and Clearing Limited	
	10:30 - 10:55 (25mins)	Keynote 2 - Mr. Steve Ledzian Vice President & Chief Technology Officer, APAC FireEye	
	11:00 - 11:25 (25mins)	Keynote 3 - Mr. Wong Wai Kay, Ricky Vice Chairman & Chief Executive Officer Hong Kong Television Network Limited	
	11:30 - 11:55 (25mins)	Keynote 4 - Mr. Wilson Ching General Manager of Cisco Hong Kong & Macau	
	12:00 - 12:25 (25mins)	Keynote 5 - Mr. Ricky Leung Executive Director, Engineering & Technology Airport Authority Hong Kong	
	12:25-14:25	Lunch Break	
	Parallel Session		
14:25 - 14:30 (5mins)	Programme Outline: A. Digital Life Session Chairperson: Prof. Andy Chun	Programme Outline: B. Digital Workplace Session Chairperson: Mr. Ricky Woo	
14:30 - 14:55 (25mins)	A1 - Dr. Crusher Wong Senior Manager (e-Learning) the Office of the Chief Information Officer City University of Hong Kong	B1 - Mr. Alfian Sharifuddin Managing Director, Head of Technology and Operations Hong Kong and Mainland China DBS Bank (Hong Kong) Limited	
15:00 - 15:25 (25mins)	A2 - Mr. Jeff Wong Head of LinkedIn Talent Learning & Employee Engagement Solution North Asia LinkedIn	B2 - Mr. Leslie Joseph Principal Analyst Forrester Research Inc.	
15:30 - 15:55 (25mins)	A3 - Mr. Michael Fung CIO CUHK Medical Center	B3 - Mr. Kelvin Tam Chief Product Officer PwC	
16:00 - 16:25 (25mins)	A4 - Mr. Alex Zhavoronkov CEO, Insilico Medicine Chief Longevity Officer, Regent Pacific	B4 - Mr. Eugene Huang General Manager Ping An Technology(Shenzhen) Co., Ltd.	
16:30 - 17:15 (45mins)	Panel discussion Moderator: Dr. Crystal Fok, Director, AIR Platform & Precision Engineering Hong Kong Science and Technology Parks Corporation Panelists: 1. Mr. Tu Hau Kwan Patrick, CEO & Co-Founder, Dayta AI Limited 2. Mr. Kevin Wong, Co-founder, Datax Limited 3. Ms. Kedi Wang, Data lab Manager, Intact	Panel discussion Moderator: Mr. Felix Kan, Partner, PwC Hong Kong Panelists: 1. Mr. Jason Ho, Partner, Ernst & Young Advisory Services Limited 2. Mr David Chan, Director of Operations, Livi Bank Limited 3. Dr. James Lei, Senior Director of Artificial Intelligence and Big Data Analytics, ASTRI 4. Mr. Chern Yue Boey, Executive Vice President Automation Anywhere 5. Mr. Nick Ng, Head of Systems Engineering Fortinet HK, Macau & Mongolia	
17:15	End of Day 1		
2 NOVEMBER 2020 (MONDAY)			

Please click <http://hkicc.hkcs.org.hk/agenda/> for the latest programme.

TIME		VIRTUAL CONFERENCE	
DAY 2	9:30 - 9:55 (25mins)	Keynote 6 - Ms. Jessica Tan Co-CEO, Executive Director Ping An Group	
	10:00 - 10:25 (25mins)	Keynote 7 - Mr. Chun Yin Mak Managing Partner and General Manager Global Business Services IBM Greater China Group	
	10:30 - 10:55 (25mins)	Keynote 8 - Mr. Mohamed Butt Executive Director Hong Kong Productivity Council	
	11:00 - 11:25 (25mins)	Keynote 9 - Mr. KC Fung Chief Technology Advisor Hong Kong & Macau Hewlett Packard Enterprise	
	11:30 - 11:55 (25mins)	Keynote 10 - Dr. Cheung Ngai Tseung Head of Information Technology & Health Informatics Hospital Authority	
	12:00 - 12:25 (25mins)	Keynote 11 - Ir. Sunny Lee Wai-kwong, JP Chairman Hong Kong Applied Science & Technology Research Institute Past President and Distinguished Fellow, Hong Kong Computer Society	
	12:25-14:25	Lunch Break	
Parallel Session			
14:25 - 14:30 (5mins)	Programme Outline: C. Digital Commerce Session Chairperson: Mr. Dave Chen	Programme Outline: D. Digital Future Session Chairperson: Mr. Frazer Lam	
14:30 - 14:55 (25mins)	C1 - Mr. Tony Mok Chief Information Officer Dah Chong Hong Holdings Limited	D1 - Mr. Ken Ong Senior Business Consultant Huawei International Company Limited	
15:00 - 15:25 (25mins)	C2 - Mr. William Ip Managing Director Carousell Hong Kong	D2 - Ms. Maggie Yung Managing Director Managing Director, Head of Digital & Ecosystem DBS Bank (Hong Kong) Limited	
15:30 - 15:55 (25mins)	C3 - Mr. Daniel Cheung Partner Deloitte Advisory (Hong Kong) Limited	D3 - Dr. KF Tsang Associate Professor Department of Electronic Engineering City University of Hong Kong	
16:00 - 16:25 (25mins)	C4 - Mr. Vincent Alliaga Director Of Technology Lan Kwai Fong Group	D4 - Mr. Andrew Hon Founder & CTO CryptoBLK Ltd	
16:30 - 17:15 (45mins)	Panel discussion Moderator: Ms. Eva Kwok, Partner, Risk Advisory, Deloitte China Panelists: 1. Mr. Edmond Lai, Chief Digital Officer Hong Kong Productivity Council 2. Dr. Crystal Fok, Director, AIR Platform & Precision Engineering, Hong Kong Science and Technology Parks Corporation 3. Mr. Eddie Chan, Former Senior Director E-Commerce, Walmart (China) Investment Ltd. 4. Mr. Dyson Yu, Vice President - Digital Marketing and E-Commerce, Wynn Resorts (Macau)	Panel discussion Moderator: Mr. Raymond Chan, Managing Director, 9F International Holdings Limited Panelists: 1. Mr. Rockson Hsu, CEO, ZA Bank 2. Ms. Maggie Yung, Managing Director, Managing Director, Head of Digital & Ecosystem DBS Bank (Hong Kong) Limited 3. Dr. KF Tsang, Associate Professor, Department of Electronic Engineering, City University of Hong Kong	
17:15	End of Day 2		
3 NOVEMBER 2020 (TUESDAY)			

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