



Hong Kong Computer Society Business Intelligence Special Interest Division (BISID)

If you would like to broaden and deepen your BI knowledge to become a BI professional and leverage BI to add values to your business, join our BISID.

BI is More than Just IT – It's a Key Success Factor for Today's Businesses

Business Intelligence was ranked as the top CIO priority in the "Gartner CIO Agenda 2007 – Top CIO Priorities" survey. IDC predicts a US\$670 million BI and BPM market in Asia Pacific (excluding Japan) by 2010 and expects the market to remain on the fast growth track with a 5-year CAGR of 12.9%. In 2007, the top three independent Business Intelligence software vendors were acquired by the top three software giants in the world. "Competing on Analytics", one of the best selling business books in 2007 written by Thomas Davenport and published by Harvard Business School, had gained great attention from millions of business executives around the world on how strategic and critical Business Intelligence and Analytics is in today's global competition. All these facts are telling us that Business Intelligence has been evolved into a mainstream technology as well as a critical business strategy and key success factor for any today's businesses. There is a strong and urgent need in Hong Kong in equipping our IT professionals and business executives with BI best practices and skills in order to be competitive in local, China, Asia Pacific, and international markets. Business Intelligence Special Interest Division (BISID) has been established to address this need.

About BISID

Business Intelligence Special Interest Division (BISID) was founded in February 2008 and is operated under HKCS with the following specialized objectives.

- Facilitate the sharing of local and international best practices of business intelligence across IT professionals in Hong Kong
- Define a highly recognizable professional qualification on business intelligence and develop corresponding certification process for Hong Kong
- Promote the application of business intelligence technologies and solutions to local companies in Hong Kong to enhance their competitiveness, productivity and operation efficiency in the global and digital economy
- Demonstrate and enhance the business values of IT to the senior executives of Hong Kong companies through the business impact generated by business intelligence
- Develop and train up more world-class business intelligence professionals in Hong Kong to serve the uprising need from the employers in Hong Kong, China as well as Asia Pacific

Upcoming Activities

In 2008 and 2009, BISID is planning to have the following activities:

- BI Annual Conference
- BI Best Practice Award
- A survey on the current usage of BI in Hong Kong
- Visits to local and foreign successful BI implementations
- BI and Analytics Seminars
- BI and Analytics Training Course
- BI Professional Certification Program
- Networking Functions
- more in planning

Key Values of BISID Membership

1. Professional and Career Development for BI and IT Practitioners

- Continuous Professional Development is essential for the development of Business Intelligence professionals. BISID helps members continue to further their professional qualifications through workshop and certificates program by working closely with local and foreign governing bodies, BI authorities and other professional associations.
- Foreign and local BI experts and business executives are being invited on a regular basis to conduct BI best practice workshops, professional training and experience sharing activities.

2. Values Creation for Businesses in Different Industries through the Best Use of BI

- Business executives in different industries share and learn innovative and proven BI applications and technologies that help them create values to their businesses.
- BI professionals share and learn how to apply BI into different industries

3. Bridging BI Professionals with Business Executives

- Quarterly networking hours and social activities are held to foster interaction & experience sharing among BISID members, HKCS members, other IT associations, business and professional associations.
- Our current members mainly come from large multinational companies, local SMEs, major BI vendors and consulting firms and major universities.
- The BISID members are usually BI experts/practitioners/researchers, business executives who are keen on leveraging BI to add values to their business and and differentiate their companies from others, or simply those who are interested in BI.

4. Access to BISID Knowledge Repository, Publication, Research on the latest BI Market Trend, Best Practices and Technology Development.

- Authorized access to our BISID Knowledge Repository
- Free access to our regular BISID Newsletter & publication
- Invitation of annual Business Intelligence (BI) conferences, regular BI business and technology forums and corporation visits

Business Intelligence Special Interest Division (BISID) Membership Application Form

Instruction: Please fill in the application form and either email it to bisid@hkcs.org.hk or fax it to 28343003 (attention: Ms Sky Hui)

Title: Mr/Mrs/Miss/Ms./Dr./Prof.	Sex: M/F	Chinese Name:
Family Name:		Given Name:
HKID Card/ Passport No.:		
Company:		Position:
HKCS Membership No.: (if any)		
Contact Tel:		Contact Email:

Remarks:

- A valid HKCS Membership is required to apply for BISID membership. You can apply both memberships together.
- The information collected from you will be used for the purpose of processing your application and managing your membership of BISID.

HKCS BISID Official Web Site: http://www.hkcs.org.hk/en_hk/sq/bisid/index.asp