



## News release

### **Hong Kong's IT excellence is honoured as the winners of the HKICT Awards 2011: Best Business Award are announced**

**Hong Kong, 15 April 2011** – Hospitals, utility companies and businesses in a range of areas that excel in their use of IT have been honoured at the Hong Kong ICT Awards 2011: Best Business Awards, organised by the Hong Kong Computer Society. The winners were announced today at an award presentation ceremony.

"The flair and drive of everybody who participated in this year's competition was plain to see, and I would like to thank all of them, both for their contribution to this competition and to Hong Kong's collective strength in the field of ICT," said Ir. Stephen Lau Ka-men, J.P., President of HKCS.

"I also wish to record my gratitude to all the judges, assessors, and the Organising Committee. Without them, the competition could not have been as vibrant as it was. As ever, it vividly underscored the role played by ICT and those who work in the ICT field in the success of Hong Kong as a whole."

The panel of judges was chaired by Professor Timothy W. Tong, JP, President of the Hong Kong Polytechnic University, and made up of respected industry figures.

The Hong Kong ICT Awards 2011: Best Business Awards aim to build a large-scale and internationally- recognised brand of ICT awards for Hong Kong. The awards are the result of collaborative efforts from across the ICT industry. The Awards recognise, promote and commend the excellence to which Hong Kong ICT professionals and organisations contribute. They also encourage local practitioners to continue to develop innovative and creative ICT solutions which enhance the reputation of Hong Kong's ICT sector both locally and internationally.



The following are winners of Hong Kong ICT Awards 2011: Best Business Award:

**Best Business Grand Award and Best Business (Product) Gold Award:**

Pulse Media Tech Limited, JM Digital Publishing Platform

**Best Business (Product) Silver Award:**

FlexSystem Limited, FlexAccount Accounting System

**Best Business (Product) Silver Award:**

Wharf T&T eBusiness Limited, WeB-eMail Marketing Service (WeB-eM)

**Best Business (Product) Certificate of Merit:**

Ahsay Systems Corporation Limited, Ahsay Backup Software

**Best Business (Product) Certificate of Merit:**

Radica Systems Limited, Radica Intimate eMarketing System

**Best Business (Application) Gold Award**

Union Hospital, Mobile Clinical Solution

**Best Business (Application) Silver Award**

Hasbro Far East Limited, Hasbro e-Connect System

**Best Business (Application) Bronze Award:**

CLP Power Hong Kong Limited, Social Innovation Platform

**Best Business (Application) Certificate of Merit:**

Harbour City Estates Limited, Harbour City iConcierge Service Kiosk System

**Best Business (Start-up Company) Silver Award:**

Luxon Data Limited, RFID Cabinet for Healthcare Industry

**Best Business (Start-up Company) Silver Award:**

3D Avatar School Limited, 3D e-Learning System



### **About the Hong Kong Computer Society**

The Hong Kong Computer Society (HKCS) is a well-established non-profit organisation which strives to improve and develop Hong Kong's information Technology (IT) industry since its founding in 1970. Dedicated to the promotion of the highest professional standards for the industry, HKCS is the well recognised and the largest professional association with over 7,000 members engaged in the Hong Kong's IT industry. HKCS draws members from a broad spectrum of Hong Kong's IT users, from corporations to individuals, all coming together to work for the benefit and raise the profile of the industry.

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