

Press Release

For immediate release

**2011 Shanghai-Hong Kong Youth IT Summer Camp Held in August
Theme: IT Caring Society**

July 28th, 2011 • Hong Kong — The 11th Shanghai-Hong Kong Youth IT Summer Camp, co-organised by Hong Kong Computer Society, Shanghai Computer Society and China Welfare Institute Children's Palace, and exclusively sponsored by PCCW, will be held in Hong Kong from August 10th to 14th, 2011. The theme of this year is "IT Caring Society", with an objective to explore more from IT power to build a harmonious society.

This year, a total of 50 outstanding students, with 25 of them selected from Hong Kong and Shanghai respectively, will join the IT Summer Camp. The opening ceremony will be held in Hong Kong University in the afternoon of August 10th, 2011. Mr. Cao Guo-ying, Associate Counsel of Education, Science & Technology Department, Liaison Office of the Central People's Government in the Hong Kong Special Administrative Region, Ms Joey Lam, Deputy Government Chief Information Officer (Policy and Customer Service), Office of the Government Chief Information Officer, The Government of the Hong Kong Special Administrative Region, and Mr. Michael Leung, Vice President (Talent Cultivation), Hong Kong Computer Society, will be the officiated guests to witness the great moment when elites of Shanghai and Hong Kong jointly strive for caring the underprivileged with information technology.

Ir. Stephan Lau JP, President, Hong Kong Computer Society, said: "with the theme of IT Caring Society, we aimed at encouraging the youth to wisely apply IT knowledge to help the underprivileged and contribute to the harmonious development of the society. We hope these IT elites from both Shanghai and Hong Kong can learn more from observation, practice more through this experiential cross-regional exchange program, and make progress with the support and encouragement from each other."

Mr. Chan Chi-keung, Head of Group Communications, PCCW, said, "as Hong Kong's premier telecommunications service provider, PCCW has been striving to drive the development of Hong Kong's Information and Communication Technology. We share with Hong Kong Computer Society a common philosophy, which is to bridge the digital divide and promote a harmonious society. PCCW is committed to fulfill corporate social responsibilities and hope to further push forward the industry to

participate in social services by setting an example, thus make contribution to the community.”

Dr. Louis Ma, Vice President (Professional Development), Hong Kong Computer Society, shared with students and their parents about major subject selection when entering tertiary institute during the summer camp briefing session, held at Hong Kong University on July 9th 2011. During his speech, Dr. Ma mentioned some successful IT entrepreneurs, such as Microsoft founder, Bill Gates, and Facebook founder Mark Zuckerberg and so on. Dr. Ma stressed: “IT has no boundaries. It has been greatly impacting our daily lives and commercial operation and will undoubtedly affect our life style in the future. We at Hong Kong Computer Society encourage students to deepen the understanding of IT, actively make use of it, and further develop a career in IT industry for the benefit of the society and a better human future.”

Mr. Patrick Ngai, Manager, Digital Inclusion Division, Office of the Government Chief Information Officer, The Government of the Hong Kong Special Administrative Region introduced nine projects under Development of Assistive Technology for Persons with Disabilities Fund, including Brain-computer Interface, A Mobile and Multi-Modal Human Interface Device for People with Disabilities and Touchscreen Text Input Application for Visually Impaired. Mr. Ngai stated, “With the power of information technology, we could help more people in need, especially those underprivileged, and they could also enjoy the great advancement in technology, which promotes harmonious social progress.”

To highlight the theme of this year “IT Caring Society”, Shanghai and Hong Kong students will visit Care and Attention Home and Active Ageing Centre of The Hong Kong Society for the Aged (SAGE). Students will later share their experience at TVB City by taking part in the program “Good Time Old Buddies” with SAGE. They will also participate in voluntary work and wheelchair games at campsite, to experience and learn how IT could help improving life quality of the elderly and disable, sharing joy with them. Besides, the organisers have also scheduled digital workshops and seminars to broaden the awareness and understanding of information technology among students and encourage cross-regional culture exchange.

About Shanghai-Hong Kong Youth IT Summer Camp

Shanghai-Hong Kong Youth IT Summer Camp was co-founded by Hong Kong Computer Society, Shanghai Computer Society and China Welfare Institute Children’s

Palace in 2001, aiming at promote mutual interaction and inspiration on information technology, and push forward the collaboration on technology and economy between two cities. Every year, the camp provides precious opportunities for new generations to broaden their vision and thinking, at the same time reassure their confidence in developing an IT career, so as to cultivate future pillars for Local IT industry.

Since its inception, approximately 70 members, including instructors, volunteers and students aged 14-17 from Shanghai and Hong Kong, meet in the summer camp and exchange ideas and thoughts each year. Major activities are: corporate visit and featured local scenic spots tour, diversified interactive IT workshops, conferences and shows, which are designed to promote cross-region cultural exchange.

About HKCS

The Hong Kong Computer Society (HKCS) is a non-profit professional organisation established in 1970, which strives to improve and develop Hong Kong's Information Technology (IT) industry. Being the most well-established and the largest professional association in Hong Kong, HKCS is dedicated to promote the highest professional standards for the industry. HKCS members are from a broad spectrum of Hong Kong's IT industry, from corporate users to individual talents, all working together for the benefit of the industry.

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For Media Enquiry: Please contact Davis Man of Man Communications Limited
at 852-2862 0042 (office) or 9408 4928 (Mobile).