

Press release

For immediate release



Hong Kong International Computer Conference 2014 *Smarter Living in the Digital Era*



16 October 2014-Hong Kong- The annual event, “Hong Kong International Computer Conference 2014,” (HKICC 2014) organized by the Hong Kong Computer Society (HKCS) will take place in October 30 and 31 this year at the Hong Kong Convention and Exhibition Centre . With the theme “Smart City - Let IT go!” HKICC 2014 focuses on the relationship between Information and Communication Technology (ICT) and modern society.

Information Technology is now a vital part of daily life as urban dwellers are exposed to new concepts such as e-Government and e-Health. And so, at the two-day HKICC event, ICT experts will address 9 major areas under the theme ‘Smart City’:

1. Cloud
2. e-Health
3. Connectivity and Mobility
4. Security and Privacy
5. Start-up
6. e-Government
7. Social Media and Big Data
8. e-Lifestyle
9. Energy

HKCS has invited more than 40 speakers from various IT fields to join the conference and have in-depth presentations regarding the above-mentioned areas. Keynote speakers including, Mr. Allan Chiang, SBS, Privacy Commissioner for Personal Data, Office of the Privacy Commissioner for Personal Data, Hong Kong; Mr. Daniel Lai, BBS, JP, Government Chief Information Officer, The Government of the Hong Kong SAR; Mr. Li Jian-ping, Secretary General, The China Smart City Industry Technology Innovation Alliance; Mr. Cameron Fox, STEM Pioneer and Specialist in Hong Kong and Dr. Jong-song Hwang, Head, The Center for Gov3.0, National Information Society Agency, will also lead comprehensive discussions on the significance of Information Technology, and give suggestions to help deal with the rapidly-changing ‘Smart World’.

Keynote Speaker	Topic and Abstract
 <p data-bbox="236 633 727 860">Mr. Allan Chiang, SBS (Hong Kong Privacy Commissioner for Personal Data, Office of the Privacy Commissioner for Personal Data, Hong Kong)</p>	<p data-bbox="762 248 1305 331">‘Privacy Rights and Issues in a Smart and Mobile Society’:</p> <p data-bbox="762 344 1348 763">The presentation will outline the privacy risks generated by the smart and mobile ecosystem, and discuss the special challenges faced by various parties in protecting privacy. The presentation will also include the Commissioner’s enforcement and promotion strategies on protecting privacy in the use of smart devices and mobile apps.</p>
 <p data-bbox="245 1263 718 1397">Mr. Daniel LAI, BBS, JP, Government (Chief Information Officer, The Government of the Hong Kong SAR)</p>	<p data-bbox="762 882 1315 920">‘Opening up of Public Sector Information’</p>
 <p data-bbox="242 1805 730 1939">Mr. Cameron Fox (STEM Pioneer and Specialist in Hong Kong)</p>	<p data-bbox="762 1424 1225 1507">‘STEM Education: Future Economic Prosperity for a Digital City’:</p> <p data-bbox="762 1520 1342 1939">As the rapid pace of technological change continues to shape our society, the STEM subjects of Science, Technology, Engineering and Mathematics are going to play an increasingly important role. This presentation imagines how schools could redesign their curriculum, pedagogy, leadership, and learning environment to meet the needs of the next generation.</p>

 <p>Mr. Li Jian-ping (Secretary General, Zhong Cheng Smart City Construction Research Society & National Industry Alliance of Smart City Technology Innovation)</p>	<p>'National Strategy in Developing Smart Cities in China and Its Status':</p> <p>The presentation will briefly introduce the smart city in China and the strategies applied. It will then look into the smart city pilot cities in China and their current status. The presentation will also introduce the policy about third time pilot city and specific pilot industry application.</p>
 <p>Dr. Jong-sung HWANG (Head, The Center for Gov3.0, National Information Society Agency)</p>	<p>'The Korean Approach to Smart City: the Case of Seoul'</p>

HKICC 2014 provides a platform for all key personnel from leading corporations, government offices, and academic circles, to have in-depth discussions on ICT's influence on the world and its future development. All participants will definitely be inspired by and benefit from the conference.

Details of HKICC 2014, registration, and confirmed speakers can be found on the official website at www.hkcs.org.hk/hkicc/2014

About Hong Kong International Computer Conference (HKICC)

The HKICC has been organized by the HKCS annually since 1978, to bring together IT professionals and business and government leaders from all over the world to

explore opportunities that information technology can offer, and to share their success and insights. More than 600 delegates are expected to attend this year's Conference, representing a variety of local and overseas public and private sector organizations.

About Hong Kong Computer Society (HKCS)

The Hong Kong Computer Society is a non-profit professional organization established in 1970, which strives to improve and develop Hong Kong's Information Technology industry. Being the most well-established and the largest professional association in Hong Kong, the HKCS is dedicated to promote the highest professional standards for the industry. The HKCS members are from a broad spectrum of Hong Kong's IT industry, from corporate users to individual talents, all working together for the benefit of the industry.

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